

PROSPECTUS 2024-25

An investment in knowledge pays the best interest



Seshadripuram Educational Trust

SESHADRIPURAM COLLEGE

Affiliated to Bengaluru City University | AICTE Approved | ISO 9001:2015 Certified

Recognised Under Section 2(f) and 12(B) of the University Grants Commission Act, 1956

NAAC Grade : A++



NAAC
NATIONAL ASSESSMENT AND
ACCREDITATION COUNCIL



080-22955354 / 23467607



info@spmcollege.ac.in



www.spmcollege.ac.in

RANK HOLDERS

BENGALURU City UNIVERSITY B. COM. EXAMINATION of 2022



Ranjitha M.



Bhagyashree C. K.



Nisarga L.

BENGALURU City UNIVERSITY M.COM. EXAMINATIONS of 2022



Ms. Huda Zaki

in M.Com. Program



Ms. Mamatha M. N.



Ms. Navya V. U.



Mr. Dikshanth R. Jain



Ms. Sandhya J.

in M.Com. Finance and Accounting Program



Ms. Supritha Subramanya G.



Ms. Anagha Simha M.V



Mr. Abhilash S.K



Mr. Samartha S.S



Ms. Haripriya V.



Mr. Thavaraj Gowda

in M.Com. International Business Program

PROSPECTUS



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**NAAC A++
ACCREDITED**

UG Programmes

B.Com.

B.Com.(Accounting & Finance)

**B.Com
(Logistics & Supply Chain Management)**

B.B.A.

B.C.A.

PG Programmes

MBA

MCA

M.Com.

M.Com. FA

**Professional Training Classes for
CA/CS/CMA/ACCA tie up with Yeshas Academy**

**27, Nagappa Street, Seshadripuram
Bengaluru - 560020**



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We are one of the **India's 212**
best Commerce colleges

Declared by

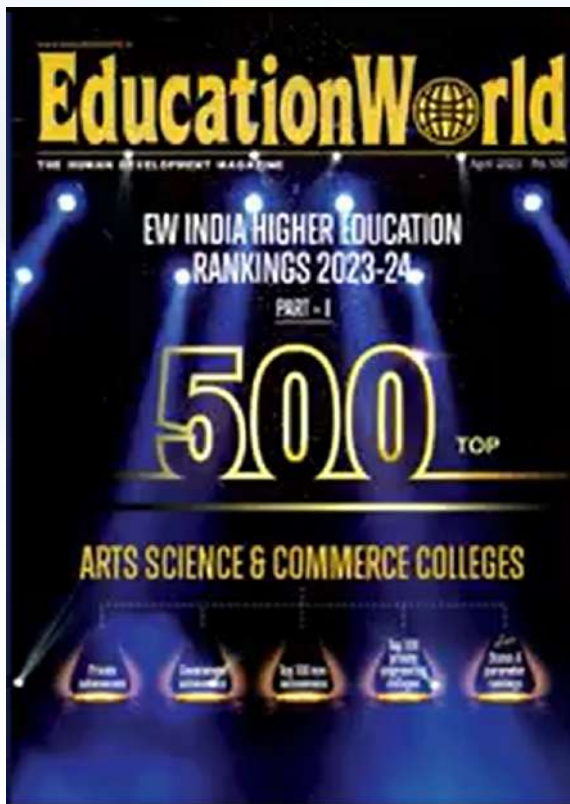


India's Top Colleges Survey - 2023
(Commerce)



* Ranking based on India Today MDRA Survey - 2023

We are one of the India's
BEST COMMERCE COLLEGES
declared by



**Education World India
Higher Education
Ranking 2023-24**



**Best Commerce College
in Karnataka**



**Best Commerce College
in India**



We are one of the
India's best BBA & BCA
Colleges

Declared by





NAAC
NATIONAL ASSESSMENT AND
ACCREDITATION COUNCIL



SESHADRIPURAM COLLEGE

has been re-accredited with

'A++' Grade

in 4th Cycle of NAAC Accreditation





Dr. SESHADRI
SESHADRI PURAM COLLEGE

SESHADRI PURAM COLLEGE

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SESHADRIPURAM EDUCATIONAL TRUST

Seshadripuram Educational Trust (SET), the pioneering educational trust of Karnataka was founded in the year 1930. In the course of its sustained growth spanning nine decades, it has established itself as one of the foremost educational organizations in the state. SET has grown as a global conglomerate of premier educational institutions and as a symbol of emergent free India, catering to a total student population of over **24,500**. The trust engages more than **1500** employees and provides education ranging from pre-school to post graduation, research and foreign collaboration in **34** institutions spread across Karnataka.

The mission statement of SET affirms that every individual from each stratum of society deserves affordable, relevant and quality education. The Trust constantly strives to meet this social obligation of inclusion and an affordable education while simultaneously ensuring expansion of newer streams in its institutions and providing of world-class infrastructure. The ultimate goal of the Trust is to nurture knowledge that will lead to happiness, peace, harmony and prosperity.

SESHADRIPURAM COLLEGE

Established in the year 1973, Seshadripuram College has carved a niche for itself among the premier education in Karnataka. It has maintained the highest grade - 'A++' - through the Fourth cycles of NAAC accreditation. It regularly features among the top 50 Commerce colleges of the country in the India Today rankings. It is reputed particularly for its high academic standards and excellent placements. In the four decades of its existence, the student strength has grown substantially from 30 students at inception to its present strength of 3000+ students, with a commensurate expansion in faculty strength.

The institution realises that national development requires a strong human capital base to be produced through an education system which fosters thinking, creativity and a strong sense of social responsibility. The college attempts to create a challenging teaching-learning environment which equips students with the knowledge and skills required to face the challenges of globalised environment without sacrificing the core values of our culture. It prides itself in its cultivation of a warm, cordial and mutually supportive relationship with all its stakeholders.



VISION

To empower every individual with knowledge and confidence.



MISSION

To enable students to develop as intellectually alive, morally upright, socially responsible citizens with a positive attitude, ever ready for continuous personal and professional growth.



QUALITY POLICY

To commit ourselves to a sustained effort at comprehensive quality enhancement to meet the needs of the present and the challenges of the future.



LOCATION

Located in the heart of the city, the Seshadripuram College campus is a landmark that is well known to one and all. It is well - connected by bus to all parts of the city, is a mere 2kms from the main Majestic bus terminus and railway station and has a Metro station at a walking distance. In addition, the college is located in front of a beautiful park with lush greenery which makes for a great relaxing spot for our students. Outdoor sports practice and activities are conducted in the adjacent grounds. The presence of various types of business establishments around makes it easy for students to gather data for projects. The trendy eateries and malls around the college is an added attraction to the students. The college is also located within a kilometre's distance from a hospital and police station ensuring that any emergency is attended immediately.

MANAGEMENT – OFFICE BEARERS



Sri N. R. Pandith Aradhya
President



Sri T. S. Henjarappa
Vice-President



Sri W. H. Anil Kumar
Vice-President



Sri B. M. Parthasarathy
Honorary Treasurer



Nadoja Dr. Wooday P. Krishna
Honorary General Secretary



Sri S. Seshanarayana
Honorary Joint Secretary



Sri M. S. Nataraj
Honorary Asst. Secretary

BOARD OF TRUSTEES

- Sriyuths/Smt.
- Shri Anantharam B. A.
Shri Ashok W. D.
Dr. Chandrashekar Raju A. C.
Shri Swamy K. P. C.
Shri Karthik N. P.
Shri Krishnaswamy K.
Shri Lingaraju H. K.
Shri Lokanath B. C.
Shri Manjunath W. P.
Shri Mruthyunjaya R. B.
Shri Muddukrishna H. N.
Shri Mukund M. V.
Prof. Narasimha Murthy K. P.
Shri Narayana P. C.
Shri Paramashivaiah G.
Shri Prashanth Kumar C.
Shri Purushotham C.
Shri Ramakrishna W. G.
Shri Shankar B.
Shri Shashank M. Gopal
Shri Shivakumar W. P.
Shri Somasekher G. N.
Shri Suresh S.
Shri Vijay Kumar W. D.

GOVERNING COUNCIL



Sri M. S. Nataraj
Chairman

Sri N. R. Pandith Aradhya
President & Ex-Officio Member

Sri T. S. Henjarappa
Vice President & Ex-Officio Member

Sri W. H. Anil Kumar
Vice President & Ex-Officio Member

Sri B. M. Parthasarathy
Honorary Treasurer & Ex-Officio Member

Nadoja Dr. Wooday P. Krishna
Honorary General Secretary & Ex-Officio Member

Sri S. Seshanarayana
Honorary Joint Secretary & Ex-Officio Member

Members

Sri B. A. Anantharam

Sri W. D. Ashok

Sri K. Krishnaswamy

Sri H. N. Muddukrishna

Sri R. B. Mruthyunjaya

Sri Narayana P. C.

Sri Raju Chandrashekar

Dr. S. Krishna Kumar

Prof. K. P. Narasimha Murthy

Sri K. Vivek

COLLEGE STAFF REPRESENTATIVES

Dr. B. G. Bhaskara
Principal

Dr. Bhargavi V. R.
Director, Post Graduate
Department of Commerce

Dr. Chitra Shashidhar
Director, Post Graduate
Department of Business Administration

Prof. Veena R.
Co-ordinator, Post Graduate
Department of Computer Applications

Prof. Kala Naik
HOD of Commerce & Management

Dr. S. Sharmila
Co-ordinator, BBA

Smt. Savitha Bai
Office Superintendent

Smt. Mallika D. S.
Staff Secretary

UNIVERSITY REPRESENTATIVE

Dr. Medha Itagi Huilgol
Prof. of Mathematics
Bengaluru City University



SESHADRIPURAM GROUP OF INSTITUTIONS

SCHOOLS

- Seshadripuram Stree Samaja Middle School, Seshadripuram
- Seshadripuram High School, Seshadripuram
- Seshadripuram English Higher Primary School, Kumara Park
- Seshadripuram English High School, Kumara Park
- Seshadripuram High School, Yelahanka
- Seshadripuram Public School, Yelahanka
- Seshadripuram Higher Primary School, Yelahanka
- Seshadripuram Pre-Primary School, Yelahanka
- Seshadripuram Pre-Primary School, Tumakuru
- Seshadripuram English Lower Primary School, Tumakuru
- Seshadripuram English High Schol, Tumakuru

PRE-UNIVERSITY

- Seshadripuram Pre-University College (Main), Seshadripuram
- Seshadripuram Evening Pre-University College, Seshadripuram
- Seshadripuram Composite Pre-University College, Seshadripuram
- Seshadripuram Pre-University College, Yelahanka
- Seshadripuram Pre-University College, Kengeri Satellite Town
- Seshadripuram Pre-University College, Mysuru
- Seshadripuram Pre-University College, Tumakuru

GLOBAL PARTNERS

- Seshadripuram Academy for Global Excellence, Yelahanka
- (Collaborative programs with UK & USA Universities)

LAW

- ◆ Seshadripuram Law College, Seshadripuram

UNDER GRADUATE

- Seshadripuram College, Seshadripuram
- Seshadripuram Evening College, Seshadripuram
- Seshadripuram Institute of Commerce & Management, Seshadripuram
- Seshadripuram First Grade College, Yelahanka
- Seshadripuram Commerce College, Magadi Road
- Seshadripuram Academy of Business Studies, Kengeri Satellite Town
- Seshadripuram Degree College, Mysuru
- Seshadripuram Degree College, Tumakuru

POST GRADUATE

- P.G. Dept. of Business Administration, Seshadripuram - MBA
- P.G. Dept. of Computer Applications, Seshadripuram - MCA
- P.G. Dept. of Commerce and Management, Seshadripuram - M.Com
- P.G. Dept. of Commerce and Management, Yelahanka - M.Com
- Seshadripuram Institute of Management Studies, Yelahanka - M.B.A.

RESEARCH

- Seshadripuram Reasearch Foundation, Yelahanka
- Seshadripuram Institute of Advanced Studies & Research, Yelahanka

HOSTEL

- Seshadripuram Women Hostel, Yelahanka



FROM THE PRINCIPAL'S DESK

Seshadripuram college was established with a humble vision of imparting education to the local youths. In the course of fulfilling that vision, the college has made remarkable achievements and emerged as one of the premier institutions in the country. We have been accredited with 'A++' grade by the NAAC. We owe these achievements to the guidance of the enlightened Management, hard work of committed faculty and administrative staff and the active participation of students.

I am indebted to all my predecessors for passing on the baton of leading an excellent institution to my hands. I have a great challenge of taking an excellent Institution to greater heights. This challenge is accepted further by the vast changes in the external world. Now the Institutions, relations and values are no more certain, fixed

and stable, as they are uncertain, flux and fluid. Negotiating an ever changing world is a challenge. In this changed context we cannot confine our goal to create employable youths. Skills equip the individuals to earn their livelihood but values prepare them to face their inner struggles. Inner conflicts over right versus wrong, positive versus negative and justice versus injustice. Education should enable an individual to stand with the right, positive and justice irrespective of the consequences of such decisions. Hence we need to move further and create leaders, visionaries, social and cultural entrepreneurs and poets who can actively participate in the formation of new India. I hope and wish we - the Management, the staff and the students together - can achieve this goal.

Dr. B. G. Bhaskara
M.Com., Ph.D.
Principal

NURTURING ALL-ROUND EXCELLENCE



Accredited and Re-accredited with A++ Grade by NAAC in the fourth cycle.



