

PROSPECTUS

2022-23

An investment in
knowledge
pays the best **interest**



SESHADRIPURAM EDUCATIONAL TRUST
SESHADRIPURAM COLLEGE

Affiliated to Bengaluru City University
NAAC ACCREDITED 'A'

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We are one of
**India's 160 best
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**Ranked
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in Karnataka

**Ranked
35th**
Best College
in India

**Ranked
6th**
Best Commerce
College in
Karnataka

* Ranking based on India Today Niesen Survey - 2021

**We are one of India's
BEST COMMERCE COLLEGES
*declares***



**Education World India
Higher Education
Ranking 2022-23**



**Best Commerce College
in Karnataka**



**Best Commerce College
in India**



PROSPECTUS



SESHADRIPURAM COLLEGE

NAAC ACCREDITED 'A'

Affiliated to Bengaluru City University

**Undergraduate & Postgraduate
Programmes in Commerce, Management
& Computer Applications.**

**B.Com., B.Com.(FA), B.B.A., B.C.A.
M.Com., M.Com.(FA), M.Com.(IB)**



**No.27, Nagappa Street, Seshadripuram
Bengaluru - 560020**



080-2295 5354 / 23467607



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www.spmcollege.ac.in



Seshadripuram College

has been re-accredited with

'A' Grade

in 3rd Cycle of NAAC accreditation

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SESHADRIPURAM EDUCATIONAL TRUST

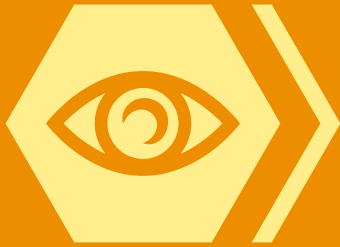
Seshadripuram Educational Trust (SET), the pioneering educational trust of Karnataka was founded in 1930. In the course of its sustained growth spanning nine decades, it has established itself as one of the foremost educational organizations in the state. SET has grown as a global conglomerate of premier educational institutions and as a symbol of emergent free India, catering to a total student population of over 22,000. The trust engages more than 1200 employees and provides education ranging from pre-school to post graduation, research and foreign collaboration in 33 institutions spread across Karnataka.

The mission statement of SET affirms that every individual from each stratum of society deserves affordable, relevant and quality education. The Trust constantly strives to meet this social obligation of inclusion and affordable education while simultaneously ensuring expansion of newer streams in its institutions and providing of world-class infrastructure. The ultimate goal of the Trust is to nurture knowledge that will lead to happiness, peace, harmony and prosperity.



SESHADRIPURAM EDUCATIONAL TRUST

MISSION STATEMENT



VISION

To constantly strive towards meeting this social need by inclusion and expansion of newer streams of education in its institutions and provide world class infrastructure for learning, research and application of knowledge.



BELIEF

Seshadripuram Educational Trust believes that every individual affordable, relevant and quality education to fulfil aspirations.



GOAL

To emerge as a global conglomerate of premier academic institutions, each taking pride in having nurtured knowledge that will lead to happiness, peace, harmony and prosperity.



MISSION

To excel in all its activities in order to create an atmosphere of effective learning, generate a spirit of enquiry, induce healthy challenges and ensure enriching rewards to everyone-students, teachers, trustees, associates and the society at large.

SESHADRIPURAM COLLEGE

Established in 1973, Seshadripuram College has carved a niche for itself among the premier education in Karnataka. It has maintained the highest grade - 'A' - through the Second & Third cycles of NAAC accreditation. It regularly features among the top 50 Commerce colleges of the country in the India Today rankings. It is reputed particularly for its high academic standards and excellent placements. In the four decades of its existence, the student strength has grown substantially from 30 students at inception to its present strength of 3000 students, with a commensurate expansion in faculty strength.

The institution realises that national development requires a strong human capital base to be produced through an education system which fosters thinking, creativity and a strong sense of social responsibility. The college attempts to create a challenging teaching-learning environment which equips students with the knowledge and skills required to face the challenges of globalised environment without sacrificing the core values of our culture. It prides itself in its cultivation of a warm, cordial and mutually supportive relationship with all its stakeholders.



VISION

To empower every individual with knowledge and confidence.



MISSION

To enable students to develop as intellectually alive, morally upright, socially responsible citizens with a positive attitude, ever ready for continuous personal and professional growth.



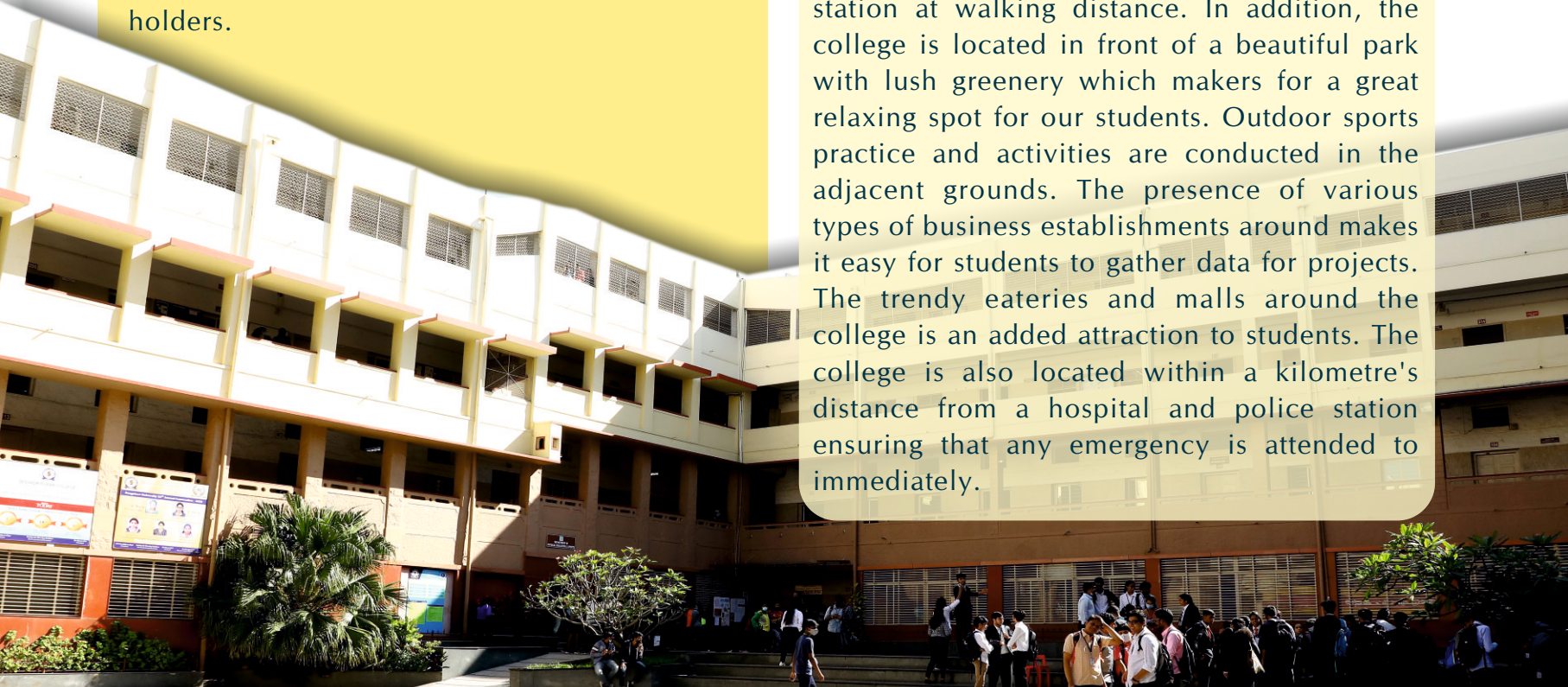
QUALITY POLICY

To commit ourselves to a sustained effort at comprehensive quality enhancement to meet the needs of the present and the challenges of the future.



LOCATION

Located in the heart of the city, the Seshadripuram College campus is a landmark that is well known to one and all. It is well - connected by bus to all parts of the city, is a mere 2kms from the main Majestic bus terminus and railway station and has a Metro station at walking distance. In addition, the college is located in front of a beautiful park with lush greenery which makes for a great relaxing spot for our students. Outdoor sports practice and activities are conducted in the adjacent grounds. The presence of various types of business establishments around makes it easy for students to gather data for projects. The trendy eateries and malls around the college is an added attraction to students. The college is also located within a kilometre's distance from a hospital and police station ensuring that any emergency is attended to immediately.





SESHADRIPURAM GROUP OF INSTITUTIONS

SCHOOLS

- ◆ Seshadripuram Stree Samaja Middle School, Seshadripuram
- ◆ Seshadripuram High School, Seshadripuram
- ◆ Seshadripuram English Higher Primary School, Kumara Park
- ◆ Seshadripuram English High School, Kumara Park
- ◆ Seshadripuram High School, Yelahanka
- ◆ Seshadripuram Public School, Yelahanka
- ◆ Seshadripuram Higher Primary School, Yelahanka
- ◆ Seshadripuram Pre-Primary School, Yelahanka
- ◆ Seshadripuram Pre-Primary School, Tumkur
- ◆ Seshadripuram English Lower Primary School, Tumkur
- ◆ Seshadripuram English High School, Tumakuru

PRE-UNIVERSITY

- ◆ Seshadripuram Pre-University College (Main), Seshadripuram
- ◆ Seshadripuram Evening Pre-University College, Seshadripuram
- ◆ Seshadripuram Composite Pre-University College, Seshadripuram
- ◆ Seshadripuram Pre-University College, Yelahanka
- ◆ Seshadripuram Independent Pre-University College, Magadi Road
- ◆ Seshadripuram Pre-University College, Kengeri Satellite Town
- ◆ Seshadripuram Pre-University College, Mysuru
- ◆ Seshadripuram Pre-University College, Tumakuru

GLOBAL PARTNERS

- ◆ Seshadripuram Academy for Global Excellence, Yelahanka
- ◆ (Collaborative programs with UK & USA Universities)

LAW

- ◆ Seshadripuram Law College, Seshadripuram

UNDER GRADUATE

- ◆ Seshadripuram College, Seshadripuram
- ◆ Seshadripuram Evening Degree College, Seshadripuram
- ◆ Seshadripuram Institute of Commerce & Management, Seshadripuram
- ◆ Seshadripuram First Grade College, Yelahanka
- ◆ Seshadripuram Commerce College, Magadi Road
- ◆ Seshadripuram Academy of Business Studies, Kengeri Satellite Town
- ◆ Seshadripuram Degree College, Mysuru
- ◆ Seshadripuram Degree College, Tumakuru

POST GRADUATE

- ◆ P.G. Dept. of Commerce and Management, Seshadripuram - M.Com
- ◆ P.G. Dept. of Commerce and Management, Yelahanka - M.Com
- ◆ Seshadripuram Institute of Management Studies, Yelahanka - M.B.A.

RESEARCH

- ◆ Seshadripuram Research Foundation, Yelahanka
- ◆ Seshadripuram Institute of Advanced Studies & Research, Yelahanka

HOSTEL

- ◆ Seshadripuram Women Hostel, Yelahanka



KENGERI



SESHADRIPURAM



LINK ROAD



YELAHANKA



MYSURU



SESHADRIPURAM



GIRLS' SCHOOL STREET, SESHADRIPURAM



KUMARA PARK



YELAHANKA



MAGADI ROAD

MANAGEMENT OFFICE BEARERS



Sri N. R. Panditharadhya
President



Sri T. S. Henjarappa
Vice-President



Sri W. H. Anil Kumar
Vice-President



Sri B. M. Parthasarathy
Hon. Treasurer



Nadoja Dr. Wooday P. Krishna
Honorary General Secretary



Sri S. Seshanarayana
Hon. Joint Secretary



Sri M. S. Nataraj
Hon. Asst. Secretary

BOARD OF TRUSTEES

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Shri Anantharam B. A.
Shri Ashok W. D.
Prof. Basavarajaiah C. L.
Dr. Chandrashekar Raju A. C.
Shri Karthik N. P.
Shri Krishnaswamy K.
Shri Lingaraju H. K.
Shri Lokanath B. C.

Sriyuths/Smt.

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Shri Mruthyunjaya R. B.
Shri Muddukrishna H. N.
Prof. Narasimha Murthy K. P.
Shri Narayana P. C.
Shri Paramashivaiah G.
Shri Prashanth Kumar C.
Shri Purushotham C.

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Shri Shankar B.
Shri Shivakumar W. P.
Shri Somasekher G. N.
Shri Suresh S.
Shri Swamy K. P. C.
Shri Vijay Kumar W. D.

GOVERNING COUNCIL



Sri M. S. Nataraj
Chairman

Sri N. R. Panditharadhya
President & Ex-Officio Member

Sri T. S. Henjarappa
Vice President & Ex-Officio Member

Sri W. H. Anil Kumar
Vice President & Ex-Officio Member

Sri B. M. Parthasarathy
Hon. Treasurer & Ex-Officio Member

Nadoja Dr. Wooday P. Krishna
Honorary General Secretary & Ex-Officio Member

Sri S. Seshanarayana
Hon. Joint Secretary & Ex-Officio Member

Sri M. S. Nataraj
Hon. Joint Secretary

Members

Sri B. A. Anantharam

Sri W. P. Shivakumar

Sri H. N. Muddukrishna

Sri W. D. Ashok

Sri K. Krishnaswamy

Sri R. B. Mruthyunjaya

Sri Raju Chandrashekar

Sri K. Vivek

COLLEGE STAFF REPRESENTATIVES

DR. MEERA H. N.

Principal

DR. BHARGAVI R.

PG Dept. of Commerce & Management
Academic Council Member

PROF. KALANAIAK

HOD of Commerce & Management

SMT. SAVITHA BAI

Office Superintendent

DR. S. SHARMILA

Co-ordinator, BBA

SMT. MALLIKA D.S.

Staff Secretary

BCU REPRESENTATIVE

SRI PRAKASH K. RATHOD

MLC & Academic Council Member

SPECIAL INVITEE

SRI B. C. LOKNATH

Member

FROM THE PRINCIPLE DESK



Seshadripuram college was established with a humble vision of imparting education to local youths. In the course of fulfilling that vision, the college made remarkable achievements and emerged as one of the premier institutions in the country. We have been accredited with 'A' grade by the NAAC. We owe these achievements to the guidance of the enlightened Management, hard work of committed faculty and administrative staff and the active participation of students.

I am indebted to all my predecessors for passing on the baton of leading an excellent institution to my hands. I have a great challenge of taking an excellent Institution to new heights. This challenge is compounded further by the vast changes in the external world. Now the Institutions, relations and values are no more certain, fixed and stable. They are uncertain, flux and fluid. Negotiating an ever changing world is a challenge. In this changed context we cannot

confine our goal to create employable youths. Skills equip the individuals to earn their livelihood but values prepare them to face their inner struggles. Inner conflicts fought over right versus wrong, positive versus negative and justice versus injustice. Education should enable an individual to stand with the right, positive and justice irrespective of the consequences of such decisions. Hence we need to move further and create leaders, visionaries, social and cultural entrepreneurs and poets who can actively participate in the formation of new India. I hope and wish we - the Management, the staff and the students together - can achieve this goal.

Dr. Meera H. N.
Ph.D., M.Phil., M.Com., M.A.
Principal

NURTURING ALL-ROUND EXCELLENCE



Accredited and Re-accredited with "A Grade by NAAC



Consistently highly ranked among Best Commerce Colleges in India by India Today and Education World Magazine.



Academic excellence - Rank 2 in BBA, Rank 3 in M.Com., Rank 3 in M.Com. (FA), and Rank 3 in M.Com. (IB). in Bengaluru City University 2021 Examination.



Excellence in sports - 40 Students participated in National, All India Inter University, South Zone Inter University level 18 Medals were secured in 2021-22, College Teams have been University and Private Champions/Runners up in Chess (Men & Women), Kabaddi (Men) and Throwball (Men)



Students placed in reputed companies in 2020-21 with highest CTC of 5 LTA and Average CTC of 2.5 LPA.



FORUMS FOR HOLISTIC DEVELOPMENT

As an institution, we are seriously committed to promoting the holistic development of our students by providing opportunities to grow both within and outside the classroom. With this goal in view, we have developed a wide variety of forums, committees and associations to encourage both co-curricular and extra-curricular activities. The ethos or spirit of the college is created through these channels. Providing faculty a platform to glow academically and otherwise is also a major concern.

INTERNAL QUALITY ASSURANCE CELL (IQAC)



The IQAC is the central quality-monitoring body of the institution and functions as the nodal agency for quality-related activities. Its aim is to develop and maintain a system to promote academic and administrative excellence. It defines the objectives of the institution, creates a benchmark for quality-enhancement measures, devices a work plan to achieve them and coordinates the execution.

The college has carved a niche for itself among the premier educational institutions of Karnataka

STUDENT COUNCIL



The aim of the Student Council is to give students an opportunity to develop leadership qualities by organising and carrying out college and community engagement activities. The Student Council also gives voice to the student body to share student ideas and interests with the College.



ECO MITRA - Forum for Environmental Consciousness

Eco Mitra is a forum for students and teachers who are interested in participating in the green crusade. The forum aims to create awareness about the importance of preserving and nurturing our environment and promotes environment-friendly practices in the institution.



