



Seshadripuram Educational Trust
SESHADRIPURAM COLLEGE
POST GRADUATE DEPARTMENT OF COMMERCE AND MANAGEMENT
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Consolidated Project Titles of IV Semester M.Com. (I.B.) March 2020

Sl. No	Reg. No.	Name	Project Guide Name	Title	Company Name
1.	NB180201	BHUVANESH S	Dr. Janak Shelat	"A STUDY ON IND AS, GAAP AND IFRS ACCOUNTING AT SKF INDIA LIMITED"	SKF INDIA LIMITED
2.	NB180202	C ADITHI	Dr. Janak Shelat	"A STUDY ON BRANDING AND ITS IMPACT ON CUSTOMER SATISFACTION"	WONDERLA HOLIDAYS LTD
3.	NB180203	CHANDRESH S	Dr. Janak Shelat	"A STUDY ON ONLINE AND OFFLINE CONSUMER BUYING BEHAVIOUR TOWARDS ELECTRONIC GADGETS WITH REFERENCE TO GEN Y"	LUMIFORD PVT LTD
4.	NB180204	DEVENDRAPPA A BAILIAGANAD	Dr. Janak Shelat	"A STUDY ON IMPACT OF TARGET COSTING PRACTICES TO STRENGTHEN THE COMPETITIVENESS OF ELECTRONIC DISTRIBUTING COMPANY WITH REFERENCES TO KAMADHENU TRADERS"	KAMADHENU TRADERS
5.	NB180205	LAKHSMI K	Dr. Janak Shelat	"A STUDY OF ONLINE MARKETING AND IT'S IMPACT ON SALES"	PEARL BUILDINGS PVT LTD SOLUTIONS
6.	NB180206	LALITHA K	Dr. Janak Shelat	"A STUDY ON IMPACT OF PRODUCT MIX AND IT'S CONTRIBUTION TOWARDS THE PROFITS OF VI PLAST"	VI PLAST
7.	NB180207	MEGHANA A KUMAR	Dr. Bhargavi V.R.	"A STUDY ON BRAND EQUITY & ITS IMPACT ON SALES PERFORMANCE WITH SPECIAL REFERENCE TO HAMLEY"	HAMLEYS
8.	NB180208	NAMRATHA B S	Dr. Bhargavi V.R.	"A STUDY ON AGRO CONVERSION OF FOOD PRODUCTS AND IT'S PROBLEMS AND ISSUES REFERENCE TO FAIRY FOOD PRODUCTS ND PVT LTD"	FAIRY FOOD PRODUCTS ND PVT LTD

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9.	NB180209	PRAGATHI K S	Prof. Jaganath Rao Dasagi	"A STUDY ON VARIOUS EXPORT PROMOTIONAL SCHEMES AND ITS IMPACT ON OVERSEAS SALES"	ANVASE EXIM PVT LTD
10.	NB180210	REENA B D	Dr. Janak Shelat	"A STUDY ON CAUSAL EFFECT OF ADVERTISEMENT ON PROFIT AND SALES AT TITAN COMPANY LTD"	TITAN COMPANY LTD.
11.	NB180211	ROHINI P KASHYAP	Prof. Jaganath Rao Dasagi	"A STUDY ON EFFECTIVENESS OF L&D PROGRAMMES ON PRODUCTIVITY OF EMPLOYEES AT HINDUSTAN COCO-COLA BEVERAGES PVT LTD"	HINDUSTAN COCO-COLA BEVERAGES PVT LTD
12.	NB180212	SHAZEEN TAJ	Dr. Bhargavi V.R.	"A STUDY ON EFFECTIVE REVERSE LOGISTICS AND ITS VALUE ANALYSIS"	SUN IMPEX CLEARING AND SHIPPING AGENCY PVT LTD
13.	NB180213	SHILPA H L	Dr. Bhargavi V.R.	"CHALLENGE & PROSPECTS OF 3RD PARTY LOGISTICS IN BUSINESS PROCESS"	AXIS LOGISTICS AND PACKERS
14.	NB180214	SNEHA R PATIL	Prof. Jaganath Rao Dasagi	"A STUDY ON USE OF DIGITAL PLATFORMS AND THEIR IMPACT ON COST OF HIRING"	HINDUSTAN COCA-COLA BEVERAGES PVT LTD
15.	NB180215	M H SRINIDHI	Dr. Janak Shelat	"A STUDY ON SERVICE QUALITY AND CUSTOMER SATISFACTION IN CORPORATE HOSPITALITY FOR GUESTO SOLUTIONS PRIVATE LTD"	GUESTO SOLUTIONS PRIVATE LTD
16.	NB180216	VEENA M	Dr. Bhargavi V. R	"A STUDY ON CUSTOMER PREFERENCES TOWARDS TRAVEL AND TOURISM SECTOR AND THEIR SERVICES"	FREELANCE
17.	NB180217	VIVEK R	Prof. Meera Suresh	"CHALLENGES FACED BY EXPORT BUSINESS OPERATIONS AND IT'S IMPACT ON SALES PERFORMANCE AT INDIAN DESIGN EXPORTS PVT LTD"	INDIAN DESIGN EXPORTS PVT LTD
18.	NB180218	YUVARANI V	Prof. Meera Suresh	"A STUDY ON SUPPLY CHAIN MANAGEMENT IN THE MANUFACTURING INDUSTRY WITH REFERENCE TO EDIZI TOOLS PVT LTD"	EDIZI TOOLS PVT LTD