Consistently highly ranked among Best Commerce Colleges in India by Education World Magazine and India Today.



Academic excellence - 3 Ranks in B.Com and 1 Rank in M.Com., 4 Ranks in M.Com. (FA), and 6 Ranks in M.Com. (IB). in Bengaluru City University 2023 Examination.



Excellence in sports - 165 Students Participated in International, National, All India Inter University, South Zone Inter University and State level. 60 Medals were secured in University, State, National, All India and South Zone Inter University level for the year 2023-24.



Students placed in reputed companies in 2023 with highest CTC of 7.0 LPA and Average CTC of 3 LPA.



ETHOS - Learning for Life

FORUMS FOR HOLISTIC DEVELOPMENT

As an institution, we are seriously committed to promoting the holistic development of our students by providing opportunities to grow both within and outside the classroom. With this goal in view, we have developed a wide variety of forums, committees and associations to encourage both co-curricular and extra-curricular activities. The ethos or spirit of the college is created through these channels. Providing faculty a platform to grow academically.

INTERNAL QUALITY ASSURANCE CELL (IQAC)



The IQAC is the central quality-monitoring body of the institution and functions as the nodal agency for quality-related activities. It aims to develop, maintain and promote academic as well as administrative excellence. It defines the objectives of the institution, creates a benchmark for quality-enhancement measures, devices a work plan to achieve them and coordinates the execution.



STUDENT COUNCIL



The aim of the Student Council is to give students an opportunity to develop leadership qualities by organising and carrying out college and community engagement activities. The Student Council also gives voice to the student body to share ideas with the College.



ECO MITRA - Forum for Environmental Consciousness

Eco Mitra is a forum for students and teachers who are interested to participate in the green crusade. The forum aims to create awareness on the importance of preserving and nurturing our environment and also promotes environment-friendly practices in the institution.



LAKSHYA : Commerce and Management Forum

Lakshya aims at going beyond classroom learning and promoting a creative bent of mind, ingenious thinking and a genuine appreciation for the challenges faced in the wider world of commerce and business. The forum aspires to help students develop the required skill-set, stay abreast with the ever-changing demands of industry and thereby create future business leaders.



PRAGNYA : Forum of the Department of Computer Science

Pragnya aims to keep students abreast of recent developments in Science and Technology through interaction with experts in the field. The forum also conducts programmes and competitions to encourage innovative application of theoretical concepts among students.



BHASHA SANGAMA : The Forums of Language

The forum comprises Kannada Parishat, Soudamini Samskrutha Vedike, Hindi Parishad and the English Club, Kaleidoscope. Bhasha Sangama aims to foster literary sensibility among students by creating a platform for interaction with eminent literary personalities. It stimulates creativity through various activities and competitions at the college and inter-collegiate levels.



TARANG : Forum for Cultural Activities

Tarang, the cultural bastion of the college, provides a platform for students to exhibit and develop their talents. Each year, a wide variety of artistic, literary and other creative talents are identified through a series of inter-class competitions. Students are then provided opportunities to win more accolades in inter-collegiate competitions. Celebration of Ethnic Day, Rainbow Colours Week and the Annual College Day. The Colourful extravaganza of music, dance and drama makes academic year vibrant.



SRISHTI : Cell for Entrepreneurship Development

The Entrepreneurship Cell aims to ignite creative thinking and nurture entrepreneurial instincts in students. The Cell conducts stimulating workshops, competitions and interactive sessions with young achievers in the field. The Cell runs an innovative online marketing portal sdccampusmarket.com for students to hone their marketing skills.



ANKURA : Forum for Empowerment of Women and Internal Complaints Committee

Ankura is a proactive forum to promote gender sensitisation and empower women with the awareness and confidence necessary for their self-empowerment. It also addresses and takes action against any instance of sexual harassment in any form.



GANDHI STUDY CENTRE, VIVEKANANDA ADHYAYANA KENDRA AND AMBEDKAR STUDY CENTRE

These centres promote an awareness in the student community based on the thoughts and vision of the three great architects of modern India. They conduct interactive programmes as well as competitions and guide the students to discover themselves the contribution of these great personalities.



SAMATA : Equal Opportunity Cell

The Cell conducts sensitisation programmes regarding different kinds of Marginalised Community and human rights. It conducts information sessions about government schemes to assist education and employment.



NATIONAL CADET CORPS (NCC)

Our NCC Army Wing is an infantry unit under 2 Karnataka Battalion, Karnataka and Goa Directorate. NCC aims to groom students and develop in them character, leadership, secular outlook, spirit of advance and selfless service. NCC transforms them into trained and motivated human resource that will lead the nation in all walks of life. Several of our cadets have joined the armed forces to serve the nation.



NATIONAL SERVICE SCHEME (NSS)

The NSS unit of the college is a highly reputed and recognised unit, having won State and National level awards for Best Volunteer, Best Unit and Best Programme officer. From cycle rallies to rural camps, from awareness campaign to helping the disadvantaged, the NSS volunteers are always at the helm.



RANGERS AND ROVERS

The college has units of Rangers and Rovers. The aim is to develop youngsters in achieving intellectual, emotional, social and simultaneously promoting leadership skills and physical fitness.



YOUTH RED CROSS

The Youth Red Cross unit attempts to promote awareness regarding voluntary blood donation. The members help to organise mega blood donation festivals in the college, conduct health awareness programmes and medical examination for students and faculty.



SAMHITA : Community Engagement Cell

The college has taken up an initiative to establish a meaningful connect between the institution and the local community. Samhita coordinates all community awareness programmes in association with the Residents' Welfare Association, Kumara Park (West).



VIKASA : Career Guidance and Placement Cell

The Cell plays a vital role in shaping the career of our students by assisting students in making choice regarding their career by organizing career guidance sessions with experts from the industry. It has evolved a unique training programme sustained across eight semesters, aimed at enhancing the employability of students and making them ready to face the challenges of the professional world. The activities of Vikasa culminate in organizing campus recruitment by highly-reputed companies.



Seshadripuram College Old Students' Association (SCOSA)

SCOSA provides our alumni the forum through which precious Alumni ties with the college are renewed time and again. SCOSA's annual get-together in March sees hundreds of nostalgic alumni gathered to take a long trip down memory lane. The alumni associate themselves in promoting cultural, sports, academic and placement activities in the college. Our alumni also institute cash prizes and scholarships to encourage excellence in academic as well as extra-curricular fields.



DHRUTI- Internship Committee

The College is very glad to introduce the Internship Committee. It has maintained the record of outstanding internship opportunities for students with a slogan of "Stipend based Internship or Certificate based Internship or Both" which has been again a major achievement of our college.



PRAGATI : Cell for Professional Development

The college offers a range of skill-development certificate courses in order to increase the employability quotient of students and make them industry-ready. The various courses are coordinated by Pragati-Cell for Professional Development.

COLLEGE VOICES : Newsletters and Magazines

The Newsletters and Magazines - Pratibimba, Commerce Voice, Science World, Lyceum, The Seshadripuram Monthly - provide a forum for students and faculty to express their views and insights on subject-related and general topics. They are also an important means of cataloguing and publicizing college activities and achievements.

ANVESHANA - Research Cell

The Cell promotes a research bent of mind among the faculty members by steadfastly encouraging them to take up research based activities, including enrolling for Ph.D. programmes, undertaking research projects and publishing research articles. It also promotes research aptitude in students through conducting annual Research Day Poster presentation competition.



Anveshana



UNNATI - Faculty Development Forum

Unnati the Faculty Development Forum provides an opportunity to faculty members to develop competence in pedagogy & research and also to update their knowledge with the latest academic practices in their field. The faculty can then practice and share their new learning with thousands of students in due course bringing about a major qualitative change in academics and practice.



SPANDANA - Grievance Redressal Cell

The Grievance Redressal Cell attempts to address genuine problems and complaints of students. Students are encouraged to use the suggestion boxes and online grievance register to express constructive suggestions and grievances.

DISCIPLINE AND ANTI-RAGGING CELL

The Discipline and Anti-Ragging Cell is the moral police of our college and its responsibility is to ensure that students maintain discipline and decorum in the classrooms and within the college campus. Members of the cell regularly go on rounds to each and every classroom to make note of errant behaviour and also to make sure that the college campus is free from ragging and eve-teasing. The Cell takes severe punitive action against students indulging in unacceptable behaviour.

CONFERENCE COMMITTEE

The Conference Committee of the college is constituted in the college with a vision to create the continues learning amongst the teaching fraternity. The committee strives to bring about a significant number of diverse scholarly events which includes academic conference, symposium, workshop and aims to bring together leading academic scientists, researchers, to exchange and share their experiences. Conference Committee enables quality publications in UGC CARE List journals.

IPR Cell- Intellectual Property Rights Cell

Intellectual Property Rights deals with the protection of tangible and intangible property. It protects the inventor from infringement. The main aim of the cell is to create awareness about intellectual property rights among research scholars, faculty members and students. The cell organises various events like workshops, seminars, research work, exhibitions, quiz, guest lecturers, panel discussion and Inter-active sessions to enhance the knowledge of the stakeholders. This cell provides a conducive environment for creativity and innovation.



BASAVA ADHYAYANA KENDRA

Basavanna was an extraordinary visionary from 12th century who gave a unique spiritual path to the mankind and brought social, religious and economical revolution. Basava Study Centre is established with the intention of imbibing the universal message and practices of Basavanna to enrich the students, personality. The Centre comprehends and act as a value addition to the ideologies of other associated institutional study centre.



ROTARACT CLUB

Rotaract Club aims at providing civic awareness among the students. The members of the forum conduct community focused initiative which provides beyond class room learning experience. It stimulates social responsibility among our young learners.



MOOC COMMITTEE

MOOC Committee of the college identifies Online learning platform offering courses, assessments and events. It is an ideal platform for an individual who wishes to pursue education on self-learning pace catering to learners across various segments right from K 12 to working professionals enabling educators and trainers to deliver self-paced and blended learning.

INTERNAL COMPLAINTS COMMITTEE (ICC)

The Institution, with an intent to provide a safe and congenial atmosphere for the staff and students, has established Internal Complaints Committee (ICC) as per the UGC Prevention, Prohibition and Redressal of Sexual Harassment of Women Employees and Students in Higher Educational Institutions Regulations, 2015. In compliance with the UGC statutes regarding measures for ensuring the safety of employees and students by organizing programmes related to Gender Sensitization, disciplinary actions against sexual harassment, Ethics, Physical, Mental and Emotional Health and providing necessary infrastructural facilities for effective functioning. The institution is committed to zero-tolerance policy towards sexual harassment and strives to create a campus free from discrimination, harassment or sexual assault at all levels.



SC/ST Cell

The SC/ST Cell at the college promotes a secure and civil living and working environment for all students, staff, and faculty in tie up with the local community. Regardless of colour, religion, caste, creed, or culture, the institution is committed to promoting an environment that respects and supports diversity. The Cell adheres to the reservation orders periodically issued in favour of SC/ST and quick settlement of the concern of SC/ST Category Workers. The college facilitates these students with financial assistance from governmental organisations and other sources. Additionally, the Cell Addresses numerous issues SC/ST students have.

OBC Cell

A special Cell to look into the affairs of Other Backward Class students and staff of the institution, was established on 10th December 2022 in accordance with the XI plan guidelines of the University Grants Commission. The OBC Cell of the college creates a living and working environment where all employees and students belonging to this community feel safe and respected. The college takes special interest in facilitating financial support to students of this community from government agencies and other sources. It also solves various problems of OBC students.

MINORITY CELL

The institution strongly believes in creating a safe and healthy environment for students and faculty with an objective of building inclusive society. The Minority Cell was established to strengthen minority community and uphold the spirit of diversity and inclusivity. The cell enables to build Equity, Equality and access to all the members of minority group and it also helps to manage end to end academic and non-academic concerns with regard to caste, social, economical, racial, lingual aspects of minority group. The Minority Cell of the college is formed for the welfare of students and staff from the Christian, Muslim, Jain, Buddhist, and Parsis community.



STUDENT SUPPORT SERVICE



PHYSICAL INFRASTRUCTURE



HALLS OF UTILITY

Auditorium

The oldest among the venues to conduct programmes is the auditorium. It has over the years played hosted many seminars, symposiums and cultural activities. This double tiered hall has a warm, pleasant and theatrical ambience. It is equipped with the latest technology and a perfect venue for any kind of college gathering.



Conference Hall

The conference hall is a beautiful, value addition to the college's infrastructure. The fully air-conditioned hall has the latest audio-visual facilities and has a seating capacity of nearly 200. This makes it an ideal venue for conducting national and international conference.

Seminar Hall

Equipped with an inbuilt audio-visual system, the fully air-conditioned seminar hall has a seating capacity of 100. This makes it an ideal place to conduct meetings and workshops and screen movies for students.



GALLERIA

Equipped with an excellent sound system and audio visual facilities. Galleria is the latest addition to the halls of utility, with seating capacity of 140. It provides a wonderful ambience not only for ICT-enabled classes but also minor programmes like guest lectures and workshops.



RANGAMANDIRA

Kuvempu Rangamandira, the open-air stage is the best place to address the entire college. Programmes with large student gatherings like the annual College Day, Alumni meet, Medical Camps. It is also an instant stage on many occasions accomodating the audience in the quadrangle and Orientation Programme for freshers. The stage also has had the privilege of hosting various eminent personalities. The fortnight long Ramanavami concert is held here from many years.

Activity Room

Equipped with multi media facilities and flexible seating. The Activity Room is widely used to conduct group discussions, case study analysis classes and workshops for a group of 135 students.