LAKSHYA : Commerce and Management Forum

Lakshya aims at going beyond classroom learning and promoting a creative bent of mind, ingenious thinking and a genuine appreciation of the challenges of the wider world of commerce and business. The forum aspires to help students develop the required skill-set to stay abreast with the ever-changing demands of industry and thereby create future business leaders.



PRAGNYA : Forum of the Department of Computer Science

Pragnya aims to keep students abreast of recent developments in science and technology through interaction with experts in the field. The forum also conducts programmes and competitions to encourage innovative application of theoretical concepts among students.



BHASHA SANGAMA : The Forum of Languages

The forum comprises Kannada Parishat, Soudamini Samskruthe Vedike, Hindi Parishad and the English Club Kaleidoscope. Bhasha Sangama aims to foster a deeper literary sensibility among students by creating a platform for interaction with eminent literary personalities. It stimulates literary creativity through various activities and competitions at the college and inter-collegiate levels.



TARANG : Forum for Cultural Activities

Tarang, the cultural bastion of the college, provides a platform for students to exhibit and develop their talents. Each year, a wide variety of artistic, literary and other creative talents are identified and recognized through a month-long series of inter-class competitions; students are then provided opportunities to win more accolades in inter-collegiate competitions. Celebrations of Ethnic Day, Rainbow Colours Week and the annual College Day, a colourful extravaganza of music, dance and drama which marks the highpoint of each academic year, make for vibrant college environment.



SRISHTI : Cell for Entrepreneurship Development

The Entrepreneurship Cell aims to ignite creative thinking and nurture entrepreneurial instincts in students. The Cell hopes to achieve by conducting stimulating workshops, competitions and interactive sessions with young achievers in the field. The Cell runs sdccampusmarket.com, an innovative online marketing portal for students to hone their marketing skills.



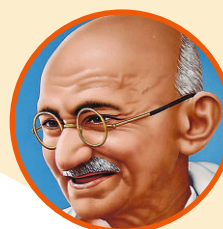
ANKURA : Forum for Empowerment of Women and Prevention of Sexual Harassment Cell

Ankura is a proactive forum to promote gender sensitisation and empower women with the awareness and confidence necessary for their self-empowerment. It also addresses and takes action against any instance of sexual harassment in any form.



GANDHI STUDY CENTRE : Vivekananda Adhyayna Kendra and Ambedkar Study Centre

These centres promote an awareness in the student community regarding the thoughts and vision as well as continued relevance of the three great architects of modern India. The centres conduct interactive programmes as well as competitions aimed at guiding students to discover for themselves the contribution of the great personalities.



SAMATA : Equal opportunity cell

The Cell conducts sensitisation programmes regarding different kinds of disadvantaged groups and human rights. It conducts information sessions about government schemes for assistance for education and employment.



NATIONAL CADET CORPS (NCC)

Our NCC Army Wing is an infantry unit under 2 Karnataka Battalion, Karnataka and Goa Directorate. NCC aims to groom students into models of discipline and develop in them character, leadership, secular outlook, spirit of advance and selfless service. NCC transforms them into trained and motivated human resource that will lead the nation in walks of life. Several of our cadets have later joined the armed forces and serve the nation.



NATIONAL SERVICE SCHEME (NSS)

The NSS unit of the college is a highly reputed and recognised unit, having won State and National level awards for Best Volunteer, Best Unit and Best Programme officer. From cycle rallies to rural camps, from awareness campaign to helping the disadvantage, the NSS volunteers are always at the helm.



ROVERS AND RANGERS

The college has recently started units of Rovers and Rangers. The aim is to create service orientation and self-reliance, simultaneously promoting leadership skills and physical fitness.



YOUTH RED CROSS

The Youth Red cross unit attempts to promote awareness regarding voluntary blood donation. The members help to organise mega blood donation festivals in the college, conduct health awareness programmes and medical examination for students and faculty.



SAMHITA : Community Engagement Cell

The college has taken up an initiative to establish a meaningful connect between the institution and the local community. Samhita coordinates all community awareness programmes in association with the Residents' Welfare Association, Kumara Park (West).



VIKASA : Career Guidance and Placement Cell

The Cell plays a vital role in shaping the careers of our students by assisting students in making informed choice regarding careers by organizing career guidance sessions with experts from the industry. It has evolved a unique training programme sustained across six semesters aimed at enhancing the employability of students and making them ready to face the challenges of the professional world. The activities of Vikasa culminate in organizing campus recruitment by highly-reputed companies.



Seshadripuram College Old Students' Association (SCOSA)

SCOSA provides our alumni the forum through which precious old ties with the college are renewed time and again. SCOSA's annual get-together in March sees hundreds of nostalgic alumni gather to take a long trip down memory lane. The alumni associate themselves in promoting cultural, sports, academic and placement activities in the college. Our alumni also institute cash prizes and scholarships to encourage excellence in academic as well as extra-curricular fields.



Dhruti- Internship Committee

The College is very glad to introduce the Internship Committee. It has maintained the record of outstanding internship opportunities for students with a slogan of "Stipend based Internship or Certificate based Internship or Both" which has been again a major achievement of our college.



PRAGATI : Cell for Professional Development

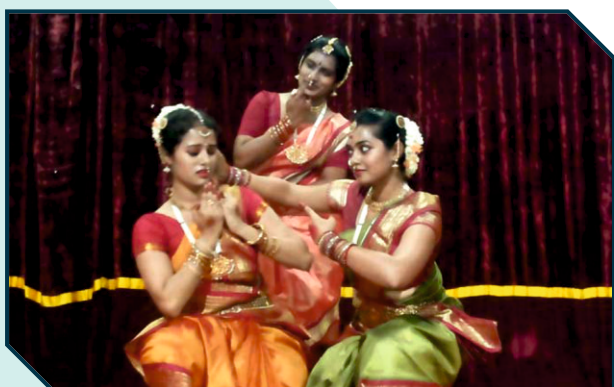
The college offers a range of certificate skill-development courses in order to increase the employability quotient of students and make them industry-ready. The various courses are coordinated by Pragati-Cell for Professional Development.

COLLEGE VOICES : Newsletters and Magazines

Newsletters and magazines - Pratibimba, Commerce Voice, Science World, Lyceum - provide a forum for students and faculty to express their views and insights on subject-related and general topics. They are also an important means of cataloguing and publicizing college activities and achievements.

ANVESHANA - Research Cell

The Cell promotes a research bent of mind among the faculty members by steadfastly encouraging them to take up research based activities, including enrolling for Ph.D. programmes, undertaking research projects and publishing research articles. It also promotes research aptitude in students through conducting annual Research Day Poster presentation competition.



UNNATI - Faculty Development Form

Unnati the Faculty Development Forum provides an opportunity to faculty members to develop competence in pedagogy & research and update their knowledge with the latest academic practices in their field. The faculty can then practice and share their new learning with thousands of students in due course bringing about a major qualitative change in academic and practice.

SPANDANA - Grievance Redressal Cell

The Grievance Redressal Cell attempts to address genuine problems and complaints of students. Students are encouraged to use the suggestion boxes and online grievance register to express constructive suggestions and grievances.

DISCIPLINE AND ANTI-RAGGING CELL

The Discipline and Anti-Ragging Cell is the moral police of our college and its responsibility is to ensure that students maintain discipline and decorum in the classrooms and within the college campus. Members of the cell regularly go on rounds to each and every classroom to make note of errant behaviour and also to make sure that the college campus is free from ragging and eve-teasing. The Cell takes severe punitive action against students indulging in such unacceptable behaviour.

CONFERENCE COMMITTEE

The Conference Committee of the college is constituted in the college with a vision to create the continues learning amongst the teaching fraternity. Conference committee strives to bring about a significant number of diverse scholarly events which includes academic conference, symposium, workshop and aims to bring together leading academic scientists, researchers, to exchange and share their experiences. Conference Committee enables quality publications in UGC CARE List journals.





CENTRE FOR GLOBAL EXCELLENCE

“

The Centre for Global Excellence is an initiative which aims to help our students acquire a global edge to their education. CGE provides our students opportunities for interface with prestigious institutions of higher learning abroad. Ultimately we hope to mould our students into citizens of the world equipped with relevant knowledge regarding the latest developments in the global education and research scenario.

”

CGE OFFERS :

- ❖ Short term certificate programmes/workshops conducted by visiting faculty - like the 'Productivity & Employability Skills' course conducted by faculty from the Institute of Productivity, UK.
- ❖ Interactive programmes between students and visiting faculty on global education.
- ❖ Special lectures for faculty on different dimensions of education practices in universities in the U.K. and the U.S.A.
- ❖ Foreign Study tour: Opportunity to acquire invaluable international exposure as well as a certificate by participating in a study tour for 10-14 days to any of our partner institutions in UK or USA. One batch of students and faculty has already completed a Two Week Taster Programme in Productivity and Innovation at the Grimsby Institute of Further and Higher Education, U.K.
- ❖ Opportunities to present research papers in International conferences.
- ❖ Opportunities to conduct joint research projects with our global partners.
- ❖ Summer Research Internships abroad: Students can get an international study experience abroad by opting for a two-months certificate course at UCO.
- ❖ Graduate Course abroad: Obtain a valuable Postgraduate degree from any of our prestigious partner University in U.S.A., Poland and U.K. after finishing degree in any stream. Students may choose the duration of the course abroad to be one/two years. They may also enjoy gainful employment abroad during this time period.

INDO-SRI LANKA YOUTH EXCHANGE PROGRAM - 2019

International learning and knowledge propels students towards acceptance and understanding of an array of different cultural and community perspectives. Students of Under Graduate and Post Graduate Department of Commerce and Management participated in Indo-Sri Lankan Youth Exchange Programme hosted by The Ministry of Youth Affairs and Skilled Development, Sri Lanka during November 2019. This youth exchange batch students had the opportunity to meet R.M.D.K.S. Rajapaksha Chairman/Director General of NYSC Sri Lanka. The participants stay with families in the host countries, visited places of interest, learnt about local culture and heritage and also discussed social issues.



OUR GLOBAL PARTNERS

UNITED STATES OF AMERICA



POLAND



Wyzsza Szkoła Bankowa
WSB University Poland

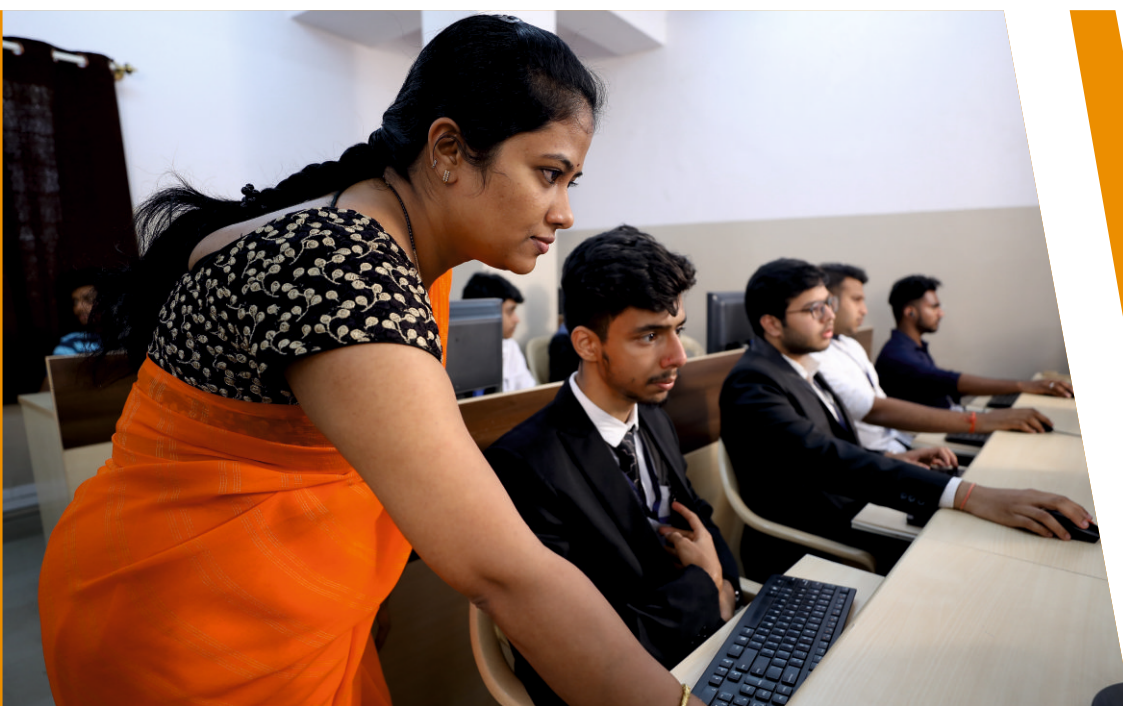
UNITED KINGDOM



OUR VISITING INTERNATIONAL FACILITATORS AND TRAINERS

- Dr. Geoff Willis, Professor of Strategic Business Analysis, UCO, USA
- Dr. Narasinga Rao, Dean Emeritus, UCO, USA
- Dr. Roger Collier, Professor of Management, NSU, USA
- Dr. Dalton Bigbee, Professor of Marketing, NSU, USA
- Dr. James Philips, Professor of Management, NSU, USA
- Prof. Sandra Edwards, Professor of Marketing, NSU, USA
- Dr. Fernando P. Delgado, Provost & Vice-Chancellor, UWRF, USA
- Dr. John Heap, President, WCPS, UK
- Dr. Mike Dillon, Professor in Research and Business, Grimsby Institute, UK
- Prof. Byron Pratt, Faculty, Institute of Productivity, UK
- Prof. Daniel Khan, OBE Chief Operating Officer, Institute of Productivity, UK
- Dr. Phil Harris, Professor of Marketing, University of Chester, UK
- Ms. Stephanie Goad, International Office, NSU, USA
- Ms. Jami Wright, International Office, NSU, USA
- Ms. Heidi McKee, International Office, UCO, USA

STUDENT SUPPORT SERVICE



PHYSICAL INFRASTRUCTURE



HALLS OF UTILITY

Auditorium

The oldest among the venues to conduct programmes in, the auditorium of our colleges has over the years played host to many seminars, symposiums and cultural activities. This double tiered hall which has a warm, old world ambience but is nevertheless equipped with the latest technology is still the perfect venue for any college gathering.

Seminar Hall

Equipped with an inbuilt audio-visual system, the fully air-conditioned seminar hall has a seating capacity of 100. These make it an ideal place to conduct meetings and workshops, make presentations and screen movies for students.

Conference Hall

The conference hall is a beautiful, value addition to the college infrastructure. The fully air-conditioned hall with the latest of audio-visual facilities has a seating capacity of nearly 200. These make it the ideal venue with the perfect ambience for conducting national and internal conference.

Galleria

Equipped with an excellent sound system and audio visual facilities, Galleria is the latest addition to the halls of utility. With seating capacity for 140, Galleria provides a wonderful ambience not only for ICT-enabled classes but also smaller programmes like guest lectures and workshops.

RANGAMANDIRA

Kuvempu Rangamandira, the open-air stage would be the best place from which to address the entire college. Needless to say, programmes with large student gatherings like the annual College Day and Alumni meet and Orientation Programme for freshers take place here. The Rangamandira provides a welcome change from the other stages located within the four walls of the college. It is out in the open and makes the most of the city's great weather conditions. The stage also has had the privilege of hosting various eminent personalities including several renowned names from the field of music thanks to the well-known fortnight long Ramanavami concert held here from the past many years.

Activity Room

Equipped with multi media facilities but with the seating kept flexible, the Activity Room is widely used to conduct group discussions, cause study analysis classes and workshops for groups of 135 students.



MULTI GYM

The well-equipped multi gym provides students the opportunity to build their stamina to be better able to cope with the rigours of college life, channelize their energies in a healthy way and also hone their physique. Membership to the gym may be availed by both students and staff members to the gym may be availed by both students and staff members at extremely nominal rates. It must be said that our gym is the training ground for many a state and University level body building champion.



CANTEENS

Our college may proudly boast of not one but two canteens. While the one located in the quadrangle caters exclusively to the students and staff of the college, the other is also open to the public. Between these two places it is safe to say our hungry youngsters have a wide choice of delicious, healthy, hygienic and reasonably priced foods to choose from whether it is breakfast, lunch or a quick snack.



INDOOR GAME CENTRE

Students can enjoy a game of carrom, engage in a battle of minds by playing chess or have fun sending ping-pong balls flying across the table tennis table. All in all, the indoor game centre is the hang-out place where students get to take that much needed break from academic pursuits. After all, all work and no play makes students dull boys and girls.



GIRLS' HOSTEL

Provision has been made in the Yelahanka campus for accommodation of our girl students from outside the city. The hostel which overlooks a sprawling garden, offers well-maintained and furnished rooms at a reasonable price. Students have the option of sharing a room or otherwise. Students can also choose to avail shared or private bathroom facilities. Wholesome food is prepared by well-known caterers apart from which residents can also visit the canteen right below the hostel. The hostel also has round the clock security and assistance for its residents along with a clinic for emergency medical aid and parking facility too.





CLINIC

A well-equipped clinic with a full-time doctor and assistant is present within the premises of the college. As a result, the college is able to provide immediate medical assistance to students in case of an emergency. Health cards containing the medical history of all students are maintained. Students are also welcome to approach the clinic for free health check-ups.



PUBLIC ADDRESS SYSTEM

The Public Address System offers an efficient, paper-free means of communication to the students. Gone are the days when attenders delivered circulars and memos from class to class. Important announcements regarding programmes to be conducted, time-tables of examinations, due dates to pay fees etc. are announced through the public address which reaches every class simultaneously, thus ensuring that clear notification reaches students regarding significant happenings in college.



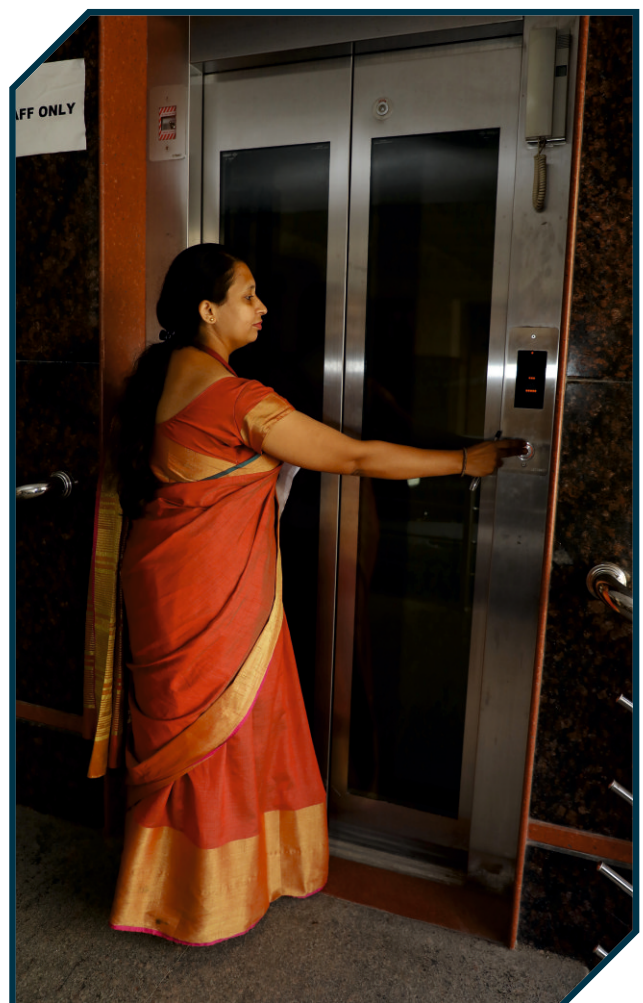
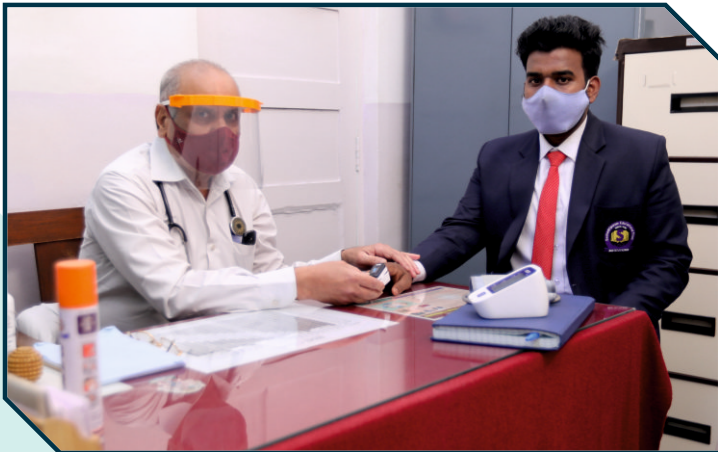
INTERNET

In order to encourage and promote the use of technology in the twin processes of teaching and learning, our college provides free and high speed internet access in the library, labs and staff rooms with Wi-Fi facility available in certain spaces.



ELEVATOR

The elevator facilities easy and quick movement through the different floors of the college. The facility may be availed by both staff members as well as differently-abled students. A lift operator is present at all times to enable safe movement of people up and down the college.





VISITORS' LOUNGE

Our college has a lounge for visitors to relax while they wait to meet the concerned college authorities. The administrative staff ensures that visitors feel welcome and they are very forthcoming with any assistance the visitors require anytime.



SECURITY

The college provides round the clock security in the college campus, especially at the gates. Security guards monitor the movement of students and visitors at the gates. And in the campus, CCTVs have been installed in classrooms and other prime locations to tighten the security set-up.



DRINKING WATER

The college has set-up drinking water filters in all the blocks and floors of the campus. The well-maintained filters provide clean drinking water. Rest assured students need not travel to college with their bags made heavy with water bottles.



PARKING

A sizeable amount of parking space is provided within the college for staff members and visitors. The parking lot is equipped with round the clock security services including security guards and CCTV cameras to ensure the safety of the vehicles.



LADIES' AND BOYS' LOUNGES

Lounges for girls and boy students on the third floor terrace are a place for relaxed chatting in free hours and during the break.



REST ROOMS

Conveniently located rest rooms on various floors are a part of the college infrastructure. The restrooms are furnished with adequate number of toilets, washbowls, mirrors, dustbins etc. They are well maintained by the college housekeeping staff thereby ensuring the provision of hygienic basic amenities.

“ The Object of **EDUCATION** is to prepare **THE YOUNG** to Educates themselves throughout their **LIVES** ”



ACADEMIC INFRASTRUCTURE

WOW-Week of Welcome

WOW is a program of activities designed for freshers at the start of academic year which includes some fun events and opportunities to meet and get to know other students. This week-long ice-breaking session hopes to give new entrants headway with their studies and college life in general. The carefully planned, activity-driven program consists of topics related to behavioural and communication aspects such as self-awareness, positive attitude, language development, creative thinking, time management, team building and presentation skills to name a few. Thus we offer our freshers a very memorable welcome into their undergraduate lives.

ACTS-Attendance and Course Tracking System

The college monitors attendance, examination performance and curriculum coverage through a sophisticated cloud-based advanced Campus Management Information System IPOMO Communications India Pvt. Ltd. which makes use of mobile technology. Students can view their attendance and internal assessment marks online and also check on their mobiles. Even parents can monitor their ward's attendance status by checking on the IPOMO App.

MENTORING (Saamipiya-Mentorship Programme)

The Mentorship Programme works to provide academic as well as personal support to all students. Mentorship records are maintained for all students and helps to provide a picture of the over-all development of the student in the three years' stay in the college. Mentors go that extra mile and pay individual attention and support to each and every student.

Students' Welfare Officers

In order to encourage students to voice their issues and solve their problems, the college appoints 2 Student Welfare Officers every year. The officers not only offers advice and support to students but also acts as the voice of the student community and vouches for their well being and development by

conveying their issues and concerns to the head of the institution.

Recognition of Academic Merit

The college employs a wide array of means to bring out the academic best in its students. Among other things, we believe regular rewards and recognition will motivate students to aim higher. Keeping this in mind we have established an Academic Honours day to honour overall and subject toppers not just during the time of graduation but each year. These feathers in their cap are also bestowed with the aim of helping the meritorious stand apart during placements.

Support for Differently-Abled Students

Our college has always ensured that differently-abled students do not get left behind in the learning process. Our teachers are oriented, to pay more attention to their special needs and provide them additional encouragement and support by conducting special classes for them apart from regular teaching. Textbooks according to the latest syllabus have been specially transcribed into Braille for visually challenged students and arrangements for scribes made for them during examinations.

Faculty Appraisal

We deem our students important stakeholders of the institution and therefore make them a part of our decision-making process. Regular feedback is taken from them regarding their faculty on various aspects such as delivery, subject expertise, discipline, interaction etc. The appraisal is conducted online every semester on mobiles.

College Mobile App

The college has its own mobile app Seshadripuram College which has become an invaluable and trendy means of communication and sharing. From university notifications to announcement of programmes, from placement news to live photographs - the college app has it all. There are also aptitude tests constantly being offered, keeping students well-prepared for placements.

» KNOWLEDGE INFRASTRUCTURE



LIBRARY

Our library is a heaven for book lovers. We can proudly claim to have one of the best and largest collection of books among undergraduate colleges of Bangalore. From autobiographies to thrillers, self-help to personality development books to encyclopedias, you name it and our library has it. To encourage students to go beyond the usual textbooks, the library is well-stocked with a wide range of reference books. Our library also has the distinction of subscribing to more than 100 magazines and newspapers catering to diverse interests. A large number of reputed academic journals are also available for staff and for students interested in keeping abreast with latest developments in their domain. There is a reference section for faculty equipped with systems and a printer.

Our library is fully computerized and automated. We have an Open Access System (OPAC) which enables location of any book in the library within minutes. Also books arranged on shelves and almirahs with labels and sign boards providing easy accessibility. There is a bar code system for all books for easy transaction. The library is kept open between 7.30 am & 4.30 pm, beyond class hours to enable students to make maximum use of the library. The library staff are very cordial and they encourage students to make optimum use of the amenities.

Our library has a comprehensive collection of books and resource materials for Competitive Exams as well as special corners dedicated to books on Gandhi, Tagore, Vivekananda and Dr. Ambedkar. There is also a well maintained and easily accessible compilation of syllabus copies and copies of model question papers. Further, the library also offers printing, photocopying and scanning facilities to enable easy access of knowledge to students and staff.

Our library also holds Institutional memberships at prestigious libraries of the city such as the British Council Library and INFLIBNET membership which gives access to a huge number of e-resources, IIM(B) library along with INFLIBNET...



UGC-Sponsored Network Resource Centre

The library is also equipped with a Network Resource Centre with 33 systems and advanced ACTS Fibernet 4G connection to provide students free access to the internet and encourage them to be up-to-date with the latest on the information highway. The centre is often used to conduct skill development certificate courses after class hours.



COURSE MANUAL

The college has a unique system of providing extensive Course manual for every subject, painstakingly put together by the faculty, keeping in mind the requirements of the university examinations. Copies of the Course manual are provided free of cost to all students.



BUSINESS LAB

The business lab is used as a centre for planning and conducting activities designed to promote practical application of knowledge gained in the classroom. These activities involve all students of the Commerce and Management stream of the college.



LANGUAGE LAB

In keeping with the ever-increasing global demand for good communication skills, our college introduced the English Language Laboratory facility to help students hone these skills. The Department of English runs regular courses in Communicative English using the advanced interactive modules.





WEBSITE
(www.spmcollege.ac.in)

The website is the virtual face of the college containing all the relevant information about the institution. Whether it is the courses offered, facilities, activities or contact details, everything may be easily accessed on the website by anyone, anytime, anywhere. The site also contains an online bulletin board where one may find information such as timetables, calendar of events and schedule of activities to take place in college.

Other important highlights of our website are as follows :-

(a) ONLINE BLOOD DONORS' DIARY

The college website in association with the NSS unit which is known for its periodic blood donation camps has come up with a unique humanitarian initiative of creating an online blood donors' diary. The life-saving benefits of this diary may be availed by anyone within the city. The diary contains a list of our NSS student volunteers along with details regarding their blood group, contact information and other relevant data. Persons in need of blood group, contact information and other relevant data. Persons in need of blood may coordinate with our NSS officer and have one of our donors do the needful thereby save lives.

(b) ONLINE GRIEVANCE REGISTER

Apart from making use of the suggestion boxes placed in different sections of the campus and directly approaching the Student Welfare Officer, members of the Grievance Redressal Cell or any faculty, students can now air their queries, complaints and suggestions to the college authorities online by filling out an online form on the college website especially regarding sensitive issues.

(c) ONLINE SYLLABUS & QUESTION PAPER BANKS

In order to further aid academic excellence, the college has uploaded the structure & content of all courses conducted in the college. An online question paper bank containing question papers of previous examinations is also available. Thanks to this students and teachers can now easily refer, download, print and make optimum use of this data for greater results in their academic pursuits.



FINANCIAL INFRASTRUCTURE

Single Window System

The college ensures that students don't have to stand in long queues from time to time to pay their fees. Payments towards different fees are included in the admission fee charged at the beginning of the year. This includes the course manual and other fees. Examination fees are paid online directly by the students.

Merit and sports scholarships

Our college has the rare distinction of awarding cash prizes to new meritorious students. At the very onset of their undergraduate programme, during their Orientation, freshers who have secured above 90% in the PUC examination are awarded a cash prize of Rs.10,000/- for their achievements. By beginning on this positive note, we hope to motivate these assets of our college to achieve greater distinctions. It is not only academic distinction which is recognised in this manner Sports scholarships of Rs. 10,000/- and Rs. 5,000/- are given to outstanding sportspersons competing at the international and national levels.

Financial assistance for students

In addition to fee concessions provided by the Management, the college has created a special fund based on contributions from our alumni. The funds are used in providing financial assistance to economically deprived students.

Earn as you learn

Students may avail internships offered by prestigious MNCs and gather valuable industry experience. The college also offers students the opportunity of making money from their photographic and designing skills during the various programmes conducted. Enterprising students are also encouraged in their business ventures with the college providing them a platform to sell their wares on the online marketing portal sdccampusmarket.com.

UNDER GRADUATE COURSES OFFERED

BACHELOR OF COMMERCE (B.Com)

In the last few years, the college has consistently climbed up in the rankings in reputed all - India surveys of best 50 Commerce colleges in the country and this is due largely to the unstinting efforts of the Department of Commerce and Management, the largest in the college in terms of student and staff strength. The aim of the department is to ensure that every student gets a platform to develop the in-depth understanding of the subjects which is required for their long-term success. Faculty members are well-qualified with a sizeable number of them pursuing research in latest areas of development in the field. Several faculty members have authored text books and reference books. The department regularly conducts guest lectures, competitions, workshops and seminars to keep the students abreast of the latest developments in the discipline and in industry. Innovative competitions testing practical application are conducted through Lakshya the Commerce and Management Forum which also provides a platform to develop leadership and organisational skills.

BACHELOR OF COMMERCE (Finance & Accounts)

Our college is now planning to offer B.Com. (Finance and Accounts) from the coming academic year 2022-2023, which enables the students to acquire the knowledge of Finance and Accounts, where opportunities are wide open to the students in accordance with their abilities that are required in today's extremely competitive and fluctuating world of business. This course is aimed at equipping themselves with a more nuanced conceptual understanding of the intricacies of the business world. The objective of the institution in offering this course to students is to give enhanced learning platforms so as to get a deeper understanding of the core concepts in Commerce in accordance with the holistic development of the students and make them industry-ready.

BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

The course aims to create a stimulating and challenging atmosphere for students to hone their management skills in order to become dynamic leaders in the business world. The curriculum is enriched through certificate courses, Business Lab activities and field trips to equip students with the necessary skills of business management.

BACHELOR OF COMPUTER APPLICATION (B.C.A.)

The B.C.A. course in the college has shown a phenomenal growth since its inception, growing from 30 students in 2012 to the present strength of 140. The Department of Computer Science aims to equip students with updated knowledge of computer applications. The department is well-equipped with 3 computer laboratories with systems having latest configurations. It realizes the great potential of the course and strives to make it relevant and practical. It regularly conducts add-on courses in areas not covered by the university curriculum and also creates a platform for interaction with IT professional to ensure that students have exposure to latest development, to encourage out-of-the-box thinking.