MULTI GYM

The well-equipped multi gym provides students the opportunity to build their stamina to be better able to cope with the rigours of college life, channelize their energies in a healthy way and also hone their physique. Membership to the gym can be availed by both students and staff members at extremely nominal rates. It has been the training ground for many State and University level body building championships.



CANTEENS

Our college has two canteens. One located in the quadrangle caters exclusively to the students and staff of the college, the other is open to the public. also. It has a wide choice of delicious, healthy, hygienic and reasonably priced foods to choose from whether it is breakfast, lunch or a quick snack.



INDOOR GAME CENTRE

Students enjoys a indoor games to strengthen their mind and body. Carrom, playing chess or have fun sending ping-pong balls flying across the table tennis table. It is the hang-out place for students to take break from the academic pursuits. After all, all work and no play makes students dull boys and girls.



CLINIC

A well-equipped clinic with a full-time doctor and assistant is present within the premises of the college. As a result, the college is able to provide immediate medical assistance to students in case of an emergency. Health cards containing the medical history of all students are maintained. Students are also welcome to approach the clinic for free health check-ups.



GIRLS' HOSTEL

Provision has been made in the Yelahanka campus for accommodation of our girl students from outside the city. The hostel which overlooks a sprawling garden, offers well-maintained and furnished rooms at a reasonable price. Students have the option of sharing a room or otherwise. Students can also choose to avail shared or private bathroom facilities. Wholesome food is prepared by well-known caterers apart from which residents can also visit the canteen right below the hostel. The hostel also has round the clock security and assistance for its residents along with a clinic for emergency medical aid and parking facility too.



ELEVATOR

The elevator facilities through the different floors of the college is availed by both staff members as well as differently-abled students. A lift operator is present at all times to enable safe movement for people up and down the college floor.



PUBLIC ADDRESS SYSTEM

The Public Address System offers an efficient, paper-free means of communication to the students. Gone are the days when attenders delivered circulars and memos from class to class. Important announcements regarding programmes to be conducted, time-tables of examinations, due dates to pay fees etc. are announced through the public address system which reaches every class simultaneously, thus ensuring that clear notification reaches students regarding significant happenings in the college.



VISITORS' LOUNGE

Our college has a lounge for visitors to relax while they wait to meet the concerned college authorities. The administrative staff ensures that visitors feel welcome and they are very forthcoming with any assistance the visitors require anytime.



DRINKING WATER

The college has set-up drinking water filters in all the blocks and floors of the campus. The well-maintained filters provide clean drinking water. Rest assured students need not travel to college with their bags made heavy with water bottles.



LADIES' AND BOYS' LOUNGES

Lounges for girls and boys on the third floor terrace are a place for relaxed chatting in free hours and during the break.



INTERNET

In order to encourage and promote the use of technology, the twin processes of teaching and learning, our college provides free and high speed internet access Wi-Fi in the library, labs and staff rooms.



SECURITY

The college provides round the clock security in the college campus, especially at the gates. Security guards monitor the movement of students and visitors at the gates. CCTVs have been installed in classrooms and other prime locations to tighten the security set-up.



PARKING

A sizeable amount of parking space is provided with in the college for staff members and visitors. The parking lot is equipped with round the clock security services including security guards and CCTV cameras to ensure the safety of the vehicles.



REST ROOMS

Conveniently located rest rooms on various floors are a part of the college infrastructure. The restrooms are furnished with adequate number of toilets, washbowls, mirrors, dustbins etc. They are well maintained by the college housekeeping staff thereby ensuring the provision of hygienic basic amenities.

ACADEMIC INFRASTRUCTURE

WOW-Week of Welcome

WOW is a program of activities designed for freshers at the start of the academic year which includes some fun events and opportunities to meet and get to know other students. This week-long ice-breaking session hopes to give new entrants headway with their studies and college life in general. The carefully planned, activity-driven program consists of topics related to behavioural and communication aspects such as self-awareness, positive attitude, language development, creative thinking, time management, team building and presentation skills to name a few. Thus, we offer our freshers a very memorable welcome into their undergraduate lives.

ACTS-Attendance and Course Tracking System

The college monitors attendance, examination performance and curriculum coverage through a sophisticated cloud-based advanced Campus Management Information System IPOMO Communications India Pvt. Ltd. which makes use of mobile technology. Students can view their attendance and internal assessment marks online and also check on their mobiles. Even parents can monitor their ward's attendance status by checking on the IPOMO App.

MENTORING (Saamipiya-Mentorship Programme)

The Mentorship Programme works to provide academic as well as personal support to all the students. Mentorship records are maintained for all students and helps to provide a picture of the over-all development of the student in the three years' stay in the college. Mentors go that extra mile and pay individual attention and support to each and every student.

Students' Welfare Officers

In order to encourage students to voice their issues and solve their problems, the college appoints 2 Student Welfare Officers every year. The officers not only offer advice and support to students but act as the voice of the student community and vouches for

their well being and development by conveying their issues and concerns to the head of the institution.

Recognition of Academic Merit

The college employs a wide array of means to bring out the academic best in its students. Among other things, we believe regular rewards and recognition will motivate students to aim higher. Keeping this in mind we have established an Academic Honours day to honour overall and subject toppers not just during the time of graduation but each year. These feathers in their cap are also bestowed with the aim of helping the meritorious stand apart during placements.

Support for Differently-Abled Students

Our college has always ensured that differently-abled students do not get left behind in the learning process. Our teachers are oriented, to pay more attention to their special needs and provide them additional encouragement and support by conducting special classes for them apart from regular teaching. Textbooks according to the latest syllabus have been specially transcribed into Braille for visually challenged students and arrangements for scribes are made for them during examinations.

Faculty Appraisal

We deem our students important stakeholders of the institution and therefore make them a part of our decision-making process. Regular feedback is taken from them regarding their faculty on various aspects such as delivery, subject expertise, discipline, interaction etc. The appraisal is conducted online every semester on mobiles.

College Mobile App

The college has its own mobile app which has become an invaluable and trendy means of communication and sharing. From university notifications to announcement of programmes, from placement news to live photographs - the college app has it all. There are also aptitude tests constantly being offered, keeping students well-prepared for placements.

KNOWLEDGE INFRASTRUCTURE



LIBRARY

The Seshadripuram College Library was established in the year 1973 to cater the need of the learning fraternity of the institution. Our library is a haven for book lovers. With a treasure trove of more than 92,167 books, we can proudly claim to have one of the best and largest collections of books among undergraduate colleges of Bengaluru. From autobiographies to thrillers, self-help and personality development books to a wide range of reference books - you name it and our library has it. Our library also has the distinction of subscribing to more than 32 journals and 36 magazines and 17 newspapers catering to diverse interests. A large number of reputed academic journals are also available for staff and for students interested in keeping abreast with latest developments in their domain.

Digital Library Seshadripuram Digital Library is a housed Library Server running through software called 'Easylib Cloud Version'-Through the Digital library, content and library collections in digital formats and other Institutional data is made accessible to users. Digital Library has already initiated and collected e-resources in physical form CD-ROM's, Audio Cassettes, etc., also providing the facility to access e-journals, e-databases, abstracts & indexes under UGC-Infonet E-Consortia Programme.

Digital Library preserves and enables easy and open access to all types of digital content including text, images, moving images, mpegs and data sets and make it available to the entire scholarly community in open access

The following Services are available through the Digital Library :

- Syllabus
- Institutional Repositories
- e-Journals & eBooks
- Project Reports up-to Abstract Level

The college has carved a niche for itself among the premier educational institutions of Karnataka



UGC-Sponsored Network Resource Centre

The library is also equipped with a Network Resource Centre with 33 systems and advanced ACTS Fibernet 4G connection to provide students free access to the internet and encourage them to be up-to-date with the latest on the information highway. The centre is often used to conduct skill development certificate courses after class hours.



COURSE MANUAL

The college has a unique system of providing extensive Course manual for every subject, painstakingly put together by the faculty, keeping in mind the requirements of the university examinations. Copies of the Course manual are provided free of cost to all the students.



BUSINESS Lab

The Business Lab is used as a centre for planning and conducting activities designed to promote practical application of knowledge gained in the classroom. These activities involve all students of the Commerce and Management stream of the college.



LANGUAGE Lab

Keeping in mind with the ever-increasing global demand for good communication skills, our college introduced the English Language Laboratory facility to help students hone these skills. The Department of English runs regular courses in Communicative English using the advanced interactive modules.



WEBSITE

(www.spmcollege.ac.in)

The website is the virtual face of the college containing all the relevant information about the institution. Whether it is the courses offered, facilities, activities or contact details, everything may be easily accessed on the website by anyone, anytime, anywhere. The site contains an online bulletin board where one may find information such as timetables, calendar of events and schedule of activities that takes place in college.

Other important highlights of our website are as follows :-

(a) ONLINE BLOOD DONORS' DIARY

The college website in association with the NSS unit which is known for its periodic blood donation camps has come up with a unique humanitarian initiative of creating an online blood donors' diary. The life-saving benefits of this diary may be availed by anyone within the city. The diary contains a list of our NSS student volunteers along with details regarding their blood group, contact information and other relevant data. Persons in need of blood may coordinate with our NSS Officer and have one of our donors do the needful thereby save lives.

(b) ONLINE GRIEVANCE REGISTER

Apart from making use of the suggestion boxes placed in different sections of the campus and directly approaching the Student Welfare Officers, members of the Grievance Redressal Cell or any faculty, students can now air their queries, complaints and suggestions to the college authorities online by filling out an online form in the college website especially regarding sensitive issues.

(c) ONLINE SYLLABUS & QUESTION PAPER BANKS

In order to further aid academic excellence, the college has uploaded the structure & content of all courses conducted in the college. An online question paper bank containing question papers of previous examinations is also available. Students and teachers can now easily refer, download, print and make optimum use of this data for greater results in their academic pursuits.

FINANCIAL INFRASTRUCTURE

Single Window System

The college ensures that students do not have to stand in long queues from time to time to pay their fees. Payments towards different fees are included in the admission fee charged at the beginning of the year. This includes the course manual or any other fees. Examination fees are paid online directly by the students.

Merit and Sports Scholarships

Our college has the rare distinction of awarding cash prizes to new meritorious students. At the very onset of their undergraduate programme, during their Orientation, freshers who have secured above 90% in the PUC examination are awarded a cash prize of Rs.10,000/- for their achievements. By beginning on this positive note, we hope to motivate these assets of our college to achieve greater distinctions. It is not only academic distinction which is recognised in this manner, Sports scholarships of Rs. 10,000/- and Rs. 5,000/- are given to outstanding sportspersons competing at the international and national levels.

Financial Assistance for students

In addition to fee concessions provided by the Management, the college has created a special fund based on contributions from our alumni. The funds are used in providing financial assistance to economically deprived students.

Earn as you learn

Students may avail internships offered by prestigious MNCs and gather valuable industry experience. The college offers students the opportunity of making money from their photographic and designing skills during the various programmes conducted. Enterprising students are also encouraged in their business ventures with the college providing them a platform to sell their wares on the online marketing portal sdccampusmarket.com.

UNDER GRADUATE PROGRAMS OFFERED

BACHELOR OF COMMERCE (B.Com)

The curriculum framework for B.Com. Degree is structured to offer a broad outline that helps in understanding the creative potential of new career growth opportunities based on changing industrial and societal needs. The program is upgraded keeping in mind the aspirations of students, with opportunities to major in specializations such as accounting, financial markets, marketing, human resources and banking to focus the students towards a career in those domains. The major objective of the graduate program is to elevate the subject knowledge among students, and making them as critical thinkers thereby students can address the issues related to industry and other business sectors.

BACHELOR OF COMMERCE (Accounting and Finance)

The curriculum framework for B.Com. FA Degree is structured to offer a broad outline that helps in understanding the creative potential of new career growth opportunities based on changing industrial and societal needs. The program is upgraded keeping in mind the aspirations of students, with opportunities to major in specializations such as Accounting, Financial Markets, Marketing, Human Resources, Entrepreneurship, Insurance and Banking to focus the students towards a career in those domains. The major objective of the graduate program is to elevate the subject knowledge among students, and making them as critical thinkers thereby students can address the issues related to industry and other business sectors in the domain of Finance and Accounts.

BACHELOR OF COMMERCE (Logistics and Supply Chain Management)

B.Com. Logistics and Supply Chain Management is a three year degree program spread over six semesters. The course is designed to provide the students wide range of commerce and management skills. Commerce and industry are the pillars of any developing economy. The objective of this course is to make the student familiar with the different angles relating to accounting, finance, banking business, logistics and supply chain management, organizational behavior and economy. Through this programme a student gains a comprehensive view of the functioning of an organization and also cultivates good communication skills.

Objectives of programme :

- To provide a well trained professional to the requirements of Industries, Banking sectors, Insurance companies, Financing Companies, Transport Agencies and corporates.
- Students can get through the knowledge of finance and accounting.
- The knowledge of different specialisations in accounting, costing, banking and finance with the practical exposure helps the students to stand in organization.
- To impart industry needed skill, problem solving and decision making competencies.
- To make students industry ready and develop various managerial and accounting skills for better professional opportunities
- To enrich students to adapt to an ever changing and dynamic business environment.

“ The Object of **EDUCATION** is to prepare **THE YOUNG** to Educate themselves throughout their **LIVES** ”



BACHELOR OF BUSINESS ADMINISTRATIONS (B.B.A.)

The program aims to create a stimulating head start in order to become dynamic leaders in the business world. The program provides practical industrial exposure to the students to gain managerial competencies and business acumen while attaining a holistic understanding of a business/industry through certificate courses, Business Lab activities and field trips. The program provides the students the knowledge and requisite skills in different areas of management like Human Resource, Finance and Marketing to give a holistic understanding of a business system and equip them with knowledge related to qualitative and quantitative techniques for critical thinking and problem solving.

BACHELOR OF COMPUTER APPLICATIONS (B.C.A.)

The primary objective of this program is to provide a foundation of computing principles and business practices for effectively using/managing information systems and enterprise software. The program helps the students to analyse the requirements for system development and expose them to business software and information systems. To produce outstanding IT professionals who can apply the theoretical knowledge into practice in the real world and develop stand-alone live projects themselves regular add-on courses are conducted in areas not covered by the university curriculum. The program trains the students with options to specialize in legacy application software, system software or mobile applications and to work effectively with a range of current, standard, office productivity software applications.



STRUCTURE OF CURRICULUM UNDER CBCS SCHEME

BACHELOR OF COMMERCE (REGULAR)

(CBCS - SEMESTER SCHEME) 2023-24

COURSE MATRIX

SEMESTER - I (B.Com. - Bachelor of Commerce - Regular)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
1.	Lang. 1.1	Language-I	AECC	3+1+0	60	40	100	3
2.	Lang. 1.2	Language-II	AECC	3+1+0	60	40	100	3
3.	B.Com.1.1	Financial Accounting	DSC-1	3+0+2	60	40	100	4
4.	B.Com.1.2	Management Principles And Applications	DSC-2	4+0+0	60	40	100	4
5.	B.Com.1.3	Principles of Management	DSC-3	4+0+0	60	40	100	4
6.	B.Com.1.4	Digital Fluency	SEC-SB	1+0+2	30	20	50	2
7.	B.Com.1.5	Any one of the following : a. Accounting for Everyone b. Personal Finance and Planning	OEC-1	3+0+0	60	40	100	3
8.	B.Com.1.6	Yoga	SEC-VB	0+0+2	–	25	25	1
9.	B.Com.1.7	Health & Wellness	SEC-VB	0+0+2	–	25	25	1
Sub Total (A)					390	310	700	25

SEMESTER - II (B.Com. - Bachelor of Commerce - Regular)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
10.	Lang 2.1	Language - I	AECC	3+1+0	60	40	100	3
11.	Lang. 2.2	Language - II	AECC	3+1+0	60	40	100	3
12.	B.Com.2.1	Advance Financial Accounting	DSC-4	3+0+2	60	40	100	4
13.	B.Com.2.2	Business Mathematics OR Corporate Administration	DSC-5	3+0+2	60	40	100	4
14.	B.Com.2.3	Law & Practice of Banking	DSC-6	4+0+0	60	40	100	4
15.	B.Com.2.4	Environmental Studies	AECC	2+0+0	30	20	50	2
16.	B.Com.2.5	Any one of the following : a. Investing in stock markets b. Innovation Management	OE-2	3+0+0	60	40	100	3
17.	B.Com.2.6	Sports	SEC-VB	0+0+2	–	25	25	1
18.	B.Com.2.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (B)					390	310	700	25

SEMESTER - III (B.Com. - Bachelor of Commerce - Regular)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
19.	Lang.3.1	Language-I	AECC	3+1+0	60	40	100	3
20.	Lang.3.2	Language-II	AECC	3+1+0	60	40	100	3
21.	B.Com.3.1	Corporate Accounting - 1	DSC-7	3+0+2	60	40	100	4
22.	B.Com.3.2	Business Statistics	DSC-8	3+0+2	60	40	100	4
23.	B.Com.3.3	Cost Accounting	DSC-9	3+0+2	60	40	100	4
24.	B.Com.3.4	Constitution of India, FEIA	AECC	1+0+2	30	20	50	2
25.	B.Com.3.5	Any one of the following: a. Project management b. Good Governance c. Advertising Skills d. Entrepreneurship Skills	OEC-3	3+0+0	60	40	100	3
26.	B.Com.3.6	Sports	SEC-VB	0+0+2	–	25	25	1
27.	B.Com.3.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (C)					390	310	700	25

SEMESTER - IV (B.Com. - Bachelor of Commerce - Regular)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
28.	Lang.4.1	Language-I	AECC	3+1+0	60	40	100	3
29.	Lang.4.2	Language - II	AECC	3+1+0	60	40	100	3
30.	B.Com.4.1	Advanced Corporate Accounting	DSC-10	3+0+2	60	40	100	4
31.	B.Com.4.2	Costing Methods & Techniques	DSC-11	3+0+2	60	40	100	4
32.	B.Com.4.3	Business Regulatory Framework	DSC-12	4+0+0	60	40	100	4
33.	B.Com.4.4	Artificial Intelligence (AI)	SEC	2+0+0	30	20	50	2
34.	B.Com.4.5	Any one of the following: a. Risk Management b. Digital Marketing c. Creativity & Innovation d. Sustainable Development	OEC-4	3+0+0	60	40	100	3
35.	B.Com.4.6	Sports	SEC-VB	0+0+2	–	25	25	1
36.	B.Com.4.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (D)					390	310	700	25

SEMESTER - V (B.Com. - Bachelor of Commerce - Regular)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
37.	B.Com.5.1	Financial Management	DSC-13	3+0+2	60	40	100	4
38.	B.Com.5.2	Income Tax Law and Practice-I	DSC-14	3+0+2	60	40	100	4
39.	B.Com.5.3	Principles and Practice of Auditing	DSC-15	3+0+2	60	40	100	4
40.	B.Com.5.4	Elective Group 1-Paper 1	DSE-1	3+1+0	60	40	100	3
41.	B.Com.5.5	Elective Group 2-Paper 1	DSE-2	3+1+0	60	40	100	3
42.	B.Com.5.6	GST-Law & Practice or Digital Marketing	Vocational-1 Anyone to be chosen	3+0+2	60	40	100	4
43.	B.Com.5.7	Cyber Security or Employability Skills	SEC-SB	2+0+2	60	40	100	3
Sub Total (E)					420	280	700	25

SEMESTER - VI (B.Com. - Bachelor of Commerce - Regular)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
44.	B.Com.6.1	Management Accounting	DSC-16	3+0+2	60	40	100	4
45.	B.Com.6.2	Income tax Law and Practice-II	DSC-17	3+0+2	60	40	100	4
46.	B.Com.6.3	Advanced Financial Management	DSC-18	3+0+2	60	40	100	4
47.	B.Com.6.4	Elective Group 1-Paper II	DSE-3	3+0+2	60	40	100	3
48.	B.Com.6.5	Elective Group 2-Paper II	DSE-4	3+0+2	60	40	100	3
49.	B.Com.6.6	Assessment of persons other than individuals & Filing of ITRs OR E-Commerce	Vocational-2 Anyone to be chosen	3+0+2	60	40	100	4
50.	B.Com.6.7	Internship	3 Hours per Teacher for a batch of 50 students	1+0+2	-	100	100	3
Sub Total (F)					360	340	700	25

ELECTIVE GROUPS AND COURSES

Discipline Specific Electives - V Semester

Sl. No.	Accounting	Finance	Marketing	HRM	Business Analytics
1	Advanced Accounting	Financial Institutions & Markets	Consumer Behaviour & Market Research	Human Resources Development	Business Analytics-1

Discipline Specific Electives - VI Semester

Sl. No.	Accounting	Finance	Marketing	HRM	Business Analytics
1	Indian Accounting Standards	Investment Management	Customer Relationship Management	Human Resources Development	Business Analytics-2



BACHELOR OF COMMERCE (Accounting & Finance)

(CBCS - SEMESTER SCHEME) 2023-24

COURSE MATRIX

SEMESTER - I (B.Com - Bachelor of Commerce - Accounting & Finance)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
1.	Lang. 1.1	Language-I	AECC	3+1+0	60	40	100	3
2.	Lang. 1.2	Language-II	AECC	3+1+0	60	40	100	3
3.	B.Com.AF.1.1	Financial Accounting	DSC-1	3+0+2	60	40	100	4
4.	B.Com.AF.1.2	Quantitative Aptitude for Business Decisions	DSC-2	3+0+2	60	40	100	4
5.	B.Com.AF.1.3	Business Dynamics and Entrepreneurship	DSC-3	4+0+0	60	40	100	4
6.	B.Com.AF.1.4	Digital Fluency	SEC-SB	1+0+2	30	20	50	2
7.	B.Com.AF.1.5	Any one of the following : a. Accounting for Everyone b. Personal Finance and Planning	OEC-1	3+0+0	60	40	100	3
8.	B.Com.A.F.1.6	Yoga	SEC-VB	0+0+2	–	25	25	1
9.	B.Com.AF.1.7	Health & Wellness	SEC-VB	0+0+2	–	25	25	1
Sub Total (A)					390	310	700	25

SEMESTER - II (B.Com - Bachelor of Commerce - Accounting & Finance)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
10.	Lang 2.1	Language - I	AECC	3+1+0	60	40	100	3
11.	Lang. 2.2	Language - II	AECC	3+1+0	60	40	100	3
12.	B.Com.AF.2.1	Advance Financial Accounting	DSC-4	3+0+2	60	40	100	4
13.	B.Com.AF.2.2	Financial Markets and Services	DSC-5	3+0+2	60	40	100	4
14.	B.Com.AF.2.3	Law & Practice of Banking	DSC-6	4+0+0	60	40	100	4
15.	B.Com.AF.2.4	Environmental Studies	AECC	2+0+0	30	20	50	2
16.	B.Com.AF.2.5	Any one of the following : a. Investing in stock markets b. Innovation Management	OE-2	3+0+0	60	40	100	3
17.	B.Com.AF.2.6	Sports	SEC-VB	0+0+2	–	25	25	1
18.	B.Com.AF.2.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (B)					390	310	700	25

SEMESTER - III (B.Com - Bachelor of Commerce - Accounting & Finance)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
19.	Lang.3.1	Language-I	AECC	3+1+0	60	40	100	3
20.	Lang.3.2	Language-II	AECC	3+1+0	60	40	100	3
21.	B.Com.AF.3.1	Corporate Accounting - 1	DSC-7	3+0+2	60	40	100	4
22.	B.Com.AF.3.2	Financial Management	DSC-8	3+0+2	60	40	100	4
23.	B.Com.AF.3.3	E-Commerce & Accounting	DSC-9	3+0+2	60	40	100	4
24.	B.Com.AF.3.4	Constitution of India, FEIA	AECC	1+0+2	30	20	50	2
25.	B.Com.AF.3.5	Any one of the following: a. Project management b. Good Governance c. Advertising Skills d. Entrepreneurship Skills	OEC-3	3+0+0	60	40	100	3
26.	B.Com.AF.3.6	Sports	SEC-VB	0+0+2	–	25	25	1
27.	B.Com.AF.3.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (C)					390	310	700	25

SEMESTER - IV (B.Com - Bachelor of Commerce - Accounting & Finance)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
28.	Lang.4.1	Language-I	AECC	3+1+0	60	40	100	3
29.	Lang.4.2	Language - II	AECC	3+1+0	60	40	100	3
30.	B.Com.AF.4.1	Corporate Accounting-II	DSC-10	3+0+2	60	40	100	4
31.	B.Com.AF.4.2	Cost Accounting	DSC-11	3+0+2	60	40	100	4
32.	B.Com.AF.4.3	Monetary and Fiscal Policy	DSC-12	4+0+0	60	40	100	4
33.	B.Com.AF.4.4	Artificial Intelligence (AI)	SEC	2+0+0	30	20	50	2
34.	B.Com.AF.4.5	Any one of the following: a. Risk Management b. Digital Marketing c. Creativity & Innovation d. Sustainable Development	OEC-4	3+0+0	60	40	100	3
35.	B.Com.AF.4.6	Sports	SEC-VB	0+0+2	–	25	25	1
36.	B.Com.AF.4.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (D)					390	310	700	25

SEMESTER - V (B.Com - Bachelor of Commerce - Accounting & Finance)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
37.	B.Com.AF.5.1	Accounting for service Organisations	DSC-13	3+0+2	60	40	100	4
38.	B.Com.AF.5.2	Income Tax Law and Practice-I	DSC-14	3+0+2	60	40	100	4
39.	B.Com.AF.5.3	Principles & Practice of Auditing	DSC-15	3+0+2	60	40	100	4
40.	B.Com.AF.5.4	Advanced Financial Management	DSE-16	3+0+2	60	40	100	3
41.	B.Com.AF.5.5	Methods & Techniques of costing	DSE-17	3+0+2	60	40	100	3
42.	B.Com.AF.5.6	GST-Law & Practice	Vocational-1		60	40	100	4
43.	B.Com.AF.5.7	Cyber Security or Employability Skills	SEC-SB	2+0+2	60	40	100	3
Sub Total (E)					420	280	700	25

SEMESTER - VI (B.Com - Bachelor of Commerce - Accounting & Finance)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
44.	B.Com.AF.6.1	Management Accounting	DSC-18	3+0+2	60	40	100	4
45.	B.Com.AF.6.2	Income tax Law and Practice-II	DSC-19	3+0+2	60	40	100	4
46.	B.Com.AF.6.3	Business Valuation & Corporate Restructuring	DSC-20	3+0+2	60	40	100	4
47.	B.Com.AF.6.4	Indian Accounting Standards	DSC-21	3+0+2	60	40	100	3
48.	B.Com.AF.6.5	Security Analysis and Portfolio Management	DSC-22	3+0+2	60	40	100	3
49.	B.Com.AF.6.6	Assessment of persons other than Individuals & Filing of ITRs	Vocational-2	3+0+2	60	40	100	4
50.	B.Com.AF.6.7	Internship	3 Hours per Teacher for a batch of 50 students	1+0+2		100	100	3
Sub Total (F)					360	340	700	25