STRUCTURE OF CURRICULUM UNDER CBCS SCHEME

BACHELORE OF COMMERCE (REGULAR)

(CBCS - SEMESTER SCHEME) 2021-22

COURSE MATRIX

SEMESTER - I (B.Com. - Bachelor of Commerce - Regular)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
1.	Lang. 1.1	Language-I	AECC	3+1+0	60	40	100	3
2.	Lang. 1.2	Language-II	AECC	3+1+0	60	40	100	3
3.	B.Com.1.1	Financial Accounting	DSC-1	3+0+2	60	40	100	4
4.	B.Com.1.2	Management Principles And Applications	DSC-2	4+0+0	60	40	100	4
5.	B.Com.1.3	Principles of Marketing	DSC-3	4+0+0	60	40	100	4
6.	B.Com.1.4	Digital Fluency/Basics of Computer	SEC-SB	1+0+2	25	25	50	2
7.	B.Com.1.5	Any one of the following : a. Accounting for Everyone b. Personal Finance and Planning	OEC-1	3+0+0	60	40	100	3
8.	B.Com.1.6	Yoga	SEC-VB	0+0+2	–	25	25	1
9.	B.Com.1.7	Health & Wellness	SEC-VB	0+0+2	–	25	25	1
Sub Total (A)					385	315	700	25

SEMESTER - II (B.Com. - Bachelor of Commerce - Regular)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
10.	Lang 2.1	Language - I	AECC	3+1+0	60	40	100	3
11.	Lang. 2.2	Language - II	AECC	3+1+0	60	40	100	3
12.	B.Com.2.1	Advance Financial Accounting	DSC-4	3+0+2	60	40	100	4
13.	B.Com.2.2	Business Mathematics OR Corporate Administration	DSC-5	3+0+2	60	40	100	4
14.	B.Com.2.3	Law & Practice of Banking	DSC-6	4+0+0	60	40	100	4
15.	B.Com.2.4	Environmental Studies	AECC	2+0+0	25	25	50	2
16.	B.Com.2.5	Any one of the following : a. Investing in stock markets b. Innovation Management	OE-2	3+0+0	60	40	100	3
17.	B.Com.2.6	Sports	SEC-VB	0+0+2	–	25	25	1
18.	B.Com.2.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (B)					385	315	700	25

SEMESTER - III (B.Com. - Bachelor of Commerce - Regular)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
19.	Lang.3.1	Language-I	AECC	3+1+0	60	40	100	3
20.	Lang.3.2	Language-II	AECC	3+1+0	60	40	100	3
21.	B.Com.3.1	Corporate Accounting - 1	DSC-7	3+0+2	60	40	100	4
22.	B.Com.3.2	Business Statistics	DSC-8	3+0+2	60	40	100	4
23.	B.Com.3.3	Cost Accounting	DSC-9	3+0+2	60	40	100	4
24.	B.Com.3.4	Artificial Intelligence	SEC	1+0+2	25	25	50	2
25.	B.Com.3.5	Any one of the following: a. Project management b. Good Governance c. Advertising Skills d. Entrepreneurship Skills	OEC-3	3+0+0	60	40	100	3
26.	B.Com.3.6	Sports	SEC-VB	0+0+2	–	25	25	1
27.	B.Com.3.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (C)					385	315	700	25

SEMESTER - IV (B.Com. - Bachelor of Commerce - Regular)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
28.	Lang.4.1	Language-I	AECC	3+1+0	60	40	100	3
29.	Lang.4.2	Language - II	AECC	3+1+0	60	40	100	3
30.	B.Com.4.1	Advanced Corporate Accounting	DSC-10	3+0+2	60	40	100	4
31.	B.Com.4.2	Costing Methods & Techniques	DSC-11	3+0+2	60	40	100	4
32.	B.Com.4.3	Business Regulatory Framework	DSC-12	4+0+0	60	40	100	4
33.	B.Com.4.4	Constitution of India	AECC	2+0+0	25	25	50	2
34.	B.Com.4.5	Any one of the following: a. Risk Management b. Digital Marketing c. Creativity & Innovation d. Sustainable Development	OEC-4	3+0+0	60	40	100	3
35.	B.Com.4.6	Sports	SEC-VB	0+0+2	–	25	25	1
36.	B.Com.4.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (D)					385	315	700	25

SEMESTER - V (B.Com. - Bachelor of Commerce - Regular)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
37.	B.Com.5.1	Financial Management	DSC-13	3+1+0	60	40	100	4
38.	B.Com.5.2	Income Tax Law and Practice-I	DSC-14	3+1+0	60	40	100	4
39.	B.Com.5.3	Auditing and Assurance	DSC-15	4+0+0	60	40	100	4
40.	B.Com.5.4	One Course from the Selected Elective Group-P1	DSE-1	3+0+2	60	40	100	3
41.	B.Com.5.5	GST Law & Practice	VOC-1	2+0+2	60	40	100	3
42.	B.Com.5.6	Cyber Security or Some other SEC	SEC	1+0+2	25	25	50	2
43.	B.Com.5.7	Internship	Intern-1	1+0+2	–	50	50	2
44.	B.Com.5.8	Sports	SEC-VB	0+0+2	–	25	25	1
45.	B.Com.5.9	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (E)					325	325	650	24

SEMESTER - VI (B.Com. - Bachelor of Commerce - Regular)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
46.	B.Com.6.1	Management Accounting	DSC-16	3+0+2	60	40	100	4
47.	B.Com.6.2	Income tax Law and Practice-II	DSC-17	3+0+2	60	40	100	4
48.	B.Com.6.3	Entrepreneurship Development	DSC-18	3+0+2	60	40	100	4
49.	B.Com.6.4	One Course from the selected Elective Group-P2	DSE-2	3+0+2	60	40	100	3
50.	B.Com.6.5	Basics of Spread Sheet Modeling OR Report on Study of Startups and Innovative Business Ideas	VOC-2	2+0+2	60	40	100	3
51.	B.Com.6.6	Internship	Intern-2	0+0+2	–	50	50	2
52.	B.Com.6.7	Professional Communication	SEC-SB	1+0+2	25	25	50	2
53.	B.Com.6.8	Sports	SEC-VB	0+0+2	–	25	25	1
54.	B.Com.6.9	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (F)					325	325	650	24
Grand Total - DEGREE					2190	1910	4100	148

SEMESTER - VII (B.Com. - Bachelor of Commerce - Regular)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
55.	B.Com.7.1	International Business	DSC-19	4+0+0	60	40	100	4
56.	B.Com.7.2	Advanced Business Statistics	DSC-20	3+0+2	60	40	100	4
57.	B.Com.7.3	Advanced Financial Management	DSC-21	3+0+2	60	40	100	4
58.	B.Com.7.4	One Course from the Selected Elective Group-P3	DSE-3	3+1+0	60	40	100	3
59.	B.Com.7.5	ERP Applications	VOC-3	2+0+2	60	40	100	3
60.	B.Com.7.6	Research Methodology	RM-1	3+0+0	60	40	100	3
Sub Total (G)					360	240	600	21

SEMESTER - VIII (B.Com. - Bachelor of Commerce - Regular)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
61.	B.Com.8.1	Financial Reporting IND.AS	DSC-22	3+0+2	60	40	100	4
62.	B.Com.8.2	Strategic Financial Management	DSC-23	4+0+0	60	40	100	4
63.	B.Com.8.3	Business Analytics OR Data Analysis & Decision Sciences	DSC-24	3+0+2	60	40	100	4
64.	B.Com.8.4	Managing Digital Platforms	VOC-4	2+0+2	60	40	100	3
65.	B.Com.8.5	Research Projects/ Internship with Viva-voce	—	—	120	80	200	6
	or	OR						
65.	B.Com.8.5	Elective Paper (Two Courses from the Selected Elective Group-PAPER IV & V)	DSE-4	2+0+2(P) 3+0+0(T)	60	40	100	3*
66.	B.Com.8.6		DSE-5	2+0+2(P) 3+0+0(T)	60	40	100	3*
Sub Total (H)					360	240	600	21
Degree with Honours - Grand Total of (A+B+C+D+E+F+G+H)					2910	2390	5390	190

ELECTIVE GROUPS AND COURSES

Discipline Specific Electives - V Semester

Sl. No.	Accounting	Finance	Banking & Insurance	Marketing	Human Resource	IT
1	Ind. AS and IFRS	Financial Markets & Intermediaries	Indian Banking System	Retail Management	Human Resources Development	Financial Analytics

Discipline Specific Electives - VI Semester

1	e-Business & Accounting	Investment Management	Banking Innovations & Technology	Customer Relationship Marketing	Cultural Diversity at Work Place	HR Analytics
2	Accounting for Services Sector	Global Financial System & Practices	Principles & Practice of Insurance	Customer Relationship Marketing	Cultural Diversity at Work Place	HR Analytics
3	Accounting for Government and Local Bodies	Risk Management	Insurance Law and Regulations	Consumer Behaviour & Marketing Research	Cultural Diversity at Work Place	HR Analytics

Discipline Specific Electives - VII Semester

1	Forensic Accounting	Corporate Structuring	Banking Products & Services	Logistics & Supply Chain Management	Strategic HRM	DBMS & SQL
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Discipline Specific Electives - VIII Semester

1	Innovations in Accounting	Corporate Structuring	e-Banking	E-Commerce	International HRM	Web & Social Intelligence
2	Accounting Information System	Analysis of Financial Statements	Insurance Planning & Management	Services Marketing	Employee Welfare & Social Security	Artificial Intelligence & Machine Learning in Business



BACHELORE OF COMMERCE (F & A)

(CBCS - SEMESTER SCHEME) 2021-22

COURSE MATRIX

SEMESTER - I (B.Com - Bachelor of Commerce - F & A)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
1.	Lang. 1.1	Language-I	AECC	3+1+0	60	40	100	3
2.	Lang. 1.2	Language-II	AECC	3+1+0	60	40	100	3
3.	B.Com.AF.1.1	Financial Accounting	DSC-1	3+0+2	60	40	100	4
4.	B.Com.AF.1.2	Quantitative Aptitude for Business Decisions	DSC-2	3+0+2	60	40	100	4
5.	B.Com.AF.1.3	Business Dynamics and Entrepreneurship	DSC-3	4+0+0	60	40	100	4
6.	B.Com.AF.1.4	Digital Fluency/Basics of Computer	SEC-SB	1+0+2	25	25	50	2
7.	B.Com.AF.1.5	Any one of the following : a. Accounting for Everyone b. Personal Finance and Planning	OEC-1	3+0+0	60	40	100	3
8.	B.Com.A.F.1.6	Yoga	SEC-VB	0+0+2	—	25	25	1
9.	B.Com.AF.1.7	Health & Wellness	SEC-VB	0+0+2	—	25	25	1
Sub Total (A)					385	315	700	25

SEMESTER - II (B.Com - Bachelor of Commerce - F & A)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
10.	Lang 2.1	Language - I	AECC	3+1+0	60	40	100	3
11.	Lang. 2.2	Language - II	AECC	3+1+0	60	40	100	3
12.	B.Com.AF.2.1	Advance Financial Accounting	DSC-4	3+0+2	60	40	100	4
13.	B.Com.AF.2.2	Financial Markets and Services	DSC-5	3+0+2	60	40	100	4
14.	B.Com.AF.2.3	Law & Practice of Banking	DSC-6	4+0+0	60	40	100	4
15.	B.Com.AF.2.4	Environmental Studies	AECC	2+0+0	25	25	50	2
16.	B.Com.AF.2.5	Any one of the following : a. Investing in stock markets b. Innovation Management	OE-2	3+0+0	60	40	100	3
17.	B.Com.AF.2.6	Sports	SEC-VB	0+0+2	—	25	25	1
18.	B.Com.AF.2.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	—	25	25	1
Sub Total (B)					385	315	700	25

SEMESTER - III (B.Com - Bachelor of Commerce - F & A)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
19.	Lang.3.1	Language-I	AECC	3+1+0	60	40	100	3
20.	Lang.3.2	Language-II	AECC	3+1+0	60	40	100	3
21.	B.Com.AF.3.1	Corporate Accounting - 1	DSC-7	3+0+2	60	40	100	4
22.	B.Com.AF.3.2	Financial Management	DSC-8	3+0+2	60	40	100	4
23.	B.Com.AF.3.3	E-Commerce & Accounting	DSC-9	3+0+2	60	40	100	4
24.	B.Com.AF.3.4	Artificial Intelligence	SEC	1+0+2	25	25	50	2
25.	B.Com.AF.3.5	Any one of the following: a. Project management b. Good Governance c. Advertising Skills d. Entrepreneurship Skills	OEC-3	3+0+0	60	40	100	3
26.	B.Com.AF.3.6	Sports	SEC-VB	0+0+2	—	25	25	1
27.	B.Com.AF.3.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	—	25	25	1
Sub Total (C)					385	315	700	25

SEMESTER - IV (B.Com - Bachelor of Commerce - F & A)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
28.	Lang.4.1	Language-I	AECC	3+1+0	60	40	100	3
29.	Lang.4.2	Language - II	AECC	3+1+0	60	40	100	3
30.	B.Com.AF.4.1	Corporate Accounting-II	DSC-10	3+0+2	60	40	100	4
31.	B.Com.AF.4.2	Cost Accounting	DSC-11	3+0+2	60	40	100	4
32.	B.Com.AF.4.3	Monetary and Fiscal Policy	DSC-12	4+0+0	60	40	100	4
33.	B.Com.AF.4.4	Constitution of India	AECC	2+0+0	25	25	50	2
34.	B.Com.AF.4.5	Any one of the following: a. Risk Management b. Digital Marketing c. Creativity & Innovation d. Sustainable Development	OEC-4	3+0+0	60	40	100	3
35.	B.Com.AF.4.6	Sports	SEC-VB	0+0+2	—	25	25	1
36.	B.Com.AF.4.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	—	25	25	1
Sub Total (D)					385	315	700	25

SEMESTER - V (B.Com - Bachelor of Commerce - F & A)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
37.	B.Com.AF.5.1	Financial Management	DSC-13	3+0+2	60	40	100	4
38.	B.Com.AF.5.2	Income Tax Law and Practice	DSC-14	3+0+2	60	40	100	4
39.	B.Com.AF.5.3	Auditing and Assurance	DSC-15	4+0+0	60	40	100	4
40.	B.Com.AF.5.4	One Course from the Selected Elective Group-Paper - 1	DSE-1	3+0+2	60	40	100	3
41.	B.Com.AF.5.5	Basics of Spread sheet Modelin OR report on study of startups and Innovative Business Ideas	VOC-1	2+0+2	60	40	100	3
42.	B.Com.AF.5.6	Internship	Intern-1	0+0+2	–	50	50	2
43.	B.Com.AF.5.7	Cyber Security or Some other SEC	SEC	1+0+2	25	25	50	2
44.	B.Com.AF.5.8	Sports	SEC-VB	0+0+2	–	25	25	1
45.	B.Com.AF.5.9	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (E)					325	325	650	24

SEMESTER - VI (B.Com - Bachelor of Commerce - F & A)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
46.	B.Com.AF.6.1	Management Accounting	DSC-16	3+0+2	60	40	100	4
47.	B.Com.AF.6.2	Income tax Law and Practice-II	DSC-17	3+0+2	60	40	100	4
48.	B.Com.AF.6.3	Entrepreneurship Development	DSC-18	3+0+2	60	40	100	4
49.	B.Com.AF.6.4	One Course from the selected Elective Group-Paper-2	DSE-2	3+0+2	60	40	100	3
50.	B.Com.AF.6.5	Basics of Spread Sheet Modelling OR Report on Study of Startups and Innovative Business Ideas	VOC-2	2+0+2	60	40	100	3
51.	B.Com.AF.6.6	Internship	Intern-2	0+0+2	–	50	50	2
52.	B.Com.AF.6.7	Professional Communication	SEC-SB	1+0+2	25	25	50	2
53.	B.Com.AF.6.8	Sports	SEC-VB	0+0+2	–	25	25	1
54.	B.Com.AF.6.9	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (F)					325	325	650	24
Grand Total - DEGREE					2190	1910	4100	148

SEMESTER - VII (B.Com - Bachelor of Commerce - F & A)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
55.	B.Com.AF.7.1	Entrepreneurial Development	DSC-19	4+0+0	60	40	100	4
56.	B.Com.AF.7.2	Taxation for Firms and Companies	DSC-20	3+0+2	60	40	100	4
57.	B.Com.AF.7.3	Advanced Business Statistics	DSC-21	3+0+2	60	40	100	4
58.	B.Com.AF.7.4	One Course from the Selected Elective Group-PIII	DSE-3	3+1+0	60	40	100	3
59.	B.Com.AF.7.5	ERP Applications	VOC-3	2+0+2	60	40	100	3
60.	B.Com.AF.7.6	Research Methodology	RM-1	3+0+0	60	40	100	3
Sub Total (G)					360	240	600	21

SEMESTER - VIII (B.Com - Bachelor of Commerce - F & A)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
61.	B.Com.AF.8.1	Financial Reporting IND.AS	DSC-22	3+0+2	60	40	100	4
62.	B.Com.AF.8.2	Strategic Financial Management	DSC-23	4+0+0	60	40	100	4
63.	B.Com.AF.8.3	Business Analytics OR Data Analysis & Decision Sciences	DSC-24	3+0+2	60	40	100	4
64.	B.Com.AF.8.4	Managing Digital Platforms	VOC-4	2+0+2	60	40	100	3
65.	B.Com.AF.8.5 or	Research Projects/ Internship with Viva-voce	—	—	120	80	200	6
		OR						
65.	B.Com.AF.8.5	Elective Paper (Two Courses from the Selected Elective Group-PAPER IV & V)	DSE-4	2+0+2(P) 3+0+0(T)	60	40	100	3*
66.	B.Com.AF.8.6		DSE-5	2+0+2(P) 3+0+0(T)	60	40	100	3*
Sub Total (H)					360	240	600	21
Degree with Honours - Grand Total of (A+B+C+D+E+F+G+H)					2910	2390	5390	190

ELECTIVE GROUPS AND COURSES

Discipline Specific Electives - V Semester

Sl.No.	Accounting	Finance	Banking & Insurance	Marketing
1	Ind. AS and IFRS	Financial Markets & Intermediaries	Indian Banking System	Retail Management

Discipline Specific Electives - VI Semester

1	e-Business & Accounting	Investment Management	Banking Innovations & Technology	Customer Relationship Marketing
2	Accounting for Services Sector	Global Financial System & Practices	Principles & Practice of Insurance	Digital Marketing
3	Accounting for Government and Local Bodies	Risk Management	Insurance Law and Regulations	Consumer Behavior & Marketing Research

Discipline Specific Electives - VII Semester

1	Forensic Accounting	Corporate Structuring	Banking Products & Services	Logistics & Supply Chain Management
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Discipline Specific Electives - VIII Semester

1	Innovations in Accounting	Corporate Valuation	e-Banking	E-Commerce
2	Accounting Information System	Analysis of Financial Statements	Insurance Planning & Management	Services Marketing



BACHELORE OF BUSINESS ADMINISTRATIVE

(CBCS - SEMESTER SCHEME) 2021-22

COURSE MATRIX

SEMESTER - I - BBA (Bachelor of Business Administrative)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
1.	Lang. 1.1	Language-I	AECC	3+1+0	60	40	100	3
2.	Lang. 1.2	Language-II	AECC	3+1+0	60	40	100	3
3.	BBA 1.1	Management Principles & Practice	DSC-1	4+0+0	60	40	100	4
4.	BBA1.2	Fundamentals of Accounting	DSC-2	3+0+2	60	40	100	4
5.	BBA1.3	Marketing Management	DSC-3	4+0+0	60	40	100	4
6.	BBA1.4	Digital Fluency	SEC-SB	1+0+2	25	25	50	2
7.	BBA1.5	Any one of the following : a. Business Organization b. Office Organization and Management	OEC-1	3+0+0	60	40	100	3
8.	BBA1.6	Yoga	SEC-VB	0+0+2	—	25	25	1
9.	BBA1.7	Health & Wellness	SEC-VB	0+0+2	—	25	25	1
Sub Total (A)					385	315	700	25

SEMESTER - II - BBA (Bachelor of Business Administrative)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
10.	Lang 2.1	Language - I	AECC	3+1+0	60	40	100	3
11.	Lang. 2.2	Language - II	AECC	3+1+0	60	40	100	3
12.	BBA 2.1	Financial Accounting & Reporting	DSC-4	3+0+2	60	40	100	4
13.	BBA 2.2	Human Resource Management	DSC-5	3+0+2	60	40	100	4
14.	BBA 2.3	Business Environment/ Business Mathematics	DSC-6	4+0+0	60	40	100	4
15.	BBA 2.4	Environmental Studies	AECC	2+0+0	25	25	50	2
16.	BBA 2.5	Any one of the following : a. People Management b. Public Administration Business	OE-2	3+0+0	60	40	100	3
17.	BBA 2.6	Sports	SEC-VB	0+0+2	—	25	25	1
18.	BBA 2.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	—	25	25	1
Sub Total (B)					385	315	700	25

SEMESTER - III - BBA (Bachelor of Business Administrative)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
19.	Lang.3.1	Language-I	AECC	3+1+0	60	40	100	3
20.	Lang.3.2	Language-II	AECC	3+1+0	60	40	100	3
21.	BBA 3.1	Cost Accounting	DSC-7	3+0+2	60	40	100	4
22.	BBA 3.2	Organizational Behaviour	DSC-8	3+0+2	60	40	100	4
23.	BBA 3.3	Statistics for Business Decisions	DSC-9	3+0+2	60	40	100	4
24.	BBA 3.4	Artificial Intelligence	SEC	1+0+2	25	25	50	2
25.	BBA 3.5	Any one of the following: a. Social Media Marketing b. Rural Marketing c. Advertising Skills d. Entrepreneurship Skills	OEC-3	3+0+0	60	40	100	3
26.	BBA 3.6	Sports	SEC-VB	0+0+2	–	25	25	1
27.	BBA 3.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (C)					385	315	700	25

SEMESTER - IV - BBA (Bachelor of Business Administrative)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
28.	Lang.4.1	Language-I	AECC	3+1+0	60	40	100	3
29.	Lang.4.2	Language - II	AECC	3+1+0	60	40	100	3
30.	BBA 4.1	Management Accounting	DSC-10	3+0+2	60	40	100	4
31.	BBA 4.2	Business Analytics/Financial Markets & Services	DSC-11	3+0+2	60	40	100	4
32.	BBA 4.3	Financial Management	DSC-12	3+0+2	60	40	100	4
33.	BBA 4.4	Constitution of India	AECCSB	2+0+0	25	25	50	2
34.	BBA 4.5	Any one of the following: a. Business Leadership Skills b. Personal Wealth Management c. Creativity & Innovation d. Sustainable Development	OEC-4	3+0+0	60	40	100	3
35.	BBA 4.6	Sports	SEC-VB	0+0+2	–	25	25	1
36.	BBA 4.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (D)					385	315	700	25

SEMESTER - V - BBA (Bachelor of Business Administrative)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
37.	BBA 5.1	Production and Operations Management/International Business	DSC-13	4+0+0	60	40	100	4
38.	BBA 5.2	Income Tax	DSC-14	3+0+2	60	40	100	4
39.	BBA 5.3	Elective 1 (Paper-1)	DSE-1	3+0+2 (P) 4+0+0 (T)	60	40	100	3
40.	BBA 5.4	Elective 2 (Paper-2)	DSE-2	3+0+2 (P) 4+0+0 (T)	60	40	100	3
41.	BBA 5.5	Information Technology for Managers	VOC-1	3+0+2	60	40	100	3
42.	BBA 5.6	Cyber Security or some other	SEC-SB	1+0+2	–	50	50	2
43.	BBA 5.7	Internship-1	Intern-1	1+0+2	–	25	25	1
44.	BBA 5.8	Sports	SEC_VB	0+0+2	–	25	25	1
45.	BBA 5.9	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total					325	325	650	23

SEMESTER - VI - BBA (Bachelor of Business Administrative)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
46.	BBA 6.1	Business Laws	DSC-15	4+0+0	60	40	100	4
47.	BBA 6.2	Entrepreneurship & Start-up Management	DSC-16	4+0+0	60	40	100	4
48.	BBA 6.3	Elective 1 (PAPER 2)	DSE-3	3+0+2 (P) 4+0+0 (T)	60	40	100	3
49.	BBA 6.4	Elective 2 (PAPER 2)	DSE-4	3+0+2 (P) 4+0+0 (T)	60	40	100	3
50.	BBA 6.5	Goods and Service Tax (GST)	VOC-2	3+0+2	60	40	100	3
51.	BBA 6.6	Professional Communication	SEC-SB	2+0+2	25	25	50	2
52.	BBA 6.7	Internship - 2	Intern - 1	1+0+2	–	50	50	2
53.	BBA 6.8	Sports	SEC-VB	0+0+2	–	25	25	1
54.	BBA 6.9	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Total					325	325	650	23

SEMESTER - VII - BBA (Bachelor of Business Administrative)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
55.	BBA 7.1	Business Ethics & Corporate Governance	DSC-17	4+0+0	60	40	100	4
56.	BBA 7.2	E-Commerce	DSC-18	4+0+0	60	40	100	4
57.	BBA 7.3	Advanced Statistics for Business Research	DSC-19	2+0+2	60	40	100	4
58.	BBA 7.4	One Course from the Selected Elective Group	DSE-5	3+0+2(P) 4+0+0(T)	60	40	100	4
59.	BBA 7.5	Vocational-3 Application of Statistical Software (Any one Statistical Software)	VOC-3	1+0+2	60	40	100	3
60.	BBA 7.6	Research Methodology	RM-1	3+1+0	60	40	100	3
Sub Total (G)					360	240	600	21

SEMESTER - VIII - BBA (Bachelor of Business Administrative)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
61.	BBA 8.1	Strategic Management	DSC-20	4+0+0	60	40	100	4
62.	BBA 8.2	Operation Research and Quantitative Techniques	DSC-21	4+0+0	60	40	100	4
63.	BBA 8.3	Project Management	DSC-22	2+0+2	60	40	100	4
64.	BBA 8.4	Digital Marketing	VOC-4	40	60	40	100	3
65.	BBA 8.5	Research Projects/ Internship with Viva-voce	RM-2	3+1+0	120	80	200	6
65.	or BBA 8.5	OR Elective Paper (Two Courses from the Selected Elective Group)	DSE-6*	2+0+2(P) 3+0+0(T)	60	40	100*	3*
66.	BBA 8.6		DSE-7*	2+0+2(P) 3+0+0(T)	60	40	100*	3*
Sub Total (H)					360	240	600	21
Degree with Honours - Grand Total of (A+B+C+D+E+F+G+H)					2910	2390	5300	188

ELECTIVE GROUPS AND COURSES

Discipline Specific Electives - V Semester						
Sl. No.	Finance	Marketing	Human Resource Management	Data Analytics	Retailing	Logistics and Supply Chain Management
Paper-1	Advanced Corporate Financial Management	Consumer Behaviour	Compensation and Performance Management	Financial Analytics	Retail Operations Management	Freight Transport Management

Discipline Specific Electives - VI Semester						
Sl. No.	Finance	Marketing	Human Resource Management	Data Analytics	Retailing	Logistics and Supply Chain Management
Paper-2	Security Analysis and Portfolio Management	Advertising Management & Sales promotion	Employee Welfare & Social Security	Marketing Analytics	Strategic Brand Management	Sourcing for Logistics and SCM

Discipline Specific Electives - VII Semester						
Sl. No.	Finance	Marketing	Human Resource Management	Data Analytics	Retailing	Logistics and Supply Chain Management
Paper-3	Strategic Financial Management	Brand Management / Rural Marketing	Labor Laws & IR	HR Analytics	Merchandising Planning and Buying	Managing Procurement Contract and relationship

Discipline Specific Electives - VIII Semester						
Sl. No.	Finance	Marketing	Human Resource Management	Data Analytics	Retailing	Logistics and Supply Chain Management
Paper-4	Derivatives and Risk Management	B to B Marketing (Industrial Marketing)	HRD	Web and Social Intelligence	IT applications in Retail Business	Global Environment for Supply chain Management
Paper-5	International Financial Management	Sales & Distribution Management	Internal HRM	Machine Learning in Business	Visual Merchandising	International Supply Chain



BACHELORE OF COMPUTER APPLICATIONS

(CBCS - SEMESTER SCHEME) 2021-22

COURSE MATRIX

Seme-ster	Course Code	Title of the Paper	Credits	Language, Skill Enhancement (SEC), and Ability Enhancement Courses (AECC)	Credits	Total Credits
I	CA-C1T	Discrete Structure	3	OE1 : Open Elective	3	26
	CA-C2T	Problem solving Techniques	3	Language L1	3	
	CA-C3T	Data Structure	3	Language L2	3	
	CA-C4L	Problem solving Lab	2	SEC I : Office Management Tools	2	
	CA-C5L	Data Structure Lab	2	Physical Education Health & Willingness	1	
II	CA-C6T	Computer Architecture	3	OE2: Open Elective	3	26
	CA-C7T	Object Oriented Programming using Java	3	Language L1	3	
	CA-C8T	Database Management System	3	Language L2	3	
	CA-C9L	Java Lab	2	Environmental Science	2	
	CA-C10L	Database Management System Lab	2	Physical Education	1	
III	CA-C11T	Operating Systems	3	OE3 : Open Elective	3	26
	CA-C12T	Computer Networks	3	Language L1	3	
	CA-C13T	Python Programming	3	Language L2	3	
	CA-C14L	Computer Networks Lab	2	SEC II : Computer Assembly and Repair	2	
	CA-C15L	Python Programming Lab	2	Physical Education NCC/NSS/CL/R&R	1	
IV	CA-C16T	Software Engineering	3	OE4 : Open Elective	3	26
	CA-C17T	Artificial Intelligence	3	Language L1	3	
	CA-C18T	Internet Technologies	3	Language L2	3	
	CA-C19L	Artificial Intelligence Lab	2	The Constitution of India	2	
	CA-C20L	Internet Technologies Lab	2	Physical Education NCC/NSS/CL/R&R	1	
V	CA-C21T	Design and Analysis of Algorithm	3	CA-V1 Vocation Course I : Quantitative Techniques	3	23
	CA-C22T	Data Analytics	3	CA-E1 Elective I : a. Data Mining b. Computer Graphics	3	
	CA-C23T	Web Programming	3	SEC III : Cyber Crime, Cyber Law and Intellectual Property Right	2	
	CA-C24L	Data Analytics Lab	2	Physical Education	1	
	CA-C25L	Web Programming Lab	2	NCC/NSS/CL/R&R	1	

Seme-ster	Course Code	Title of the Paper	Credits	Language, Skill Enhancement (SEC), and Ability Enhancement Courses (AECC)	Credits	Total Credits
VI	CA-C26T	Theory of Computation	3	CA-V2 Vocation Course II : Electronic Content Design	3	23
	CA-C27T	Machine Learning	3	CA-E2 Elective II : a. Operations Research b. Software Testing	3	
	CA-C28T	Mobile Application Development	3	Professional Communication	2	
	CA-C29L	Machine Learning Lab	2	Physical Education	1	
	CA-C30L	Mobile Application Development Lab	2	NCC/NSS/CL/R&R	1	
VII	CA-C31T	Cloud Computing	3	CA-V3 Vocation Course III : Technical Writing	3	21
	CA-C32T	Internet of Things	3	CA-E3 Elective III : a. Modeling and Simulation b. Compiler Design	3	
	CA-C33T	Internship	2	Research Methodology	3	
	CA-C34L	Cloud Computing Lab	2			
	CA-C35L	Internet of Things Lab	2			
VIII	CA-C36T	Block Chain Technologies	3	CA-V4 Vocation Course IV : Project Management	3	20
	CA-C37T	Cryptography and System Security	3	CA-E4 Elective IV : a. Human Computer Interface b. Parallel Algorithms	3	
	CA-C38T	Block Chain Technologies Lab	2	Research Project	6	



SCHEME OF EXAMINATION

University Semester Examination : 60 marks
Internal Assessment : 40 marks

Eligibility for taking Examination :
Minimum 75% attendance.

Activities	C1	C2	Total Marks
Session Test	10% marks	10% marks	20
Seminars/Presentations/Activitiy	10% marks	-	10
Case study/Assignment/Field work Project work etc.	–	10% marks	10
Total	20% marks	20% marks	40

*For students engaged in co-curricular activities of the colleges only / authenticated medical grounds duly approved by the concerned Principal.

DECLARATION OF RESULTS

Minimum for passing : 40% - including IA and 35% minimum in semester exam paper.

Declaration of Class : Results are declared in terms of class and grades.

Semester GPA/ Program CGPA	Alpha-Sign / Letter Grade	Semester/Program % of Marks	Result / Class Description
9.00 – 10.00	O (Outstanding)	90.0-10.0	Outstanding
8.00 – < 9.00	A + (Excellent)	80.0 – < 90.0	First Class Exemplary
7.00 – < 8.00	A (Very Good)	70.0 – < 80.0	First Class Distinction
6.00 – < 7.00	B + (Good)	60.0 – < 70.0	First Class
5.50 – < 6.00	B (Above Average)	55.0 – < 60.0	High Second Class
5.00 – < 5.50	C (Average)	50.0 – < 55.0	Second Class
4.00 – < 5.00	P (Pass)	40.0 – < 50.0	Pass Class
Below 4.00	F (Fail)	Below 40	Fail/Reappear
AB (Absent)	–	Absent	–

POST GRADUATE DEPARTMENT OF COMMERCE & MANAGEMENT

www.pg.spmcollege.ac.in

DIRECTOR'S MESSAGE



DR. BHARGAVI V. R.

M.Com., M.B.A., M.Phil., PGDCP, Ph.D
Fellow, World Academy of Productivity Science

Commerce and Management education has entered a period of profound transition driven by globalization, technology, demographics and pressing social imperatives. In today's rapidly changing business environment, competent and capable people are crucial to organization's success in gaining and sustaining competitive advantage. In the recent times, new competitive landscapes are emerging, marked by increased levels of uncertainty and ambiguity, leading to hyper competition. We, at the Post Graduate Department of Commerce and Management are striving to give our students the edge for success in a world that demands smart, flexible and effective leaders. We are sculpting the next generation to face complex range of challenges and develop their capacity to steer responsibly. We give our students a unique opportunity for self development and eventually prepare them for a lifetime of success.

WHY STUDY WITH US?

We prepare you to achieve your goals in the constantly and rapidly changing environment of global business. With our post graduation program, you'll be ready to advance your career path, make a career change, become a faculty or pursue an entrepreneurial venture. Our programs build on the essentials of business in a global, future-minded context so you can see beyond their past and present application. We bring in Expertise of renowned faculty with Real-World Insights. Our faculty are Industry Practitioners with a Tradition of Teaching Excellence.

INDUSTRY-ACADEMIA INTERFACE

The department has a synergistic relationship with the industry. We have moved beyond the phenomenon of 'working with employers' towards the concept of 'working with partners.' This collaborative effort between the two has been dynamic and rewarding. It has helped the students to get a continuous update on the challenges in the corporate world and teachers also get an opportunity to enhance their teaching-learning process.

FACULTY

Our academic staff comprises of faculty who stimulate "apparently ordinary" people to unusual effort. They strive towards making winners and frontrunners out of ordinary people. We offer professional and fine-quality faculty who are competent in pedagogy & research and who refresh their knowledge with the latest academic practices in their discipline.