BACHELOR OF COMMERCE (Logistics and Supply Chain Management)

(CBCS - SEMESTER SCHEME) 2023-24

COURSE MATRIX

SEMESTER - I (B.Com - Bachelor of Commerce - Logistics and Supply Chain Management)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
1.	Lang. 1.1	Language-I	AECC	3+1+0	60	40	100	3
2.	Lang. 1.2	Language-II	AECC	3+1+0	60	40	100	3
3.	B.Com.LSCM.1.1	Financial Accounting	DSC-1	3+0+2	60	40	100	4
4.	B.Com.LSCM.1.2	Management Principles and Applications	DSC-2	4+0+0	60	40	100	4
5.	B.Com.LSCM.1.3	Materials Management	DSC-3	4+0+0	60	40	100	4
6.	B.Com.LSCM.1.4	Digital Fluency / Basics of Computer	SEC-SB	1+0+2	25	25	50	2
7.	B.Com.LSCM.1.5	Any one of the following : a. Accounting for Everyone b. Personal Finance and Planning	OEC-1	3+0+0	60	40	100	3
8.	B.Com.LSCM.1.6	Yoga	SEC-VB	0+0+2	–	25	25	1
9.	B.Com.LSCM.1.7	Health & Wellness	SEC-VB	0+0+2	–	25	25	1
Sub Total (A)					385	315	700	25

SEMESTER - II (B.Com - Bachelor of Commerce - Logistics and Supply Chain Management)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
10.	Lang 2.1	Language - I	AECC	3+1+0	60	40	100	3
11.	Lang. 2.2	Language - II	AECC	3+1+0	60	40	100	3
12.	B.Com.LSCM.2.1	Advance Financial Accounting	DSC-4	3+0+2	60	40	100	4
13.	B.Com.LSCM.2.2	Business Mathematics or Corporate Administration	DSC-5	3+0+2	60	40	100	4
14.	B.Com.LSCM.2.3	Fundamentals of Logistics and Supply Chain	DSC-6	4+0+0	60	40	100	4
15.	B.Com.LSCM.2.4	Environmental Studies	AECC	2+0+0	25	25	50	2
16.	B.Com.LSCM.2.5	Any one of the following : a. Investing in stock markets b. Innovation Management	OE-2	3+0+0	60	40	100	3
17.	B.Com.LSCM.2.6	Sports	SEC-VB	0+0+2	–	25	25	1
18.	B.Com.LSCM	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (B)					385	315	700	25

Exit Option with Certification - with Ability to Solve Well Defined Problems

SEMESTER - III (B.Com - Bachelor of Commerce - Logistics and Supply Chain Management)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
19.	Lang.3.1	Language-I	AECC	3+1+0	60	40	100	3
20.	Lang.3.2	Language-II	AECC	3+1+0	60	40	100	3
21.	B.Com.LSCM.3.1	Corporate Accounting	DSC-7	3+0+2	60	40	100	4
22.	B.Com.LSCM.3.2	Business Statistics	DSC-8	3+0+2	60	40	100	4
23.	B.Com.LSCM.3.3	Purchasing and Supply Chain Management	DSC-9	3+0+2	60	40	100	4
24.	B.Com.LSCM.3.4	Artificial Intelligence	SEC	1+0+2	25	25	50	2
25.	B.Com.LSCM.3.5	Any one of the following: a. Project management b. Good Governance c. Advertising Skills d. Entrepreneurship Skills	OEC-3	3+0+0	60	40	100	3
26.	B.Com.LSCM.3.6	Sports	SEC-VB	0+0+2	–	25	25	1
27.	B.Com.LSCM.3.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (C)					385	315	700	25

SEMESTER - IV (B.Com - Bachelor of Commerce - Logistics and Supply Chain Management)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
28.	Lang.4.1	Language-I	AECC	3+1+0	60	40	100	3
29.	Lang.4.2	Language - II	AECC	3+1+0	60	40	100	3
30.	B.Com.LSCM.4.1	Advanced Corporate Accounting	DSC-10	3+0+2	60	40	100	4
31.	B.Com.LSCM.4.2	Facilities Management	DSC-11	3+0+2	60	40	100	4
32.	B.Com.LSCM.4.3	Business Regulatory Framework	DSC-12	4+0+0	60	40	100	4
33.	B.Com.LSCM.4.4	Constitution of India	AECC	2+0+0	25	25	50	2
34.	B.Com.LSCM.4.5	Any one of the following: a. Risk Management b. Digital Marketing c. Creativity & Innovation d. Sustainable Development	OEC-4	3+0+0	60	40	100	3
35.	B.Com.LSCM.4.6	Sports	SEC-VB	0+0+2	–	25	25	1
36.	B.Com.LSCM.4.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (D)					385	315	700	25

Exit Option with Certification - Ability to Solve Broadly Defined Problems

SEMESTER - V (B.Com - Bachelor of Commerce - Logistics and Supply Chain Management)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
37.	B.Com.LSCM.5.1	Financial Management	DSC-13	3+0+2	60	40	100	4
38.	B.Com.LSCM.5.2	Managing Procurement Contracts and Relationship	DSC-14	3+0+2	60	40	100	4
39.	B.Com.LSCM.5.3	Entrepreneurship Development	DSC-15	4+0+0	60	40	100	4
40.	B.Com.LSCM.5.4	One Course from the Selected Elective Group-Paper - 1	DSE-1	3+0+2	60	40	100	3
41.	B.Com.LSCM.5.5	Basics of Spread sheet Modeling OR report on study of startups and Innovative Business Ideas	VOC-1	2+0+2	60	40	100	3
42.	B.Com.LSCM.5.6	Internship	Intern-1	0+0+2	–	50	50	2
43.	B.Com.LSCM.5.7	Cyber Security or Some other SEC	SEC	1+0+2	25	25	50	2
44.	B.Com.LSCM.5.8	Sports	SEC-VB	0+0+2	–	25	25	1
45.	B.Com.LSCM.5.9	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (E)					325	325	650	24

SEMESTER - VI (B.Com - Bachelor of Commerce - Logistics and Supply Chain Management)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
46.	B.Com.LSCM.6.1	Management Accounting	DSC-16	3+0+2	60	40	100	4
47.	B.Com.LSCM.6.2	Project Management and Supply Process Redesign	DSC-17	3+0+2	60	40	100	4
48.	B.Com.LSCM.6.3	Sourcing for Logistics and Supply Chain Management	DSC-18	3+0+2	60	40	100	4
49.	B.Com.LSCM.6.4	One Course from the selected Elective Group-Paper-2	DSE-2	3+0+2	60	40	100	3
50.	B.Com.LSCM.6.5	Basics of Spread Sheet Modelling OR Report on Study of Startups and Innovative Business Ideas	VOC-2	2+0+2	60	40	100	3
51.	B.Com.LSCM.6.6	Internship	Intern-2	0+0+2	–	50	50	2
52.	B.Com.LSCM.6.7	Professional Communication	SEC-SB	1+0+2	25	25	50	2
53.	B.Com.LSCM.6.8	Sports	SEC-VB	0+0+2	–	25	25	1
54.	B.Com.LSCM.6.9	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (F)					325	325	650	24
Grand Total - DEGREE					2190	1910	4100	148

Exit Option with Bachelor Degree - Ability to Solve Complex Problems that are Ill-Structured requiring Multi-Disciplinary Skills to Solve them.

SEMESTER - VII (B.Com - Bachelor of Commerce - Logistics and Supply Chain Management)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
55.	B.Com.LSCM.7.1	International Business	DSC-19	4+0+0	60	40	100	4
56.	B.Com.LSCM.7.2	Advanced Business Statistics	DSC-20	3+0+2	60	40	100	4
57.	B.Com.LSCM.7.3	Advanced Financial Management	DSC-21	3+0+2	60	40	100	4
58.	B.Com.LSCM.7.4	One Course from the Selected Elective Group LSCM Paper-3	DSE-3	3+1+0	60	40	100	3
59.	B.Com.LSCM.7.5	ERP Applications	VOC-3	2+0+2	60	40	100	3
60.	B.Com.LSCM.7.6	Research Methodology	RM-1	3+0+0	60	40	100	3
Sub Total (G)					360	240	600	21

SEMESTER - VIII (B.Com - Bachelor of Commerce - Logistics and Supply Chain Management)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
61.	B.Com.LSCM.8.1	Financial Reporting-IND.AS	DSC-22	3+0+2	60	40	100	4
62.	B.Com.LSCM.8.2	Strategic Financial Management	DSC-23	4+0+0	60	40	100	4
63.	B.Com.LSCM.8.3	Business Analytics OR Data Analysis & Decision Sciences	DSC-24	3+0+2	60	40	100	4
64.	B.Com.LSCM.8.4	Managing Digital Platforms	VOC-42	3+0+2	60	40	100	3
65.	B.Com.LSCM.8.5	Research Projects / Internship with Viva - voce OR	-	-	120	80	200	6
65.	B.Com.LSCM.8.5	Elective Paper (Two Courses from the Selected Elective Group-Paper IV & V)	DSE-4	2+0+2(P) 3+0+0(T)	60	40	100	3*
66.	B.Com.LSCM.8.6		DSE-5	2+0+2(P) 3+0+0(T)	60	40	100	3*
Sub Total (H)					360	240	600	21
Grand Total - DEGREE					2910	2390	5300	190

Bachelor Degree with Honors - Experience of Workplace Problem Solving in the Form of Internship or Research Experience preparing for Higher Education or Entrepreneurship Experience.

ELECTIVE GROUPS AND COURSES

Discipline Specific Electives - V Semester

Sl. No.	Accounting	Finance	Banking & Insurance	Marketing	Human Resource	IT
1	Ind. AS and IFRS	Financial Markets & Intermediaries	Indian Banking System	Retail Management	Human Resources Development	Financial Analytics

Discipline Specific Electives - VI Semester

1	e-Business & Accounting	Investment Management	Banking Innovations & Technology	Customer Relationship Marketing	Cultural Diversity at Work Place	HR Analytics
2	Accounting for Services Sector	Global Financial System & Practices	Principles & Practice of Insurance	Digital Marketing	New Age Leadership Skills	Marketing Analytics
3	Accounting for Government and Local Bodies	Risk Management	Insurance Law and Regulations	Consumer Behaviour & Marketing Research	Labour laws & Practice	ICT Application in Business

Discipline Specific Electives - VII Semester

Sl. No.	Accounting	Finance	Banking & Insurance	Marketing	Human Resource	IT
1	Forensic Accounting	Corporate Structuring	Banking Products & Services	Logistics & Supply Chain Management	Strategic HRM	DBMS & SQL

Discipline Specific Electives - VIII Semester

1	Innovation in Accounting	Corporate Valuation	e-Banking	E-Commerce	International HRM	Web & Social Intelligence
2	Accounting Information System	Analysis of Financial Statements	Insurance Planning & Management	Service Marketing	Employee Welfare & Social Security	Artificial Intelligence & Machine Learning in Business

BACHELOR OF BUSINESS ADMINISTRATION

(CBCS - SEMESTER SCHEME) 2023-24 COURSE MATRIX

SEMESTER - I - BBA (Bachelor of Business Administration)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
1.	Lang. 1.1	Language-I	AECC	3+1+0	60	40	100	3
2.	Lang. 1.2	Language-II	AECC	3+1+0	60	40	100	3
3.	BBA 1.1	Management Principles & Practice	DSC-1	4+0+0	60	40	100	4
4.	BBA1.2	Fundamentals of Accounting	DSC-2	3+0+2	60	40	100	4
5.	BBA1.3	Marketing Management	DSC-3	4+0+0	60	40	100	4
6.	BBA1.4	Digital Fluency	SEC-SB	1+0+2	25	25	50	2
7.	BBA1.5	Any one of the following : a. Business Organization b. Office Organization and Management	OEC-1	3+0+0	60	40	100	3
8.	BBA1.6	Yoga	SEC-VB	0+0+2	–	25	25	1
9.	BBA1.7	Health & Wellness	SEC-VB	0+0+2	–	25	25	1
Sub Total (A)					385	315	700	25

SEMESTER - II - BBA (Bachelor of Business Administration)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
10.	Lang 2.1	Language - I	AECC	3+1+0	60	40	100	3
11.	Lang. 2.2	Language - II	AECC	3+1+0	60	40	100	3
12.	BBA 2.1	Financial Accounting & Reporting	DSC-4	3+0+2	60	40	100	4
13.	BBA 2.2	Human Resource Management	DSC-5	3+0+2	60	40	100	4
14.	BBA 2.3	Business Environment/ Business Mathematics	DSC-6	4+0+0	60	40	100	4
15.	BBA 2.4	Environmental Studies	AECC	2+0+0	30	20	50	2
16.	BBA 2.5	Retail Management	OEC-2	3+0+0	60	40	100	3
17.	BBA 2.6	Sports	SEC-VB	0+0+2	–	25	25	1
18.	BBA 2.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (B)					390	310	700	25