FULL TIME FACULTIES

1.	Dr. Bhargavi V. R. Professor and Director	M.Com., MBA., M.Phil., PGDCP, PhD.
2.	Dr. Chitra Shashidhar Professor	M.Com., MPhil, PhD
3.	Mr. Prasad M.L. Assistant Professor	MBA., KSET
4.	Ms. Reshma B. Assistant Professor	M.Com., PGDBA
5.	Mr. Swaroop R. Assistant Professor	M.Com., MBA.
6.	Dr. Fatin Assistant Professor	M. Com, M.Phil, UGC-NET, KSET, Ph.D
7.	Mr. Mukund V. Koushik Assistant Professor	M.Com, PGDBA, UGC-NET, KSET, (MBA)

VISITING FACULTIES

8.	CS Akshata Rao	C.S., P.G. in Human Resource
9.	Prof. T.S. Balachandran	B.E. Met. at R.E.C. Trichy, M.Sc. Engg at IISc Bangalore, P.G.D.M. at Essae Chandran - TAPMI, Q.M.C. at ISI, Bangalore, E-GMP at IIM, Bangalore
10.	Prof. M.B. Balasubramanyam	B.Sc., CAIIB, PGDM.
11.	CS Harish Babu V.K.	C.S.
12.	Prof. Jagannath Rao Dasigi	B.Sc., (Mechanical Engineering) PGDM (IIMB)
13.	Dr. Janak V. Shelat.	B.E., M.B.A., Ph.D.
14.	Prof. Jayaraj K	B.Com., Higher Diploma in French., (M.A.)
15.	Prof. B. Jayaraman	Diploma in Business Administration, Graduate Diploma in Management, Bachelor of Engineering (Mechanical)
16.	CA S. Lakshmi Narayanan	B.Com., C.A.
17.	Dr. L.R.S. Mani	MBA., M.Phil., PhD.
18.	Prof. Meera Suresh	MCA., MBA., M.Phil., PGD in Computer Software applications
19.	Prof. D. Murugesan	B.Sc. (Chemistry, Maths & Physics), CAIIB - Indian Institute of Bankers, Mumbai, M.F.M. (Master of Financial Management), PGDEIM

20.	Prof. Pramod A.V.	M.Com. PGDFM
21.	Prof. Raghunath Rao Simha	B.Sc., CAIIB
22.	Prof. Ramesh Kumar N.	M.B.A. (International Trade & Marketing) Boston University, Boston, MA, USA. Master's Degree in Industrial Economics (Industrial Location & Development) Brussels University – Vrije Universiteit Brussel (VUB), Brussels, Belgium.
23.	Prof. B.N. Sampath Kumaran	B.Sc., B.E., M.B.A.
24.	CA Srikanth Jagadeesh	B.Com., F.C.A.
25.	Prof. R. Srinivasan	B.E., PGDIT (Indian Institute of Foreign Trade)
26.	Prof. Srividhya A.	M.Sc. Bio Chemistry
27.	Prof. Suresh Raghavendra	B.A., LLB., MBA., PG Diploma in Training and Development, PG Diploma in Labour Laws
28.	Prof. Talat Ara	B.Ed., M.A.
29.	Prof. Veena Venugopal	MBA., M.Phil., (PhD.)
30.	Prof. Vidya Balasubramaniam	M. Sc (Electronics), Advanced Diploma in Software Engineering from Asset Ltd., Executive MBA (PGCHRM), Organization Development Certification Program (ODCP)
31.	Prof. V. Visweswara Rao	M.Sc. (Statistics) M.Phil.



PROGRAMS OFFERED

Two Year Full time Programs affiliated to Bengaluru Central University.

Programs offered	Eligibility Criteria
M.Com. Master of Commerce	Bachelor's degree (B.Com./B.B.M./ B.B.S. and B.B.A.) from a recognized University and has secured not less than 50% of the marks in the aggregate in all the Commerce subjects of Business Education in all the years.
M.Com. (F.A.) Master of Commerce in Financial Analysis	Bachelor's degree (B.Com./B.B.M./ B.B.S. and B.B.A.) from a recognized University and has secured not less than 50% of the marks in the aggregate.
M.Com. (I.B.) Master of Commerce in International Market	Bachelor's degree in any discipline from a recognized University and has secured not less than 50% of the marks in the aggregate.

M.COM (MASTER OF COMMERCE)

M.Com. is a Post Graduate program which provides a platform to students to articulate their multidimensional skills in diverse magnitude. The programme aims towards acquisition of knowledge through action and directed towards giving a practical and current view based on the strong theoretical background. In order to meet the challenges of today's complicated world, our vision is to build a solid foundation of self-concept, so that they can acquire the necessary inner and outer life skills that can help them to take on the challenges that life presents confidently.

COURSE MATRIX

I SEMESTER M.Com. (MASTER OF COMMERCE)

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	Monetary System	1.1	4	3	30	70	100	4
2.	International Business	1.2	4	3	30	70	100	4
3.	Macro Economics for Business Decisions	1.3	4	3	30	70	100	4
4.	Information Systems and Computers	1.4	4	3	30	70	100	4
5.	Advanced Financial Management	1.5	4	3	30	70	100	4
6.	Human Resource Management	1.6	4	3	30	70	100	4
7.	SOFT CORE Communication Skills	1.7	3	3	30	70	100	2
TOTAL CREDITS								26

II SEMESTER M.Com. (MASTER OF COMMERCE)

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	Indian Banking	2.1	4	3	30	70	100	4
2.	Risk Management	2.2	4	3	30	70	100	4
3.	Advanced E - Commerce & Mobile Commerce	2.3	4	3	30	70	100	4
4.	Business Research Methods	2.4	4	3	30	70	100	4
5.	Operations Research & Quantitative Techniques	2.5	4	3	30	70	100	4
6.	Business Marketing	2.6	4	3	30	70	100	4
7.	SOFT CORE Micro Finance	2.7	3	3	30	70	100	2
TOTAL CREDITS								26

III SEMESTER M.Com. (MASTER OF COMMERCE) ELECTIVE - I ACCOUNTING & TAXATION

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	Common Paper Business Ethics & Corporate Governance	3.1	4	3	30	70	100	4
2.	Corporate Financial Reporting	3.2	4	3	30	70	100	4
3.	Accounting for Managerial Decision	3.3	4	3	30	70	100	4
4.	Strategic Cost Management - I	3.4	4	3	30	70	100	4
5.	Direct Taxes & Planning	3.5	4	3	30	70	100	4
6.	Open Elective	3.6	4	3	30	70	100	4
TOTAL CREDITS								24

III SEMESTER M.Com. (MASTER OF COMMERCE) ELECTIVE - II FINANCE AND BANKING

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	Common Paper Business Ethics & Corporate Governance	3.1	4	3	30	70	100	4
2.	Financial Markets	3.2	4	3	30	70	100	4
3.	Financial Service	3.3	4	3	30	70	100	4
4.	Security Analysis	3.4	4	3	30	70	100	4
5.	Portfolio Management	3.5	4	3	30	70	100	4
6.	Open Elective	3.6	4	3	30	70	100	4
TOTAL CREDITS								24

III SEMESTER M.Com. (MASTER OF COMMERCE)
ELECTIVE - III SYSTEM MANAGEMENT

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	Common Paper Business Ethics & Corporate Governance	3.1	4	3	30	70	100	4
2.	Relational Database Management Systems	3.2	4	3	30	70	100	4
3.	Data Communications and Networking	3.3	4	3	30	70	100	4
4.	Enterprise Resource Planning	3.4	4	3	30	70	100	4
5.	System Analysis and Design	3.5	4	3	30	70	100	4
6.	Open Elective	3.6	4	3	30	70	100	4
TOTAL CREDITS								24

IV SEMESTER M.Com. (MASTER OF COMMERCE)
ELECTIVE - I ACCOUNTING & TAXATION

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	Common Paper Commodity Market	4.1	4	3	30	70	100	4
2.	Corporate reporting practices and Ind AS	4.2	4	3	30	70	100	4
3.	Strategic Cost Management - II	4.3	4	3	30	70	100	4
4.	Goods and Service Taxes	4.4	4	3	30	70	100	4
5.	Dissertation	4.5	4	3	Viva-Voce 50	150	220	8
TOTAL CREDITS								24

IV SEMESTER M.Com. (MASTER OF COMMERCE)
ELECTIVE - II FINANCE AND BANKING

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	Common Paper Commodity Market	4.1	4	3	30	70	100	4
2.	Forex Management	4.2	4	3	30	70	100	4
3.	International Financial Institutions & Markets	4.3	4	3	30	70	100	4
4.	Banking Operations and Management	4.4	4	3	30	70	100	4
5.	Dissertation	4.5	4	3	Viva-Voce 50	150	220	8
TOTAL CREDITS								24

IV SEMESTER M.Com. (MASTER OF COMMERCE)
ELECTIVE - III SYSTEM MANAGEMENT

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	Common Paper Commodity Market	4.1	4	3	30	70	100	4
2.	Artificial Intelligence	4.2	4	3	30	70	100	4
3.	Distributed Computing and Applications	4.3	4	3	30	70	100	4
4.	Data Mining and Data Warehousing	4.4	4	3	30	70	100	4
5.	Dissertation	4.5	4	3	Viva-Voce 50	150	220	8
TOTAL CREDITS								24

» M.COM (MASTER OF FINANCE AND ACCOUNTING)

Master of Commerce in Financial Analysis (M.Com.F.A.)

M.Com. (F.A.) is a Post Graduate program which provides platform to students by professional education and training in various aspects of Business. This program provides a blend of Finance and Accounting knowledge for corporate exposure. It provides prospects to develop managerial and analytical skills to meet global challenges by the sense of confidence, competence and skill enhancement.

COURSE MATRIX

I SEMESTER M.F.A. (MASTER OF FINANCE AND ACCOUNTING)

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	Accounting Conventions & Standards	1.1	4	3	30	70	100	4
2.	Managing People in Organisations	1.2	4	3	30	70	100	4
3.	Micro & Macro economics for Business Decisions	1.3	4	3	30	70	100	4
4.	Managing Finance	1.4	4	3	30	70	100	4
5.	QT for Accounting and Finance	1.5	4	3	30	70	100	4
6.	Financial Markets and Services	1.6	4	3	30	70	100	4
7.	SOFT CORE Business Legal Systems	1.7	3	3	30	70	100	2
TOTAL CREDITS								26

II SEMESTER M.F.A. (MASTER OF FINANCE AND ACCOUNTING)

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	Contemporary Issues in Accounting	2.1	4	3	30	70	100	4
2.	Information Technology for Accounting & Finance	2.2	4	3	30	70	100	4
3.	Corporate Tax Planning	2.3	4	3	30	70	100	4
4.	Securities Analysis and Portfolio Management	2.4	4	3	30	70	100	4
5.	Strategic Cost and Management Accounting	2.5	4	3	30	70	100	4
6.	Asset Liability Management in Banks	2.6	4	3	30	70	100	4
7.	SOFT CORE Business Research Methods	2.7	3	3	30	70	100	2
TOTAL CREDITS								26

III SEMESTER M.F.A. (MASTER OF FINANCE AND ACCOUNTING)

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	Business Ethics & Corporate Governance	3.1	4	3	30	70	100	4
2.	Goods and Service Taxes	3.2	4	3	30	70	100	4
3.	Forex Derivatives	3.3	4	3	30	70	100	4
4.	Insurance and Risk Management	3.4	4	3	30	70	100	4
5.	Advanced E-Business	3.5	4	3	30	70	100	4
6.	Open Elective	3.6	4	3	30	70	100	4
7.	Internship Project Report	3.7	3	3	30	70	100	2
TOTAL CREDITS								26

IV SEMESTER M.F.A. (MASTER OF FINANCE AND ACCOUNTING)

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	Strategic Management	4.1	4	3	30	70	100	4
2.	International Accounting	4.2	4	3	30	70	100	4
3.	International Financial Management	4.3	4	3	30	70	100	4
4.	Strategic Financial Management	4.4	4	3	30	70	100	4
5.	Dissertation	4.5	4	3	Viva-Voce 50	200	250	10
TOTAL CREDITS								26

M.COM (MASTER OF INTERNATIONAL BUSINESS)

Master of Commerce in International Business (M.Com.I.B.)

M.Com.(I.B.) is a Post Graduate program which impart education and provides wide exposure towards International Business and its environment. Due to the paradigm shift in cultural diversity it is inevitable to be equipped with global competencies and meet the vibrant comprehensive level challenges. In this course students will be trained with global proficiencies and skills.

COURSE MATRIX

I SEMESTER M.I.B. (MASTER OF INTERNATIONAL BUSINESS)

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	India's Foreign Trade Policy	1.1	4	3	30	70	100	4
2.	International Trade & Environment	1.2	4	3	30	70	100	4
3.	Multi Cultural Management	1.3	4	3	30	70	100	4
4.	Global Legal Environment	1.4	4	3	30	70	100	4
5.	Global Resources	1.5	4	3	30	70	100	4
6.	Foreign Language (European-I) French OR German	1.6	4	3	30	70	100	4
7.	SOFT CORE Communication Skills	1.7	3	3	30	70	100	2
TOTAL CREDITS								26

II SEMESTER M.I.B. (MASTER OF INTERNATIONAL BUSINESS)

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	WTO & Trading Books	2.1	4	3	30	70	100	4
2.	International Financial Institute & Markets	2.2	4	3	30	70	100	4
3.	Management Information Systems	2.3	4	3	30	70	100	4
4.	Impex Procedures & Documentation	2.4	4	3	30	70	100	4
5.	Research Methodology	2.5	4	3	30	70	100	4
6.	Foreign Language (European-II) French OR German	2.6	4	3	30	70	100	4
7.	SOFT CORE Asian Business Economies	2.7	3	3	30	70	100	2
TOTAL CREDITS								26

III SEMESTER M.I.B. (MASTER OF INTERNATIONAL BUSINESS)

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	Forex Management	3.1	4	3	30	70	100	4
2.	International HRM	3.2	4	3	30	70	100	4
3.	International Marketing	3.3	4	3	30	70	100	4
4.	International Operations, Logistics & Supply Chain Management	3.4	4	3	30	70	100	4
5.	Foreign Language - Japanese	3.5	4	3	30	70	100	4
6.	Open Elective	3.6	4	3	30	70	100	4
7.	Internship Project Report	3.7	3	3	30	70	100	2
TOTAL CREDITS								26

IV SEMESTER M.I.B. (MASTER OF INTERNATIONAL BUSINESS)

Sl. No.	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs.)	Marks			Credits
					IA	Uni. Exam	Total	
1.	International Accounting	4.1	4	3	30	70	100	4
2.	International Financial Management	4.2	4	3	30	70	100	4
3.	Advanced E Business	4.3	4	3	30	70	100	4
4.	Foreign Language - Japanese	4.4	4	3	30	70	100	4
5.	Dissertation	4.5	4	3	Viva-Voce 50	200	250	10
TOTAL CREDITS								26



SCHEME OF EXAMINATION

This shall be a University examination at the end each semester. The details of scheme of examination are as given below :

Sl. No.	Course	Duration	No. of Papers per Semester	Maximum Marks of per Semester	No. of Credits
1.	M.Com.	I & II	6+1	700	52 (26+26)
2.	M.Com. (F.A.)	I & II	6+1	700	52 (26+26)
2.	M.Com. (I.B.)	I & II	6+1	700	52 (26+26)

Each semester will normally have six (Hard core) and one (Soft core) paper and each shall be for 100 marks. The composition of theory and internal assessment marks for each paper will be 70 and 30 respectively. However, in Computer related papers it will be 70 + 30 (theory + practical). Every theory paper shall ordinarily consist of two/three sections, developed to testing of conceptual skills, understanding skills, comprehension - skills, articulation and application skills. In case of theory papers the various components of internal assessment will be as follows :

- Assignment - 5 Marks
- Attendance - 5 Marks
- Internal Test - 20 Marks (The test shall be for 1.5 hours duration carrying 40 marks. The marks scored by the candidate shall be later reduced to 20 marks).

There shall be no minimum in respect of internal assessment. However minimum pass in each paper shall be 40% in semester and exam (28 Marks out of 70 Marks) and 50% aggregate of all papers in that semester. A candidate shall be declared to have passed the PG program of he/she secures at least a CGPA of 4.0 (Course Alpha-Sign Grade C) in the aggregate of both internal assessment and semester and examination marks put together in each unit such as Theory Papers / Practical's / Project Work / Dissertation / Viva-Voce.



INTERNSHIP

Internships are a great way to explore and get insight into career interest and what a career in that field entails. The purpose is to provide real - world experience that enables students to put everything they have learned into action. It also provides mentoring by specials and helps in gaining visibility in the industry and builds worthy networking.

SERVICE INTERNSHIP

Each Student will select one N.G.O. for his training after the first semester. The student will study the N.G.O.'s structure, History, Vision and Mission, type nature and the like, besides studying the institution's design, motto, functional chart, policies & procedures followed and submit a report at the end of the second semester.

PROFESSIONAL INTERNSHIP

Each student will select one business unit - a manufacturing or service organization for his training after the second semester. The student will study the organizational structure, financial position, information systems, customer profile, profile of competitors and the like, besides studying the marketing, HR and operations practices and submit a report in the beginning of third semester which will be evaluated for 50 marks by single examiner.



PROJECT DISSERTATION

Each student will choose business research project/live business problem in a business organization or industry; and prepare a dissertation report. The student will work under the guidance of a faculty member on it during the III and IV semesters, prepare a report based on his/her work under the guidance of a faculty member and submit at the end of IV semester. This will be evaluated for 150 marks.

HOLISTIC LEARNING PROCESS

The department believes in imparting comprehensive and holistic education to its learners. Training and Development programs are designed to prepare the students to be Innovation ready not just corporate ready. The training programs focus on a diverse landscape to build high employability quotient leading to creation of Self-Directed Leaders.

GET EXPERIENCE

The institution focuses on developing core professional and technical skills along with human skills which cannot be automated by technologies. This lays the foundation for future of work and help the learners move towards hybrid and super jobs. All this happens with :

- On boarding
- Learn with Industry experts as faculty
- Practical learning beyond the classroom
- Develop Contextual intelligence
- Employment Orientation
- Community Engagement - Rotate Club of Seshadripuram College

TRAINING AREAS

The institution believes in continuously building the capabilities of students to keep them on the cutting edge of their domain. The focus is on imparting critical 21st century skills to enable high productivity and create bottom line impact. Several skilling programs are offered to make them industry ready. The training programs revolve around the following to name a few :

- | | |
|---------------------------|---|
| ● Personal Leadership | ● Leading for Social Impact |
| ● Communication Skills | ● Polishing Social Media Skills |
| ● Dealing with Complexity | ● Consultative Decision Making |
| ● Team Management Skills | ● Critical & Solution - Oriented Thinking |

CAREER IMPACT

When you pursue our program, you will transform yourself. Our Master's is about Developing skills and perspectives to become an effective leader bringing lifelong Rewards and everlasting career impact.