SEMESTER - III - BBA (Bachelor of Business Administration)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
19.	Lang.3.1	Language-I	AECC	3+1+0	60	40	100	3
20.	Lang.3.2	Language-II	AECC	3+1+0	60	40	100	3
21.	BBA 3.1	Cost Accounting	DSC-7	3+0+2	60	40	100	4
22.	BBA 3.2	Organizational Behaviour	DSC-8	3+0+2	60	40	100	4
23.	BBA 3.3	Statistics for Business Decisions	DSC-9	3+0+2	60	40	100	4
24.	BBA 3.4	Constitution of India, FEIA	SEC	1+0+2	30	30	60	2
25.	BBA 3.5	Financial Education & Investment Awareness	OEC-3	3+0+0	30	30	60	3
26.	BBA 3.6	Sports	SEC-VB	0+0+2	–	25	25	1
27.	BBA 3.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (C)					360	310	670	25

SEMESTER - IV - BBA (Bachelor of Business Administration)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
28.	Lang.4.1	Language-I	AECC	3+1+0	60	40	100	3
29.	Lang.4.2	Language - II	AECC	3+1+0	60	40	100	3
30.	BBA 4.1	Management Accounting	DSC-10	3+0+2	60	40	100	4
31.	BBA 4.2	Business Analytics/Financial Markets & Services	DSC-11	3+0+2	60	40	100	4
32.	BBA 4.3	Financial Management	DSC-12	3+0+2	60	40	100	4
33.	BBA 4.4	Constitution of India	AEEC-SB	2+0+0	30	20	50	2
34.	BBA 4.5	Tourism Management	OEC-4	3+0+0	60	40	100	3
35.	BBA 4.6	Sports	SEC-VB	0+0+2	–	25	25	1
36.	BBA 4.7	NCC/NSS/R&R(S&G)/ Cultural	SEC-VB	0+0+2	–	25	25	1
Sub Total (D)					390	310	700	25

SEMESTER - V - BBA (Bachelor of Business Administration)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
37.	BBA 5.1	Production and Operations Management	DSC-13	3+0+2	60	40	100	4
38.	BBA 5.2	Income Tax - 1	DSC-14	3+0+2	60	40	100	4
39.	BBA 5.3	Banking Law and Practice	DSE-15	3+0+2	60	40	100	4
40.	BBA 5.4	Elective Group I - Paper 1	DSE-1	3+0+2	60	40	100	3
41.	BBA 5.5	Elective Group II - Paper 1	DSE-2	3+0+2	60	40	100	3
42.	BBA 5.6	Information Technology for Business OR Digital Marketing	Vocational-1 (Anyone to be chosen)	3+0+2	60	40	100	4
43.	BBA 5.7	Cyber Security OR Employability Skills	SEC-SB	2+0+2	60	40	100	3
Sub Total					420	280	700	25

SEMESTER - VI - BBA (Bachelor of Business Administration)

Sl. No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
44.	BBA 6.1	Business Laws	DSC-18	3+0+2	60	40	100	4
45.	BBA 6.2	Income Tax-II	DSC-19	3+0+2	60	40	100	4
46.	BBA 6.3	International Business	DSE-20	4+0+0	60	40	100	4
47.	BBA 6.4	Elective Group I - Paper II	DSE-3	3+0+2	60	40	100	3
48.	BBA 6.5	Elective Group II - Paper II	DSE-4	3+0+2	60	40	100	3
49.	BBA 6.6	A. Goods & Service Tax OR B. Event Management	Vocational-2 (Anyone to be chosen)	3+0+2	60	40	100	4
50.	BBA 6.7	Internship	3 Hours per Teacher for a batch of 50 students		–	100	100	3
Total					360	340	700	25

ELECTIVE GROUPS AND COURSES

Discipline Specific Electives - V Semester					
Sl. No.	Finance	Marketing	Human Resource Management	Business Data Analytics	Logistics and Supply Chain Management
Paper-1	Advanced Corporate Financial Management	Consumer Behaviour & Market Research	Human Resource Development & Leadership	Financial Analytics	Fundamentals of Supply Chain Management

Discipline Specific Electives - VI Semester					
Sl. No.	Finance	Marketing	Human Resource Management	Business Data Analytics	Logistics and Supply Chain Management
Paper-2	Security Analysis and Portfolio Management	Advertising and Media Management	Compensation and Performance Management	Marketing Analytics	Logistics Management



BACHELOR OF COMPUTER APPLICATIONS

(CBCS - SEMESTER SCHEME) 2023-24

COURSE MATRIX

Semester	Course Code	Title of the Paper	Credits	Language, Skill Enhancement (SEC), and Ability Enhancement Courses (AECC)	Credits	Total Credits
I	CA-C1T	Discrete Structure	3	OE1 : Open Elective	3	26
	CA-C2T	Problem solving Techniques	3	Language L1	3	
	CA-C3T	Data Structure	3	Language L2	3	
	CA-C4L	Problem solving Lab	2	SEC I : Office Management Tools	2	
	CA-C5L	Data Structure Lab	2	Physical Education Health & Willingness	1 1	
II	CA-C6T	Computer Architecture	3	OE2: Open Elective	3	26
	CA-C7T	Object Oriented Programming using Java	3	Language L1	3	
	CA-C8T	Database Management System	3	Language L2	3	
	CA-C9L	Java Lab	2	Environmental Science	2	
	CA-C10L	Database Management System Lab	2	Physical Education	1	
III	CA-C11T	Operating Systems	3	OE3 : Open Elective	3	26
	CA-C12T	Computer Networks	3	Language L1	3	
	CA-C13T	Python Programming	3	Language L2	3	
	CA-C14L	Computer Networks Lab	2	SEC II : Computer Assembly and Repair	2	
	CA-C15L	Python Programming Lab	2	Physical Education NCC/NSS/CL/R&R	1 1	
IV	CA-C16T	Software Engineering	3	OE4 : Open Elective	3	26
	CA-C17T	Artificial Intelligence	3	Language L1	3	
	CA-C18T	Internet Technologies	3	Language L2	3	
	CA-C19L		2	The Constitution of India	2	
	CA-C20L	Internet Technologies Lab	2	Physical Education NCC/NSS/CL/R&R	1 1	
V	CA-C21T	Design and Analysis of Algorithm	3	CA-V1 Vocation Course I : Quantitative Techniques	3	23
	CA-C22T	Data Analytics	3	CA-E1 Elective I : a. Data Mining b. Computer Graphics	3	
	CA-C23T	Web Programming	3	SEC III : Cyber Crime, Cyber Law and Intellectual Property Right	2	
	CA-C24L	Data Analytics Lab	2	Physical Education	1	
	CA-C25L	Web Programming Lab	2	NCC/NSS/CL/R&R	1	

Semester	Course Code	Title of the Paper	Credits	Language, Skill Enhancement (SEC), and Ability Enhancement Courses (AECC)	Credits	Total Credits
VI	CA-C26T	Theory of Computation	3	CA-V2 Vocation Course II : Electronic Content Design	3	23
	CA-C27T	Machine Learning	3	CA-E2 Elective II : a. Operations Research b. Software Testing	3	
	CA-C28T	Mobile Application Development	3	Professional Communication	2	
	CA-C29L	Machine Learning Lab	2	Physical Education	1	
	CA-C30L	Mobile Application Development Lab	2	NCC/NSS/CL/R&R	1	



SCHEME OF EXAMINATION

University Semester Examination : 60 marks
Internal Assessment : 40 marks

Eligibility for taking Examination :
Minimum 75% attendance.

Activities	C1	C2	Total Marks
Session Test	10% marks	10% marks	20
Seminars/Presentations/Activity	10% marks	-	10
Case study/Assignment/Field work Project work etc.	-	10% marks	10
Total	20% marks	20% marks	40

*For students engaged in co-curricular activities of the colleges only / authenticated medical grounds duly approved by the concerned Principal.

DECLARATION OF RESULTS

Minimum for passing : 40% - including IA and 35% minimum in semester exam paper.

Declaration of Class : Results are declared in terms of class and grades.

Semester GPA/ Program CGPA	Alpha-Sign / Letter Grade	Semester/Program % of Marks	Result / Class Description
9.00 – 10.00	O (Outstanding)	90.0-10.0	Outstanding
8.00 – < 9.00	A+ (Excellent)	80.0 – < 90.0	First Class Exemplary
7.00 – < 8.00	A (Very Good)	70.0 – < 80.0	First Class Distinction
6.00 – < 7.00	B+ (Good)	60.0 – < 70.0	First Class
5.50 – < 6.00	B (Above Average)	55.0 – < 60.0	High Second Class
5.00 – < 5.50	C (Average)	50.0 – < 55.0	Second Class
4.00 – < 5.00	P (Pass)	40.0 – < 50.0	Pass Class
Below 4.00	F (Fail)	Below 40	Fail/Reappear
AB (Absent)	-	Absent	-



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POST GRADUATE DEPARTMENT OF COMMERCE

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M.Com.
Master of Commerce

M.Com. FA
Master of Commerce in
Financial Analysis

Eligibility Criteria

Bachelor's degree (B.Com./ B.B.M./ B.B.S. and B.B.A.) from a recognized University and has secured not less than 50% of the marks in the aggregate in all the Commerce subjects of Business Education in all the years.

Bachelor's degree (B.Com./ B.B.M./ B.B.S. and B.B.A.) from a recognized University and has secured not less than 50% of the marks in the aggregate.

Note: In the case of SC/ST students and Visually challenged students the minimum percentage of marks required shall be less by 5%.



Career Impact

When you pursue our program you will transform yourself. Our Master's is about developing skills and perspectives to become an effective leader bringing lifelong rewards and long-term career impact.



Get Experience

- Orientation
- Practical learning beyond the classroom
- International Exchange programs
- Professional Internships
- Business Projects
- Service Learning
- Student Clubs & Professional Organizations
- Volunteer Your Time
- Global Immersion programs



Holistic Learning Process

The department believes in imparting comprehensive and holistic education to its learners. Training and Development programs are designed to prepare the students to be Innovation ready, not just corporate ready. The training programs focus on a diverse landscape to build high employability quotient leading to creation of Self-Directed Leaders.



Certificate Courses

- Profile Mapping
- Spread Sheet Modelling
- Competency Builder Program
- Personal Tax Planning
- Personal Growth Lab
- Domain specific Certifications (Finance, Accounting, Taxation, Banking, Analytics, Supply Chain, etc.)



Corporate Connect

- Expert Talks and Scholarly Activities
- Research & Consultancy Projects
- Workshops & Seminars
- Industrial Visits
- Alumni Mentoring



Learning Lab

- Virtual Skills Lab
- Writing Centre
- Research Centre
- Social Productivity Centre



Training Areas

- Personal Leadership
- Communication Skills
- Dealing with Complexity
- Team Management Skills
- Leading for Social Impact
- Polishing Social Media Skills
- Consultative Decision Making
- Critical & Solution - Oriented Thinking

OUR GLOBAL PARTNERS

Be a Global Citizen.



Wyższa Szkoła Bankowa
WSB University, Poland

Poland



IoP
Institute of Productivity U.K.

United Kingdom



Professional Clubs

- Business Club
- Research & Development
- Innovation & Entrepreneurship Club
- IPR Club



Internships & Projects

- Service Internship
- Professional Internship
- Project Dissertation

Social Clubs

- Cultural Club
- Sports Club
- Rotaract Club of Seshadripuram College
- Counseling & Wellbeing center
- Seshadripuram College Co-operation Circle of United Religions Initiative
- Alumni Relations Club

FULL TIME FACULTY

Name of the Faculty	Qualification	Designation
Dr. Bhargavi V. R.	M.Com, MBA, M.Phil., Ph.D, PGDCP	Professor & Director
Dr. K. Nagavani	M.Com, MBA, M.Phil., Ph.D, TSSLET	Associate Professor
Reshma B.	M.Com, PGDBA	Assistant Professor
Swaroop R.	M.Com., MBA, PGDBA	Assistant Professor
Mukund V Koushik	M.Com.	Assistant Professor
Amol Jagtap Pradeep	MBA	Assistant Professor
Shruthi S.	M.Com, B.Ed	Assistant Professor

VISITING FACULTY

Name of the Faculty	Qualification
Prof. Jagannath Rao Dasigi	B.Sc., (Mechanical Engineering), PGDM (IIMB)
Prof. Hemchand Jayachandran	B.Sc, MA., MBA.
CA Srikanth J.	CA
Prof. Meera Suresh	MCA., MBA., M.Phil., PGD in Computer Software Applications
Ms. Shravya Mouli	M.A. French, French Language Trainer
Ms. Sriramya	B.Com., Japanese Language Trainer



POST GRADUATE DEPARTMENT OF BUSINESS ADMINISTRATION

MBA PROGRAMME OVERVIEW

A Master of Business Administration (MBA) is a post-graduate-level academic program that focuses on developing the skills and knowledge necessary for occupying various leadership roles and prominent positions in the business world. We provide an excellent learning environment aimed to cater diverse learning needs of modern era. As an affiliated Institution to Bengaluru City University the syllabi provides adequate opportunity to cover a wide range of business topics, which include finance, marketing, operations, human resources, strategy, entrepreneurship and so on. The department also provides adequate opportunity to participatory and experiential learning opportunities to advance knowledge base. There are regular internship programs, project report preparations, outreach activities which leads holistic learning experiences. The Foras/Study centres of the Institution provides adequate opportunity to showcase skills which suffice advanced knowledge quest. The program aims to provide comprehensive education to develop confident, quality based and empowered citizens to the national advancement who demonstrate undeterred skills to face any real world scenarios in future walk of life. Seshadripuram College through its Master of Business Administration (MBA) program aspires to stimulates a positive learning culture that equips students the right attitude, skills and values to take up leadership roles across all sectors.

KEY FEATURES OF THE MBA PROGRAMME

Curriculum Excellence : The MBA curriculum at Seshadripuram College excels at giving students a thorough education that encompasses management techniques, business principles, and industry trends, equipping them to achieve success in the competitive business world.

Expert Faculty : With a wealth of academic and industrial experience, the program's skilled faculty members offer students a holistic learning experience through interactive initiatives, seminars, case studies, and real-world insights.

Practical Learning : Seshadripuram College emphasizes hands-on learning experiences to bridge the gap between theory and practice. Students have opportunities for internships, industry projects, and exposure to corporate environments, enhancing their practical skills and employability.



Industry-Relevant Specializations : The MBA program emphasizes strongly on industry-relevant contents and we offer varied specializations such as marketing, business analytics, finance, entrepreneurship, and human resources, so that students can tailor their education to meet their professional goals.

Global Perspective : In an ever-evolving era, the MBA program encourages a global outlook. We aim to bridge Industry academia gaps and empower students to incorporate skills and expertise to match international standards. We offer exchange programs, or collaborative efforts with reputed global institutions to broaden students' knowledge horizon.

Networking Opportunities : The College recognizes the importance of networking in career advancement. The MBA program facilitates networking events, industry interactions interface initiatives and guest lectures by prominent business leaders to connect students with professionals in their domain of interest.

OUR TEAM

The MBA program at Seshadripuram College boasts a distinguished and dynamic faculty comprising seasoned industry professionals and accomplished academics.

Our staff members bring a wealth of real-world experience and cutting-edge expertise to the classroom, fostering a rich learning environment. With diverse backgrounds in finance, marketing, human resources, and more, the faculty are committed to providing students with a comprehensive and industry-relevant education.

Our faculty team provides wide range of initiatives opportunities to suffix the learning needs of all student groups. The academic and beyond academic efforts include new teaching learning methods which are adopted to ensure enhanced learning experience. We intend to instill value driven education focused to guide and empower students to excel in their chosen specializations and achieve success in the ever-evolving business landscape.

FULL TIME FACULTY

Name of the Faculty	Qualification	Designation
Dr. B.G. Bhaskara	M.Com., Ph.D.	Principal
Dr. Chitra Shashidhar	M.Com, Mphil, Ph.D, Post Doc	Professor & Director
Dr. Balaji M	M.Com, KSET, UGC-NET, Ph.D	Associate Professor
Dr.Priyadarshini N	MBA, Ph.D	Assistant Professor

VISITING FACULTY

Name of the Faculty	Qualification
C.A. Srikanth J.	Chartered Accountant
Raghavendra N.	B.E., MBA
Venugopal Jayachandra	MBA



POST GRADUATE DEPARTMENT OF COMPUTER APPLICATIONS

ABOUT THE MCA PROGRAMME

Seshadripuram College, Bangalore, offer MCA course affiliated to Bangalore City University under AICTE regulations in 2024. The Master of Computer Applications (MCA) is a two-years program designed for students to flexibly adapt, consistently adhere to principles, effectively apply their skills, and strive for a harmonious balance and excellence in their careers. Through this empowerment, they are enabled to contribute significant value to both industry and society.

KEY FEATURES OF MCA PROGRAMME

Computational Knowledge : Understand computing and optimization techniques using mathematics and computational models for solving real-world practical problems

Problem Analysis : Formulate the problem in familiar and non-familiar contexts, conduct the feasibility study, and solve real-world problems through analysis that aims for optimal solutions

Design / Development of Solutions : Design and develop solutions for real-world problems by identifying relevant assumptions and formulating arguments, which provides user satisfaction in the multi-disciplinary sector

Conduct investigations of complex Computing problems : Conduct literature surveys through research papers, and survey techniques to extract information to understand complex problems, formulate hypotheses, and test them with qualitative and quantitative data.

Usage of Modern Tools : Develop or select, and apply relevant algorithms/techniques, and resources, using modern IT tools to solve complex computing problems and use appropriate software for analysis of data.

Professional Ethics : Understand professional ethics, cyber ACT/ regulations, and responsibilities with societal concern and adopt objective, unbiased and truthful actions in all aspects of work.



Life-long Learning : Engage in the lifelong learning experience to gain and improve knowledge and competency as a computing professional and to inculcate a healthy attitude for lifelong learning.

Project Management and Finance : Demonstrate knowledge and understanding of software engineering and management principles and manage projects efficiently as a leader considering economical parameters.

Communication Efficacy : Communicate effectively with the computing community and with society effectively by writing technical documentation, giving presentations, discussing instructions, and constructing logical arguments using the correct technical language related to the field.

Societal and Environmental Concern : Understand responsibilities and consequences based on societal, environmental based national, or international issues relevant to computing techniques and contribute to nation building.

Individual and Teamwork : Work effectively as an individual, as a member, or as a leader inspiring people in teams in multi disciplinary sectors.

Innovation and Entrepreneurship : Identify an opportunity for innovation in day to-day activities and enable an ecosystem to look for innovation opportunities that will help a large set of people be happy and thus allowing them to focus on improving what they do.

OUR TEAM

Seshadripuram College and the MCA Department aims to provide key computer skills and abreast the students towards the real world challenges and opportunities in the domain of computer science aimed to ease the life of the community through technological inclusivity across all arenas.

The program exposes students to the technical aspects of computers and software application. This facilitates the learners to understand various aspects of Software developing, program languages, networking, computer and mobile application software development, etc. It offers great opportunities to students, It empowers our students to advance their digital skills to boost employment prospects.

FACULTY DETAILS

Name of the Faculty	Qualification	Designation
Dr. B.G. Bhaskara	M.Com., Ph.D.	Principal
Prof. Veena R.	MCA, (Ph.D)	Associate Professor, Head
Shalini M. K.	Msc., MTech, KSET, (Ph.D)	Assistant Professor
Bharathi N.	MCA, KSET, (Ph.D)	Assistant Professor
Dr. Vidya	M.Sc, Ph.D	Guest Faculty-Mathematics

MCA PROGRAMME - ACADEMIC ENRICHMENT ACTIVITIES



VALUE ADDED PROGRAMMES

The college conducts a variety of value addition and skill development programmes with the idea of providing exposure to students and thereby helping them to make the right choices regarding their future. These courses are offered by various departments and Pragati - Cell for professional Development. These certified courses also help students stand apart from the rest in the job market by adding further value to their resume. The courses are held after class hours during the semester as well as during holidays between semesters. One Computer lab with 30 systems is kept exclusively for such courses.



- Campus Recruitment Training : Vikasa the Placement Cell conducts a sustained training programme in communication skills, aptitude tests and knowledge building culminating in intensive Placement Week training and Campus Recruitment drives in the fifth and sixth semesters. Offered free for all students.
- Excel in Excel : Training in Advanced Excel, an indispensable tool in the corporate world, is offered free for all Final Year students.
- Communicative English course with Language Lab facilities. English Language Lab training is aimed at assisting students who are weak in communicative English. The 30-hour certificate programme with syllabus approved by the UGC makes use of imported language software to help students better their reading, writing and speaking abilities in English. Each student is allotted a personal computer for the same which also focuses on strengthening their overall personality and confidence levels.
- Range of certificate courses in advanced areas of computer technology for BCA students in areas like Dot net and Advanced Java.
- Certified course in Tally with GST.
- Certified Course in Microsoft Office Specialist.
- Google and Amazon Certified Course.
- Certified Course in SAP.
- NSE certified Certificate Course in Capital Markets.
- Certificate Course in GST.

VIKASA - CAREER GUIDANCE AND PLACEMENT CELL

Vikasa, the Career Guidance & Placement Cell of our college plays a vital role in shaping the careers of our students. Our college attracts some of the best names in the industry who know the quality of human resource that we create here. Our alumni who are working in these organisations also assist us in the placement process. The Cell does not just limit its goals to finding jobs for students. It aims to help students to make informed choices regarding careers by organizing career guidance sessions and seminars with experts from the industry. It serves as a liaison between students and potential employers and organises campus recruitment by highly-reputed companies. It facilitates a large number of placements by offering training programmes for every aspect of the placement process.

The members of the cell are aware of the competition that are awaiting the graduates who pass out of college and they work in tandem with all our faculty members to make sure that classroom teaching helps students in developing their productivity & employability.

CAMPUS RECRUITMENT 2023-24

Companies which recruited from our college



Number of Companies Visited for the AY	24
Highest CTC	7 LPA
Average CTC	2.8 Lakhs

INTERNSHIP COMMITTEE - "DHRUTI"

Dhruti, the Internship committee of our college plays a massive and an essential role in the excellence of our students. As the name suggests, The Internship Committee at our college plays a crucial and integral role in fostering the excellence of our students. Its primary focus is to provide practical exposure to the students, in addition to academic excellence. The Committee was established with the objective of encouraging students to think creatively and gain hands-on experience, which aids them in securing placements in renowned companies and also enables them to develop their entrepreneurial skills. The Committee is committed to fostering the overall development of the students, and its mission is to provide diverse internship opportunities that will enable them to build their personalities and thrive in their future endeavors. Given that our college offers internship opportunities to students, the Committee serves as a valuable resource for students to gain insight into the company and its work, while also learning and honing skills that will benefit them in the future. Ultimately, the Committee's main goal is to ensure that students receive practical training and development opportunities that will help them achieve their full potential.



PLACEMENT CELL TESTIMONIALS



RECRUITER'S FEEDBACK

"We have been hiring students from your institute in our organization. The quality of the students from SET is outstanding and the one's we have employed from campus recruitment are truly an asset to our organization." – **Deloitte**

STUDENTS' FEEDBACK



Sutteesh Jeyenth
CODE YOUNG

I am genuinely grateful to my teacher, the College Placement Cell, and especially VAP classes for equipping me with the necessary knowledge and mindset to confidently approach interviews. The Placement Cell provided me with opportunities to participate in various company interviews and offered invaluable support throughout the process. I am delighted to share that, thanks to their assistance, I secured a position as an Inside Sales Representative at CodeYoung and am now leading my life with confidence.



Madhurya Sarathy
KPMG

I feel extremely privileged and fortunate to get placed in such a reputed company like KPMG. The college and the placement committee - VIKASA has given me enormous and plenty of opportunities to showcase my skills and potentials and hence it was possible for me to get placed into one of the BIG 4's. The transparency and fairness maintained throughout the placement process have created a level playing field for all students, ensuring equal opportunities for everyone. The placement cell has made me corporate ready to face all the challenges and hurdles that life throws me in the future.



Ankit Upadhyay
ITC

I feel joining Seshadripuram College is one of the best decisions of my life. In this beautiful journey of 3 years I had not only learnt many things but also experienced lots of emotions. The college facilities like campus, different types of committees & forums has helped many students to gain knowledge just like me.

Whatever I am here today is just because of my parents, friends & my beloved & supportive school & college teachers.

I am working as a Logistics Trainee in ITC Limited

, there is no words to describe my feelings towards the journey of my college days I just wanted to tell thank you from the bottom of my heart I would like to grab this opportunity to propose my sincere gratitude to the placement department of my college.

OUTSTANDING ACHIEVERS



Captain Rakesh T.R.

A proud alumnus (2012-15) batch has been awarded Shaurya Chakra on the Occasion of 74th Republic Day, 2023. Captain Rakesh T.R. prevented a Fidayeen attack by risking his life during Honorable Prime Minister Narendra Modi's public rally in Jammu 2022.

Somashekar U.

A proud alumnus (2018-21) batch has been conferred with the prestigious National Youth Award (2019-20) for extraordinary identifiable social work. Received Award and one lakh rupees from Honorable Governor and Chief Minister of Karnataka. After 30 years NSS volunteer received this prestigious award and 5 years after Karnataka received National Youth Award.



S. Sawathi

has secured 2nd Rank in Company Secretaries All India Examinations 2022



Pravallika S. R.

Our College 2018-19 batch student has secured All India CA 44th Rank in CA Final Exam November 2022.



Pavitra U.

NSS Volunteer was selected for "Youth Sports Officer" for a Day on account of International Girl Child Day - 2022



Shiva Prasad V.

III B.Com
Secured Gold Medal in International Championship – Thailand Karate Cup 2023 held at Bangkok.



Saketh Sharma

I M.Com

Participated in 1st Bangalore International Grandmaster Open Chess Tournament 2024 held at Sri Kanteerava Stadium, Bangalore.



Manushree G.

I B.Com

Secured Silver Medal in 34th South Zone National Level Athletics (4x400 m relay) Championship 2023-24 held at Telangana (Warangal).



Pooja Shree U.

II B.Com

Secured Gold Medal in 43rd Senior National Throwball Championship 2023-24 held at Bijnor, UP.



Mahadev Prasad

III B.Com

Secured 2 Gold medals in National Taekwondo Championship 2023-24 held at Bengaluru University, Jnanabharati.



Kesari Nandan V.

III B.Com

Secured Gold medal in 1st National Open Taekwondo Championship 2023-24 held at Bengaluru.
Secured 2 Gold medals in National Taekwondo Championship 2023-24 held at Bengaluru University, Jnanabharati.