CORPORATE CONNECT

Understanding the market needs and ecosystem is indispensable with the growing expectations of the industry. To bridge this gap between the industry and academia several platforms are created for the students. These platforms help students in having better success rates in their professional journey. Some of the initiatives are :

- Expert Talks and Scholarly Activities
- Research & Consultancy Projects
- Workshops & Seminars
- Industrial Visits
- Alumni Mentoring

These platforms help students in having better success rates in their professional journey.

INSTITUTIONAL MEMBERSHIP

Partnering with industry and academic bodies helps the institution in creating exclusive opportunities for students and all the key stake holders. These affiliations help us remain relevant in the industry and build better networking and visibility. Some of the professional linkages that the Institutions has are :



- IIMB (Indian Institute of Bangalore) Library Membership
- British Council Library Membership
- Inlibnet N-List (National Library and Information Services Infrastructure for Scholarly Content) Membership.
- Indo-Japan Chamber of Commerce and Industry Karnataka
- Memorandum of Association with Institute of Chartered Accounts of India.

CERTIFICATION COURSES

The department cultivates a growth mind set among learners and being continually on the lookout for learning and acquiring multiple skills. This leads to easy adaptability to the dynamic workforce and skills landscape of the future. The certification courses are offered in general and domain specific areas:

- Profile Mapping
- Spread Sheet Modeling
- Competency Builder Program
- Personal Tax Planning
- Personal Growth Lab
- Domain specific certifications
- (Finance, Accounting, Taxation Banking etc.)

VALUE ADDITION PROGRAMMES

The college conducts a variety of value addition and skill development programmes with the idea of providing exposure to students and thereby helping them to make the right choices regarding their future. These courses are offered by various departments and Pragati - Cell for professional Development. These certified courses also help students stand apart from the rest in the job market by adding further value to their resume. The courses are held after class hours during the semester as well as during holidays between semesters. One Computer lab with 30 systems is kept exclusively for such courses.



Visual Basic



- Campus Recruitment Training : Vikasa the Placement Cell conducts a sustained training programme in communication skills, aptitude tests and knowledge building culminating in intensive Placement Week training and Campus Recruitment drives in the fifth and sixth semesters. Offered free for all students.
- Excel in Excel : Training in Advanced Excel, an indispensable tool in the corporate world, is offered free for all Final Year students.
- Communicative English course with Language Lab facilities. English Language Lab training is aimed at assisting students who are weak in communicative English. The 30-hour certificate programme with syllabus approved by the UGC makes use of imported language software to help students better their reading, writing and speaking abilities in English. Each student is allotted a personal computer for the same which also focuses on strengthening their overall personality and confidence levels.
- Range of certificate courses in advanced areas of computer technology for BCA students in areas like Dot net and Advanced Java.
- Certified course in Tally with GST.
- Certified Course in Microsoft Office Specialist.
- Google and Amazon Certified Course.
- Certified Course in SAP.
- NSE certified Certificate Course in Capital Markets.
- Certificate Course in GST.

VIKASA - CAREER GUIDANCE AND PLACEMENT CELL

Vikasa, the Career Guidance & Placement Cell of our college plays a vital role in shaping the careers of our students. Our college attracts some of the best names in the industry who know the quality of human resource that we create here. Our alumni who are working in these organisations also assist us in the placement process. The Cell does not just limit its goals to finding jobs for students. It aims to help students to make informed choices regarding careers by organizing career guidance sessions and seminars with experts from the industry. It serves as a liaison between students and potential employers and organises campus recruitment by highly-reputed companies. It facilitates a large number of placements by offering training programmes for every aspect of the placement process.

The members of the cell are aware of the competition that are awaiting the graduates who pass out of college and they work in tandem with all our faculty members to make sure that classroom teaching helps students in developing their productivity & employability.

CAMPUS RECRUITMENT 2020-21

Companies which recruited from our college



TOTAL SELECTS - 88

Number of Companies Visited for the AY	17
Highest CTC	5 Lakhs
Average CTC	2.5 Lakhs
Number of students having 2.6 LPA and above package	24
Number of students having 3.0 LPA and above package	19

PLACEMENT CELL TESTIMONIALS

RECRUITER'S FEEDBACK

Deloitte.

"We have been hiring students from your institute in our organization. The quality of the students from SET is outstanding and the one's we have employed from campus recruitment are truly an asset to our organization." – **Deloitte**

STUDENTS' FEEDBACK



Neha H. Paleja

A human usually spends most of his life earning and developing his career. It is important that this journey has a good start. Seshadripuram College, being one of the top rated colleges, attracts the best of companies for placements. The students are put through knowledge sessions and challenges to prepare for the placements. The support shown by the placement cell before and after the placement is unparalleled. I got placed into Deloitte and I'd like to thank the college for having made my career's start at this dream company.



Roopa C.

Placements facilitate students professional development by providing a beneficial learning environment, the chance to experience the 'world of work' and to develop the skills of a competent practitioner. However, the transition from college to practice placement, adjusting to new learning environments and managing workload demands can be challenging for students. Seshadripuram Educational Institutions provide a great exposure to students by guiding and organizing Aptitude Training, Mock GD and PI and other different activities which are very much helpful for every student for deciding their future. I got placed in Wipro limited, it I because of the efforts put by our faculties and placement cell, which always make sure that students get placed in the best company.



Ankitha

Placement it is a very important part in every graduate life and I took this opportunity to learn and achieve my career with Bayer Monsanto holdings. The extensive pre-placement activities helped me to prepare for placement. And teachers helps me to go through every huddle faced by me during my placement period. Though we had a virtual placement sessions teachers gave their best in improving our placement skills and get into best companies.

RANK HOLDERS

BENGALURU City UNIVERSITY BBA EXAMINATION



5th Rank

Kum. Vidya M.



8th Rank

Kum. Neha H. Paleja

BENGALURU City UNIVERSITY 2021 EXAMINATION



2nd Rank

Ms. Reshma R.



3rd Rank

Ms. Yasmeen Z.



4th Rank

Ms. Nandini K. S.

in M.Com. Program



1st Rank

Ms. Asha Rani S.



3rd Rank

Ms. Pavithra D.



5th Rank

Ms. Keerthana S.

in M.Com. Finance and Accounting Program



1st Rank

Mamtha R. Kothari



2nd Rank

Ms. Bhavani N.



3rd Rank

Ms. Sneha Sudhakar



4th Rank

Ms. Vidyashree R.



5th Rank

Mr. Suhas S.

in M.Com. International Business Program

OUTSTANDING ACHIEVERS



State award Best NSS Volunteer

Somashekar U. of B.Com. student received Best NSS Volunteer State Award for the Academic year 2019-2020 by the Govt. of Karnataka on 12th March 2021

National Integration Camp

Ravikumar H. S. 3 B.Com 'H' Section was participated in 7 Day's National integration camp held in Mysore from The camp was scheduled from 14th November to 20th November in the NSS bhavan, Saraswathi Puram, Mysore



National Integration Camp

Likith S R from 1 Bcom was participated in 7 Day's National integration camp held in Bengaluru organized by Bangalore City University

OUTSTANDING ACHIEVERS



South Zone Pre-RD Camp and State RD Parade

Suhaas A. from Bcom Hons had Participated South zone Pre-RD camp and State Republic day Parade



NCC Appreciation Medal

Seshadripuram College student CQMS SOORYA RAO of 3rd year B.Com have been awarded Director General NCC appreciation medal on his well-deserved success. We are glad for his achievement.

NCC ACHIEVERS 2021-22



JAMES ROSHAN S.
3rd B.Com. 'C'

RANK	CAMP/ACHIEVEMENT DATE	CAMP/ACHIEVEMENT DETAILS
CSUO	23 RD AUG 2021 TO 29 TH AUG 2021	EK BHARATH SHREST BHARATH CONDUCTED BY UTTAR PRADESH DIRECTORATE



SHRI STHUTHI S.
1st B.Com. 'B'

RANK	CAMP/ACHIEVEMENT DATE	CAMP/ACHIEVEMENT DETAILS
CJUO	20 TH SEPT 2021 TO 25 TH SEPT 2021	EK BHARATH SHREST BHARATH CONDUCTED BY PUNJAB, HARYANA HIMACHAL & CHATISGARH DIRECTORATE
	14 TH NOV 2021 TO 23 RD NOV 2021	PRE RDC – 1 CONDUCTED BY 4 KARNATAKA BATTALION NCC, KARNATAKA & GOA DIRECTORATE IN BAGALUR, BANGALORE



JAGAN M.
1st B.Com. 'I'

RANK	CAMP/ACHIEVEMENT DATE	CAMP/ACHIEVEMENT DETAILS
CSM	1 ST SEPT 2021 TO 10 TH SEPT 2021	PRE IDSSC 2021 CONDUCTED BY 39 KARNATAKA BN NCC, KARNATAKA & GOA DIRECTORATE IN DELHI PUBLIC SCHOOL, BAGALUR, BANGALORE



A. SOORYA RAO
3rd B.Com. 'F'

RANK	CAMP/ACHIEVEMENT DATE	CAMP/ACHIEVEMENT DETAILS
CQMS	25 TH NOV 2021 TO 4 TH DEC 2021	LEADERSHIP CAMP- 1 CONDUCTED BY TAMILNADU PUDUCHERRY & ANDAMAN NICOBAR DIRECTORATE IN COIMBATORE
	25 TH FEB 2022	DIRECTOR GENERAL NCC APPRECIATION MEDAL

NCC ACHIEVERS 2021-22



LIKITH A. V.
1st B.Com. 'C'

RANK	CAMP/ACHIEVEMENT DATE	CAMP/ACHIEVEMENT DETAILS
CDT	28 TH NOV 2021 TO 6 TH DEC 2021	SHIVAJI TRAIL TREK – 1, CONDUCTED BY MAHARASHTRA DIRECTORATE IN KOLHAPUR



CHANDAN R.
1st BCA 'A'

RANK	CAMP/ACHIEVEMENT DATE	CAMP/ACHIEVEMENT DETAILS
CDT	3 RD DEC 2021 TO 14 TH DEC 2021	AP TREK – 2, CONDUCTED BY ANDHRA PRADESH & TELANGANA DIRECTORATE IN AHOBILAM & GANDIKOTA



LAKSHMI N.
3rd B.Com. 'A'

RANK	CAMP/ACHIEVEMENT DATE	CAMP/ACHIEVEMENT DETAILS
CDT	1 ST DEC 2021 TO 5 TH DEC 2021	EK BHARATH SHREST BHARATH CONDUCTED BY GUJARAT DIRECTORATE



HITHESH B.
1std B.Com. 'D'

RANK	CAMP/ACHIEVEMENT DATE	CAMP/ACHIEVEMENT DETAILS
CDT	21 ST MAR 2022 TO 30 TH MAR 2022	ATTACHMENT CAMP CONDUCTED BY PIONEER CORPS TRAINING CENTER BANGALORE



C. VAIBHAV CHANDRA
1st B.Com. 'I'

RANK	CAMP/ACHIEVEMENT DATE	CAMP/ACHIEVEMENT DETAILS
CDT	21 ST MAR 2022 TO 30 TH MAR 2022	ARMY ATTACHMENT CAMP CONDUCTED BY PIONEER CORPS TRAINING CENTER BANGALORE

SPORTS STUDENTS' PARTICIPATION AND ACHIEVEMENT 2020-21



Pawan M.

CLASS	GAME/EVENT	ACHIEVEMENT
III B.Com	Kabaddi	Represented Karnataka and Secured Gold medal in National level kabaddi Championship held at Goa.



Trilochan T.

CLASS	GAME/EVENT	ACHIEVEMENT
III B.Com	Kabaddi	Represented Karnataka and Secured Gold medal in National level kabaddi Championship held at Goa.



Goutham Raj M.S.

CLASS	GAME/EVENT	ACHIEVEMENT
III BBA	Athletics	Secured Bronze medal in 10,000mtrs run in State Level Athletics Championship held at Moodbidri, Dakshina Kannada.



Delcia Sherly A.

CLASS	GAME/EVENT	ACHIEVEMENT
II B.Com Hon	Netball	1. Secured Gold medal in State Level Netball Championship held at Hassan. 2. Participated in 12th National Federation Cup Netball 2021 held at Vikaspuri, Delhi.



Saketh S.

CLASS	GAME/EVENT	ACHIEVEMENT
III B.Com	Swimming	Secured 3 Bronze medals {4 x 200m Free style, 800m free style and 4 x 100m free style} in State Level Swimming Senior competition held at Bengaluru.



Manoj Gowda N.

CLASS	GAME/EVENT	ACHIEVEMENT
III BCA	Rife Shooting	1. Participated in 12th South zone National shooting championship 2021 held at Chennai, Tamilnadu. 2. Participated in 64th National Shooting championship 2021 held at Bhopal, Madhya Pradesh



James Roshan S

CLASS	GAME/EVENT	ACHIEVEMENT
III B.Com	Kabaddi	Participated in 47th Junior National Kabaddi championship 2021 held at Suryapet, Telangana



Bhavya D.

CLASS	GAME/EVENT	ACHIEVEMENT
II M.Com	Boxing	Participated in 5th Elite Women's National Boxing Championship 2021 held at Hisar, Haryana



Shashanka A.N.

CLASS	GAME/EVENT	ACHIEVEMENT
I B.Com	Shooting Ball & Baseball	1. Participated in 1st South Zone Shooting Ball Championship 2021 held at Madanapalli, Chittoor Dist., Andhra Pradesh 2. Represented Bengaluru City University in All India Inter University Baseball Championship at Savithribai Phule Pune University, Pune



Yogith K.

CLASS	GAME/EVENT	ACHIEVEMENT
I B.Com	Shooting Ball Softball & Baseball	1. Participated in 1st South Zone Shooting Ball Championship 2021 held at Madanapalli, Chittoor Dist., Andhra Pradesh. 2. Represented Bengaluru City University in All India Inter University Softball Championship held at Acharya Nagarjuna University, Guntur, Andrapradesh 3. Represented Bengaluru City University in All India Inter University Baseball Championship at Savithribai Phule Pune University, Pune



Vignesh S.

CLASS	GAME/EVENT	ACHIEVEMENT
III B.Com	Throwball	Participated in 44th Senior National Throw Ball Championship 2021 held at Maharshi Dayanand University, Rohtak, Haryana



Haritha N.

CLASS	GAME/EVENT	ACHIEVEMENT
III B.Com	Taekwondo	1. Secured 2 Gold in National Taekwondo Championship 2021 held at Bengaluru 2. Secured Gold in Bengaluru City University Taekwondo Championship organised BCU at Kanteerava Stadium



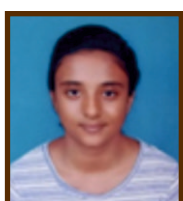
Punith Gowda. K.C

CLASS	GAME/EVENT	ACHIEVEMENT
I BCA	Athletics	Secured Bronze medal in Bengaluru City University Inter Collegiate Athletic 2021 held at Vidyanagar, Bengaluru.



Shiva Kumar R.

CLASS	GAME/EVENT	ACHIEVEMENT
II BCA	Softball	Participated in 43rd Senior Soft Ball Championship (M&W) 2021 held at Ananthapuram, Andhra Pradesh.



Neha B. N.

CLASS	GAME/EVENT	ACHIEVEMENT
I B.Com	Weightlifting	Represented Bengaluru City University in All-India Inter University Weightlifting women championship 2021 held at Acharya Nagarjuna University, Guntur, Andra Pradesh.



Sahaana S.

CLASS	GAME/EVENT	ACHIEVEMENT
III BCA	Weightlifting	1. Participated in All-India Inter University Weightlifting women championship 2021 held at Acharya Nagarjuna University, Guntur, Andra Pradesh 2. Represented Bengaluru City University in South zone Inter University Kabaddi Championship at Alagappa University, Tamilnadu



Pruthvi R.

CLASS	GAME/EVENT	ACHIEVEMENT
III B.Com	Baseball	Represented Bengaluru City University in All India Inter University Baseball Championship 2021-22, Royal Global University, Guwahati, Assam.



Chandana R.

CLASS	GAME/EVENT	ACHIEVEMENT
I BCA	Baseball	Represented Bengaluru City University in All India Inter University Baseball Championship 2021-22, Royal Global University, Guwahati, Assam



Swathi M. S.

CLASS	GAME/EVENT	ACHIEVEMENT
III B.Com	Baseball	Represented Bengaluru City University in All India Inter University Baseball Championship 2021-22, Royal Global University, Guwahati, Assam



Gaganashree L.

CLASS	GAME/EVENT	ACHIEVEMENT
III B.Com	Baseball	Represented Bengaluru City University in All India Inter University Baseball Championship 2021-22, Royal Global University, Guwahati, Assam



K. Likith Gowda

CLASS	GAME/EVENT	ACHIEVEMENT
III BBA	American Football	Represented Bengaluru City University in All India Inter University American Football Championship 2021-22 at Poornima University, Jaipur, Rajasthan



Dhanush Yadav M

CLASS	GAME/EVENT	ACHIEVEMENT
III B.Com	American Football	Represented Bengaluru City University in All India Inter University American Football Championship 2021-22 at Poornima University, Jaipur, Rajasthan



Kavyashree N

CLASS	GAME/EVENT	ACHIEVEMENT
I M.Com	American Football	Represented Bengaluru City University in All India Inter University American Football Championship 2021-22 at Poornima University, Jaipur, Rajasthan



**Prateek
Nanjappa C M**

CLASS	GAME/EVENT	ACHIEVEMENT
I B.Com	Baseball	Represented Bengaluru City University in All India Inter University Baseball Championship 2021-22 at Savithribai Phule Pune University, Pune



Sagar K.

CLASS	GAME/EVENT	ACHIEVEMENT
I B.Com	Baseball	Represented Bengaluru City University in All India Inter University Baseball Championship 2021-22 at Savithribai Phule Pune University, Pune



Yuktha S.

CLASS	GAME/EVENT	ACHIEVEMENT
II B.Com	Kabaddi	Represented Bengaluru City University in Southzone Inter University Kabaddi Championship 2021-22 at Alagappa University, Tamilnadu



Manoj A.

CLASS	GAME/EVENT	ACHIEVEMENT
I B.Com	Best Physique	Secured Silver in Bangalore City University Best Physique 2021-22 organised by Seshadripuram College Represented Bengaluru City University in All India Inter University Karate Championship 2021-22 at Kurukshetra University, Haryana.



Krishna J.

CLASS	GAME/EVENT	ACHIEVEMENT
II BBA	Best Physique	Secured Bronze in Bangalore City University Best Physique organised by Seshadripuram College



Dhanush G.

CLASS	GAME/EVENT	ACHIEVEMENT
I BCA	Wrestling	Silver in Bengaluru City University Wrestling Championship 2021-22 organised by Government First Grade College, Yelahanka



Yogesh Nayaka

CLASS	GAME/EVENT	ACHIEVEMENT
I B.Com	Wrestling	Bronze in Bengaluru City University Wrestling Championship 2021-22 organised by Government First Grade College, Yelahanka



**Kesari
Nandan V.**

CLASS	GAME/EVENT	ACHIEVEMENT
I B.Com	Taekwondo	1. Gold in Bengaluru City University Taekwondo Championship 2021-22 organised by BCU at Kanteerava Stadium 2. Represented Bengaluru City University in All India Inter University Taekwondo Championship 2021-22 at University of Kerala, Kerala



A. Soorya Rao

CLASS	GAME/EVENT	ACHIEVEMENT
III B.Com	Taekwondo	Bronze in Bengaluru City University Taekwondo Championship 2021-22 organised by BCU at Kanteerava Stadium



Devika D.

CLASS	GAME/EVENT	ACHIEVEMENT
I B.Com	Taekwondo	Bronze in Bengaluru City University Taekwondo Championship 2021-22 organised by BCU at Kanteerava Stadium



Saketh Sharma

CLASS	GAME/EVENT	ACHIEVEMENT
II BBA	Chess	Represented Bengaluru City University in Southzone Inter University Chess Championship 2021-22 at SRM University, Chennai



Greeshma B. C.

CLASS	GAME/EVENT	ACHIEVEMENT
I B.Com.	Chess	Represented Bengaluru City University in Southzone Inter University Chess Championship 2021-22 at SRM University, Chennai



Bharath B.

CLASS	GAME/EVENT	ACHIEVEMENT
I B.Com.	Softball	Represented Bengaluru City University in All India Inter University Softball Championship 2021-22 held at Acharya Nagarjuna University, Guntur, Andrapradesh



Dyuthi Sharma

CLASS	GAME/EVENT	ACHIEVEMENT
I B.Com.	Karate	Represented Bengaluru City University in All India Inter University Karate Championship 2021-22 held at Kurukshetra University, Kurukshetra, Haryana.



Jagan M.

CLASS	GAME/EVENT	ACHIEVEMENT
I B.Com.	Softball	Represented Bengaluru City University in All India Inter University Softball Championship 2021-22 held at Acharya Nagarjuna University, Guntur, Andrapradesh



Hemanth P.

CLASS	GAME/EVENT	ACHIEVEMENT
I B.Com.	Softball	Represented Bengaluru City University in All India Inter University Softball Championship 2021-22 held at Acharya Nagarjuna University, Guntur, Andrapradesh



Arjun C.

CLASS	GAME/EVENT	ACHIEVEMENT
III BBA	Weightlifting	Participated in All-India Inter University Weightlifting Men championship 2021-22 held at Chandigarh University, Chandigarh, Punjab



S. Yashas

CLASS	GAME/EVENT	ACHIEVEMENT
I B.Com.	Handball	Represented Bengaluru City University in South zone Inter University Handball Men Championship 2021-22 at University of Calicut, Malappuram, Kerala



Sumanth R.

CLASS	GAME/EVENT	ACHIEVEMENT
III B.Com.	Netball	Represented Bengaluru City University in South zone Inter University Netball Men Championship 2021-22 held at Bharthidasan University, Tamilnadu



**Abhay
Gowda H. K.**

CLASS	GAME/EVENT	ACHIEVEMENT
III B.Com.	Netball	Represented Bengaluru City University in South zone Inter University Netball Men Championship 2021-22 held at Bharthidasan University, Tamilnadu



Harsha Arvind

CLASS	GAME/EVENT	ACHIEVEMENT
II B.Com.	Netball	Represented Bengaluru City University in South zone Inter University Netball Men Championship 2021-22 held at Bharthidasan University, Tamilnadu

SPORTS ACHIEVEMENTS

Our college is the perfect launch pad for students who wish to excel in sports. It provides sports persons an excellent opportunity to hone their skills and win accolades for our college. Our Impressive list of winners stands testimony to our accomplishments. Our college has produced some top notch sports personalities who have made a mark at the state, national as well as international levels. Sports scholarships of Rs.10,000/- and Rs.5,000/- are given for international and national players, respectively.

MEDALS TALLY 2021-22



National Level - Kabaddi	2
National Level - Taekwondo	2
State Level - Netball	1
University Level - Taekwondo	2



University Level - Best Physique	1
University Level - Wrestling	1



State Level - Swimming	3
State Level - Athletics	1
University Level - Athletics	1
University Level - Best Physique	1
University Level - Wrestling	1
University Level - Taekwondo	2



TEAM ACHIEVEMENTS



Kabaddi – Men Team Secured Runners-up in Bengaluru City University Inter Collegiate Kabaddi Championship 2021 held on 30th & 31st of December 2021 organised by Government RC College, Bengaluru



Chess Men Team were the Champions of Bengaluru City University Chess Competition held on 16th & 17th March 2021 organised by Seshadripuram First Grade College, Yelahanka



Chess Women Team were the Champions of Bengaluru City University Chess Competition held on 16th & 17th March 2021 organised by Seshadripuram First Grade College, Yelahanka



Throwball Men Team were the Winners of “AGRATHA 2022” Throwball Tournament 2022 held on 21st March 2022 organised by BMS Evening College, Bengaluru

STAFF LIST

TEACHING STAFF

Sl. No.	Name of the Faculty	Qualification	Designation
PRINCIPAL			
1.	Dr. Meera H. N.	M.Com., MA., M.Phil., Ph.D.	Principal
DEPARTMENT OF KANNADA			
2.	H M Geetha	MA	Associate Professor
3.	M N Archana Tejaswi	MA, M.Phil, NET	Associate Professor
4.	Dr. Narasimha Murthy G	MA.Ph.D, NET, JRF, KSET	Assistant Professor
5.	DR. Maheshwari G. B.	MA.B.Ed, M.Phil, Ph.D, NET	Assistant Professor
DEPARTMENT OF ENGLISH			
6.	Dr. Sapna G S	MA, Ph.D	Associate Professor
7.	Girish B	MA	Assistant Professor
8.	Pruthvi D	MA, NET, KSET	Assistant Professor
9.	Geetha K	MA, B.Ed	Assistant Professor
10.	Vanaja K S	MA	Assistant Professor
DEPARTMENT OF SAMKRIT			
11.	S Muralidharan	MA, PGDM, (M.Phil)	MA-Acharya, PGDMSC
DEPARTMENT OF HINDI			
12.	Dr. Urmila Porwal	MA, Ph.D, Vidyasagar (D.Lit)	Assistant Professor (HOD)
DEPARTMENT OF COMMERCE AND MANAGEMENT			
13.	Kalanaika	M.Com, M.Phil, (Ph.D)	Professor(HOD)
14.	Dr. S. Sharmila	M.Com, MBA, LLM, M.Phil, Inter ICWA, Ph.D	Professor
15.	Dr Raji Pillai	M.Com, M.Phil, MBA, PGDCA, Ph.D	Professor
16.	Mallika D S	M.Com, MBA, NET, (Ph.D)	Associate Professor
17.	Divyashree R	M.Com	Associate Professor
18.	Annapoorna M	M.Com, MBA, PGDMM, KSET	Associate Professor

Sl. No.	Name of the Faculty	Qualification	Designation
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DEPARTMENT OF COMMERCE AND MANAGEMENT

19.	Sindhu M M	MBA(HR & Marketing) MBA(Finance), KSET, (Ph.D)	Associate Professor
20.	Nirmala R	MBA, M.Com	Associate Professor
21.	Lokesha	M.Com, (M.Phil), NET	Assistant Professor
22.	Navitha Kushal	MBA, M.Com, PGDHRM	Associate Professor
23.	Ashashwini V	M.Com, NET	Associate Professor
24.	Raghavendra S	M.Com, MBA	Assistant Professor
25.	Manjula S	M.Com, MBA, NET	Assistant Professor
26.	Varshini S K	M.Com, MBA,	Assistant Professor
27.	Krithika Raj	MBA, M.Com, PGDMM	Assistant Professor
28.	Priyadarshini N	M.B.A., (Ph.D)	Assistant Professor
29.	Poornima K	M.Com, NET	Assistant Professor
30.	Shruthi C	M.Com, PGDHRM	Assistant Professor
31.	Sridhar N M	M.Com, MBA, PGDFM, KSET, NET	Assistant Professor
32.	Kavitha G	M.Com, MBA, KSET	Assistant Professor
33.	Bharath C	M.Com, KSET, PGDBA	Assistant Professor
34.	Dhakshitha B. K.	MBA, M.Com	Assistant Professor
35.	Shobha U.	M.COM	Assistant Professor
36.	Hemalatha K. J.	M.Com, MBA, NET, (Ph.D)	Assistant Professor
37.	Goutham S.	M.Com, NET	Assistant Professor
38.	Vinaya R.	M.Com	Assistant Professor
39.	Ramya C	M.Com(FA), NET	Assistant Professor
40.	Mangala M N	M.Com, PGDBA, PGDHRM	Assistant Professor
41.	Bharath B	M.Com, PGDHRM	Assistant Professor
42.	Narayani S	M.Com	Assistant Professor
43.	Reshma K P	M.Com, KSET	Assistant Professor
44.	Jagtap Amol Pradeep	MBA, PGDHRM	Assistant Professor
45.	Devika R	M.Com, B.Ed	Assistant Professor
46.	Anusha H R	M.Com	Assistant Professor
47.	Ashwini V	M.Com	Assistant Professor
48.	Sudarshan V	M.Com, MBA, PGDHRM	Assistant Professor
49.	Hemalatha P	M.Com, PGDBA, (Ph.D)	Assistant Professor
50.	Smruthi S Bhat	M.Com(FA), B.Ed	Assistant Professor

Sl. No.	Name of the Faculty	Qualification	Designation
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DEPARTMENT OF COMPUTER SCIENCE

51.	Veena R.	MCA, (Ph.D)	Professor (HOD)
52.	Rajeshwari V.	MCA	Assistant Professor
53.	Manjunath H	M.Sc. B.Ed, (Ph.D)	Assistant Professor
54.	Jyothsna R	M.Sc in Computer Science, (Ph.D)	Assistant Professor
55.	Sujatha P. V.	M.Sc, PGDCA	Assistant Professor
56.	Dr. Poornima D	MCA, M.Phil, Ph.D	Assistant Professor
57.	Sowmya K	M.Tech	Assistant Professor
58.	Syedda Mujeebunnisa	M.Tech, KSET	Assistant Professor
59.	M Rekha	MCA	Assistant Professor

DEPARTMENT OF POLITICAL SCIENCE (NON-CORE)

65.	Prathap Lingaiah	MA,M.Phil, KSET, (Ph.d)	State NSS Officer, NSS Cell, Youth Empowerment and Sports Department, GOK
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DEPARTMENT OF PHYSICAL EDUCATION

60.	Karthik K S	B.P.Ed., M.P.Ed., K.SET, (Ph.D)	Physical Education Director
61.	Shruthi K.S.	BBM, M.P.Ed	Physical Education Director

CAREER GUIDANCE & PLACEMENT CELL

62.	Bharath C	M.Com., KSET, PGDBA	Placement In-Charge
63.	Sujatha P. V.	M.Sc, PGDCA	Placement In-Charge



ADMINISTRATIVE STAFF

Sl. No.	Name of the Staff	Qualification	Designation
1.	Savitha Bai	M.Com	Office Superintendent
2.	Mamatha K	MBA	Accountant
3.	Radha B N	B.Com	Accountant
4.	Smt. Latha B H	B.Sc	Computer Programmer
5.	Raghuveer Y G	BCA, (MCA)	Computer Programmer
6.	Anilkumar Y	B.Com(Computers)	Computer Programmer
7.	Bhamamani	MA	Office Assistant
8.	Manjunath S C	BA	Office Assistant
9.	Bhagya T	M.Com	Office Assistant
10.	Vinod Kumar N	BA	Office Assistant
11.	Nayana D	B.Com	Office Assistant
12.	Vidya A N	B.Sc	Office Assistant
13.	Manjula K S	BA, Diploma in Library Science	Library Assistant

SUPPORT STAFF

Sl. No.	Name of the Staff	Designation
1.	Anjanappa	Attender
8.	Eranna Gowda E S	Attender
3.	Vasu M	Attender
4.	Ramesh M	Attender
5.	Muthukumar M	Attender
6.	Shivakumar R	Attender
7.	Mallesha	Attender
8.	ShashiKumar R.	Attender
9.	Vanajakshamma	Helper
10.	Uma P	Helper
11.	Sarala	Housekeeping
12.	Mangala	Housekeeping
13.	Pushpa	Housekeeping

»» PILLARS OF INSTITUTION



TEACHING STAFF

»» PILLARS OF INSTITUTION



NON-TEACHING STAFF





ALUMNI SPEAK



Shruthi A. V.
Team Leader
BIESSE

My name is Shruthi A V , joined this institution in 2018 and stepped out of the institution in 2021,these three years I learnt alot things guided from alot of people.

My graduation at SESHADRIPURAM COLLEGE has been a very interesting and awesome journey. Choosing SESHADRIPURAM COLLEGE was one of the best decisions I have ever made. At This College I gained friendship and experiences and leadership which added a different perspective to my life. It feels great to be taught by amazing teachers who are the best. They always motivated and encouraged me to face the risks and learn new things. SESHADRIPURAM COLLEGE provides alot of platform to gain knowledge by conducting various kinds of activities which made me strong and it encouraged me to play team lead role for 50 people in 2020, and 75 people in 2021 at BIESSE company .I will always be thankful to SESHADRIPURAM COLLEGE for making me a person I am today.



Keshav G. R.
(Training Specialist and
Corporate Trainer - Bayer)

Back in 2017 when I finished my bachelor's degree, I had decided to enroll myself for post graduate program here in Seshadripuram college. Little did I know that this was one of the best decisions I would be taking in my educational / professional career.

These two years here have helped me to become what I am today (a student who was finding it challenging to open up with fellow mates and to become a corporate trainer today).

The practical exposure and Industry readiness programs were the best practices offered by the PGDCM department.

I hadn't imagined I would walk out as the Best Outgoing Student of 2017-2019 batch. I owe each and every success and achievement of mine to this department.



Madhurya V.
Specialist Business
Application
Support, BAYER

“Seshadripuram college” This is such a powerful name that brings a warm smile on my face whenever I hear this name, I proudly say that I have completed Graduation as well as Post-graduation from this great institute!

I am overwhelmed with the opportunity I got to share my thoughts and feelings for the college. I am really blessed to have such teacher's and mentors in my life from which I learnt a lot and implemented to make my future bright.

Today where I am standing in the career path is the second level and it's too strong and bold. Just because the first level roots are nourished in a great and best way. This college has been nothing less than what I had hoped for Supportive faculty, beautiful campus, quality education, real world experiences, and amazing friends, its everything one needs from a college, and a network developed for life. The growth I have seen in myself is invaluable, it has taught me things far beyond bookish knowledge and helped me broaden my horizons. Just want to say...Thank you!



Sonia Sezal
Instructional designer
Accenture

College life is one of the most cherished memories of our lives. Seshadripuram college provides a great balance between academics and extracurricular activities. My experience in the college has been amazing with a lot of learning and fun with teachers and my friends. My teachers have been a great source of motivation. They encouraged me throughout my tenure in the college to focus on academics and extracurricular activities with utmost importance. We learned a lot of things through experimenting, exploring, and experiencing during our projects and industrial visits. I am extremely grateful to the Institution for providing me with continuous support and guidance which helped me grow professionally and personally.



SESHADRIPURAM EDUCATIONAL TRUST

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