Our proud NCC Cadet SUO Pooja Nagesh of Seshadripuram College 5/2 Coy, 2 Karnataka Battalion NCC represented Karnataka and Goa Directorate in Republic Day Parade- 2024 at New Delhi Participated in Kartavya Path and secured Gold Medal
She was honored with DDG Commendation Card and Gold Medal by DDG (Deputy Director General) of Karnataka and Goa Directorate.

SPORTS ACHIEVEMENTS

Our college is the perfect launch pad for students who wish to excel in sports. It provides sports persons an excellent opportunity to hone their skills and win accolades for our college. Our Impressive list of winners stands testimony to our accomplishments. Our college has produced some top notch sports personalities who have made a mark at the State, National as well as International levels. Sports scholarships of Rs. 10,000/- and Rs. 5,000/- are given for International and National players, respectively.

MEDALS TALLY 2023-24



International Level Karate	1
National Level Taekwondo	5
National Level Throwball	1
State Level Taekwondo	2
State Level Weightlifting	4
State Level Boxing	1
University Level Chess	1
University Level Judo	1
University Level Athletics	1
University Level Archery	1
University Level Shooting	1
SET Powerlifting	1
SET Shooting	1

National Level Athletics	1
State Level Taekwondo	2
State Level Weightlifting	2
State Level Boxing	1
University Level Chess	2
University Level Judo	2
University Level Athletics	4
University Level Best Physique	1
University Level Wrestling	1
University Level Boxing	1
SET Powerlifting	4

State Level Taekwondo	1
State Level Weightlifting	1
University Level Chess	2
University Level Judo	2
University Level Karate	2
University Level Athletics	2
University Level Best Physique	1
University Level Wrestling	1
University Level Boxing	1
SET Powerlifting	5

STAFF LIST

TEACHING STAFF

Name of the Faculty	Qualification	Designation
PRINCIPAL		
Dr. B. G. Bhaskara	M.Com., Ph.D.	Principal
DEPARTMENT OF KANNADA		
H M Geetha	MA	Associate Professor, HOD
M N Archana Tejaswi	MA, M.Phil, NET	Associate Professor
Dr. Narasimha Murthy G	MA.Ph.D, NET, JRF, KSET	Assistant Professor
Dr. Maheshwari G B	MA.B.Ed, M.Phil, Ph.D, NET	Assistant Professor
Raju H C	MA, B.Ed., NET	Assistant Professor
DEPARTMENT OF ENGLISH		
Dr. Sapna G S	MA, Ph.D	Associate Professor, HOD
Geetha K	MA, B.Ed	Assistant Professor
Shalini Jayakumar A	MA, B.Ed., PGDBA	Assistant Professor
Sashirekha W. R.	MA, B.Ed., NET	Assistant Professor
Balaji Mohan	MA, (B.Ed.)	Assistant Professor & Rover Scout Officer
Dr. Beena M.	MA, Ph.D.	Assistant Professor
Kausalya Devi Himani	MA	Assistant Professor
CJTR Kumar	MA	Assistant Professor
DEPARTMENT OF SANSKRIT		
S Muralidharan	MA, Acharya, PGDMSC	Associate Professor, HOD
DEPARTMENT OF HINDI		
Dr. Shankara Narayana Shastri	MA, Ph.D, M.Ed.	Associate Professor, HOD
Dr. Sowmya B L	MA, B.Ed., Ph.D	Assistant Professor
DEPARTMENT OF COMMERCE AND MANAGEMENT		
Kalanaika	M.Com, M.Phil, (Ph.D)	Professor, HOD
Dr. S Sharmila	M.Com, MBA, LLM, M.Phil, Inter ICWA, Ph.D	Professor, Co-ordinator of BBA
Dr. Mallika D S	M.Com, MBA, NET, Ph.D	Associate Professor

Name of the Faculty	Qualification	Designation
DEPARTMENT OF COMMERCE AND MANAGEMENT		
Divyashree R	M.Com	Associate Professor
Annapoorna M	M.Com, MBA, PGDMM, KSET	Associate Professor
Sindhu M M	MBA(HR & Marketing) MBA(Finance), KSET, (Ph.D)	Associate Professor
Nirmala R	MBA, M.Com	Associate Professor
Loksha	M.Com, (M.Phil), NET	Associate Professor
Navitha Kushal	MBA, M.Com, PGDHRM	Associate Professor
Ashashwini V	M.Com, MBA, NET	Associate Professor
Raghavendra S	M.Com, MBA	Assistant Professor
Manjula S	M.Com, MBA, NET	Assistant Professor
Varshini S K	M.Com, MBA, PGDHRM, (Ph.D)	Assistant Professor
Krithika Raj	MBA, M.Com, PGDMM, (Ph.D)	Assistant Professor
Harish G	M.Com, B.Ed	Assistant Professor
Vinutha B	M.Com, PGDHRM	Assistant Professor
Poornima K	M.Com, PGCHRM, NET	Assistant Professor
Shruthi C	M.Com, PGDHRM, (Ph.D)	Assistant Professor
Sridhar N M	M.Com, MBA, PGDFM, KSET, NET	Assistant Professor
Kavitha G	M.Com, MBA, KSET	Assistant Professor
Bharath C	M.Com, KSET, PGDBA	Assistant Professor
Shobha U	M.Com	Assistant Professor
Hemalatha K J	M.Com, MBA, NET, (Ph.D)	Assistant Professor
Goutham S	M.Com, NET	Assistant Professor
Ramya C	M.Com(FA), NET	Assistant Professor
Mangala M N	M.Com, PGDBA, PGDHRM	Assistant Professor
Bharath B	M.Com, PGDHRM	Assistant Professor
Reshma K P	M.Com, KSET	Assistant Professor
Anusha H R	M.Com	Assistant Professor
Dr. Hemalatha P	M.Com, PGDBA, Ph.D	Assistant Professor
Geetha R.	MBA	Assistant Professor
Anusha H R	M.Com	Assistant Professor
Smruthi S Bhat	M.Com, B.Ed	Assistant Professor
Chaitra D	M.Com, KSET	Assistant Professor

Name of the Faculty	Qualification	Designation
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DEPARTMENT OF COMPUTER SCIENCE

Rajeshwari V	MCA	Assistant Professor
Manjunath H	M.Sc. B.Ed, (Ph.D)	Assistant Professor NSS Program Officer
Sujatha P V	M.Sc, PGDCA	Assistant Professor
Syeeda Mujeebunnisa	M.Tech, KSET	Assistant Professor
Sowmya K.	M.Tech.	Assistant Professor
Sowmya B S	MCA, KSET	Assistant Professor
Shivvaswamy D S	M.Sc (Ph.D)	Assistant Professor
Nethra N	MCA	Assistant Professor
Vismaya P K	MCA	Assistant Professor
Bindushree	M.Sc. B.Ed	Assistant Professor

DEPARTMENT OF POLITICAL SCIENCE (NON-CORE)

Dr. Vaishali Warkar	MA, M.Phil, Ph.D, KSET	Assistant Professor & HOD
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DEPARTMENT OF LIBRARY SCIENCE

Yeshwanth Kumar S	M.Li.Sc., NET, KSET	Librarian, HOD
Ramya C K	B.A., M.Li.Sc.	Assistant Librarian
Manjula K S	B.A., Diploma in Library Science	Library Assistant

DEPARTMENT OF PHYSICAL EDUCATION

Lt. Karthik K S	B.P.Ed., M.P.Ed., K.SET, (Ph.D)	Physical Education Director HOD, Associate NCC Officer
Adithi M B	B.P.Ed, KSET	Physical Education Director

CAREER GUIDANCE & PLACEMENT CELL

Bharath C	M.Com., KSET, PGDBA	Placement In-Charge
Sujatha P V	M.Sc, PGDCA	Placement In-Charge

Name of the Faculty	Qualification	Designation
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POST GRADUATE DEPARTMENT OF COMMERCE

Dr. Bhargavi V. R.	M.Com, MBA, M.Phil., Ph.D, PGDCP	Professor & Director
Dr. K. Nagavani	M.Com, MBA, M.Phil., Ph.D, TSSLET	Associate Professor
Reshma B.	M.Com, PGDBA	Assistant Professor
Swaroop R.	M.Com., MBA, PGDBA	Assistant Professor
Mukund V Koushik	M.Com.	Assistant Professor
Amol Jagtap Pradeep	MBA	Assistant Professor
Shruthi S.	M.Com, B.Ed	Assistant Professor

POST GRADUATE DEPARTMENT OF M.B.A

Dr. Chitra Shashidhar	M.Com, Mphil, Ph.D, Post Doc	Professor, Director
Dr. Balaji M	M.Com, KSET, UGC-NET, Ph.D	Associate Professor
Dr. Priyadarshini N	MBA, Ph.D	Assistant Professor

POST GRADUATE DEPARTMENT OF M.C.A

Veena R	MCA, Ph.D	Professor, Co-ordinator
Shalini M K	M.Sc., M.Tech, KSET, (Ph.D)	Assistant Professor
Bharathi N	MCA, KSET, (Ph.D) (Computer Science)	Assistant Professor
Dr. Vidya M D	M.Sc., KSET, (Ph.D) (Mathematics)	Assistant Professor

ADMINISTRATIVE STAFF

Name of the Staff	Qualification	Designation
Savitha Bai	M.Com	Office Superintendent
Mamatha K	MBA	Accountant
Radha B N	B.Com	Accountant
Latha B H	B.Sc	Computer Programmer
Bhamamani	BA, PGDCA	Office Assistant
Manjunath S C	BA	Office Assistant
Bhagya T	M.Com	Office Assistant
Vinod Kumar N	BA	Office Assistant
Nayana D	B.Com	Office Assistant
Vidya A N	B.Sc	Office Assistant
Manjeshwar G	MBA	Office Assistant
Dayananda	BCA	Computer Programmer

SUPPORT STAFF

Name of the Staff	Designation
Anjanappa	Attender
Eranna Gowda E S	Attender
Vasu M	Attender
Muthukumar M	Attender
Shivakumar R	Attender
Mallesh	Attender
ShashiKumar R	Attender
Narayana	Attender
Gayathri Devi S	Attender
Vanajakshamma	Helper
Uma P	Helper
Sarala	Housekeeping
Mangala	Housekeeping
Pushpa	Housekeeping

PILLARS OF INSTITUTION



TEACHING STAFF

PILLARS OF INSTITUTION



NON-TEACHING STAFF





ALUMNI SPEAK



Chandini R.
Batch (2017-2020)

My journey in seshadripuram college was just magical , I would say 3 years was just full of memories and happy learning .Getting teachers in a friendly manner is just awe to look into my college days , they made my learning achievements possible through the way of approach to students which is really a fantastic experience overall , I'm 23 now , working for an organisation successfully is because of the good placement support provided. Teachers are not just teachers here they become your friend sometimes even personal mentors to your problems. Grateful to be a part of shedies, proud shedian forever.



Vishnuvardhan K.
B.Com (2010-2013)

My college experience was a period of personal growth, intellectual stimulation and social engagement.I thank my passionate and supportive professors for their constant guidance.I am grateful for the experiences i had at college and the impact they have had on my life.



Harshith D. R.
BBA (2019-2021)
Student Council Member

College life is considered a bridge in our lives between our school days and our career. In the same way my college made me to prepare with the finest academics with experienced faculties and provided me a wonderful platform to generate my dreams into realities. It made to act as a transition to prepare us to be more independent in my life.

I started my college life as a ordinary student and later got an opportunity to become a Class Representative from there with utmost responsibilities i even elected as a Student Council Member which is a most memorable moment in my college life.

College life made me to became independent in regarding studying, traveling, decision-making, and financially independent after pursuing my degree by securing the Placement in our college to the prestigious company.

My College life provided me a wonderful exposure by providing multiple opportunities to enhance my career.

I am always Grateful and Thankful to My College.



Jyothsna Kalyani P.
B.Com (2021-23)

"If you can dream it, you can do it." Says Walt Disney. I Jyothsna Kalyani P. Being an average median undergrad student got united with NSS and arise and crop up my journey from then on later behindhand while Covid Pandemic struck into, I got an opportunity to serve Covid awareness among the Public and incessantly toiled confronting as a Covid Warrior binding in with UNICEF and furthermore being a part of considerably substantial affairs namely Blood donation camps,

Vaccination drives , Plantation drives, Clean and Fit india campaigns, Khelo India and Aero India along with 7 days of Special village camp and acting as and further more subsequently in my 2nd year of B.com I lay hold of my grip as the NSS Student Co-ordinator and in addition I confiscated my charge. Pursuing to steer, My excursion was gratifyingly blissful right behind that, following to Final year of B.com, furthermore holding a grip, & with great power comes great responsibilities, I frequently put in an appearance at Prestigious occasions through NSS and involved in various International seminars and Adventurous camps.

Followed by acquiring a fortuity to make contact with His excellency Thawar Chand Gehlot serving as the Governor of Karnataka on World Environment day which was indeed pleasingly a heart-warming moment succeeding and also

Through NSS I was awarded as the Best Outgoing NSS Volunteer and subsequently stepping alongside the journey I was also a part of the Student Council where I contested in elections with 27 Probables and got elected as a Student Council member to take the rightful charge. I got good exposure from this forum and learnt a lot of things where my Communication, Confidence, Discipline and Leadership had improved even more. My journey was indeed an amazing one where i had to balance both career and Extracurricular activities. I'm very thankful to NSS and my programme officers Shri Prathap Lingaiah sir and Manjunath H Sir who constantly supported me throughout the journey and also thankful to Student Welfare officers Sindhu MM Ma'am and Sridhar NM sir.



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